



ABSW Awards 2023 - Partnership opportunities

We champion
independence and
excellence in the
reporting of science,
medicine, engineering
and technology.

Contact

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absw
ASSOCIATION OF BRITISH
SCIENCE WRITERS

Introduction

The Association of British Science Writers, established in 1947, exists to champion independence and excellence in the reporting of science, medicine, engineering and technology.

We support journalists and writers at all career stages through an annual calendar of conferences, summer schools, networking events, awards, fellowships, mentoring and professional resources.

Since our first meeting in March 1947 at 5 Old Burlington Street we have gone from strength to strength and now have a dynamic membership of over 700 science writers and journalists.

The world needs the ABSW as never before. Members strive to interpret pandemics, environmental degradation, AI, genetic engineering and so many other areas of science, technology and engineering for the public. They critique sectors, private and public, that often deploy lavishly resourced public relations machines. They battle mis- and disinformation. And many of them do this as freelancers lacking the supportive infrastructure that an employer would provide.

Working in partnership



We forge impactful and sustainable partnerships with companies whose values align with our own. Our aim is to expand the reach and impact of our work; in return, we offer our partners powerful opportunities for maximizing return on investment through:

- **Increased brand visibility**
- **Relationship building with key decision-makers and influencers**
- **Networking with ABSW members and delegates**
- **Optimising the talent base of science writing in the UK**

Other opportunities to partner with ABSW

The ABSW is always seeking to partner with organisations whose aims align with ours. This could be through co-organised events, sponsored content on our website, or other initiatives. Do get in touch if you have an idea for partnering with us to further excellence and independence in science journalism.

The Oscars of science journalism

The ABSW awards are the Oscars of science journalism, they are the oldest established awards for science writing and have now been running for over 50 years. The awards reward bravery, flair and independence in science journalism setting the standards of excellence across fifteen categories.

Annual Awards Ceremony

The awards are presented at the annual awards ceremony, considered to be the highlight of the UK science journalism calendar, where the UK's leading science journalists meet to celebrate their achievements over the past year. Sponsors are invited to the ceremony and can present their supported award and meet science journalists in a relaxed but celebratory environment, ideal for networking. Winners of awards receive a cash prize and certificate.

Lifetime Achievement Award



The ABSW's premier award is its award for lifetime achievement, awarded to those showing outstanding leadership and services to science journalism, past winners include Sir David Attenborough and Sir Philip Campbell.

In 2022 the award was made to broadcaster and presenter Judith Hann (pictured below accepting her award).



Sponsorship Packages



Lead sponsor

1 opportunity
£30,000 + VAT

- Your organisation logo to appear on all materials and promotion
- Partnership case study on the ABSW website
- Specific branding and association with the ABSW's premier award: the Lifetime Achievement Award
- Opportunity to present the Lifetime Achievement Award at the awards ceremony
- Four tickets to attend the awards ceremony
- Opportunity to provide promotional materials at the awards ceremony
- Opportunity to use pop up banners at the awards ceremony

Category sponsor

15 opportunities
£3,000 + VAT

- Your organisation logo to appear on all materials and promotion
- Website link through logo on the conference sponsors' web page
- Specific branding of your supported category - including awards certificate
- Opportunity to present your supported category at the awards ceremony
- Two tickets to attend the awards ceremony



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