



Young Science Writer of the Year 2023 - Partnership opportunities

We champion
independence and
excellence in the
reporting of science,
medicine, engineering
and technology.

Contact

Website absw.org.uk
Email sallie.robins@absw.org.uk
Phone 07733 330344

absw
ASSOCIATION OF BRITISH
SCIENCE WRITERS

Introduction

The Association of British Science Writers, established in 1947, exists to champion independence and excellence in the reporting of science, medicine, engineering and technology.

We support journalists and writers at all career stages through an annual calendar of conferences, summer schools, networking events, awards, fellowships, mentoring and professional resources.

Since our first meeting in March 1947 at 5 Old Burlington Street we have gone from strength to strength and now have a dynamic membership of over 700 science writers and journalists.

The world needs the ABSW as never before. Members strive to interpret pandemics, environmental degradation, AI, genetic engineering and so many other areas of science, technology and engineering for the public. They critique sectors, private and public, that often deploy lavishly resourced public relations machines. They battle mis- and disinformation. And many of them do this as freelancers lacking the supportive infrastructure that an employer would provide.

Working in partnership



We forge impactful and sustainable partnerships with companies whose values align with our own. Our aim is to expand the reach and impact of our work; in return, we offer our partners powerful opportunities for maximizing return on investment through:

- **Increased brand visibility**
- **Relationship building with key decision-makers and influencers**
- **Networking with ABSW members and delegates**
- **Optimising the talent base of science writing in the UK**

Other opportunities to partner with ABSW

The ABSW is always seeking to partner with organisations whose aims align with ours. This could be through co-organised events, sponsored content on our website, or other initiatives. Do get in touch if you have an idea for partnering with us to further excellence and independence in science journalism.

Young Science Writer of the Year 2023



Award Highlights

1st prize: £1000 +
mentorship + one-year
ABSW membership

2nd & 3rd prize: £250 +
one-year ABSW
membership

10 commendation prizes:
£100 each

The winner and runners-up and their entire class will be invited to an award ceremony at the Royal Institution.

The winning essay will be published on the BBC news site.

The Young Science Writer of the Year Award invites students from non-selective state funded schools, aged 14-16 years, to submit an 800-word essay on any subject in science, technology, engineering and/or mathematics. In 2022 the competition was open to students in Glasgow, Cardiff, Birmingham and the London Borough of Newham. The 2022 award winner generated significant press coverage, including radio interviews and profile pieces. In 2023 we are hoping to make this award national, if we can work with a gold sponsor. This competition is designed to get young people writing and thinking about the big questions in science, technology, engineering and maths, with a focus on how science impacts on policymaking and society.

Sponsorship Packages

Bronze Partner

£5,000 + VAT

- Branding of all media relating to the Young Science Writer of the Year
- Partnership case study on the ABSW website

Silver Partner

£10,000 + VAT

- Branding of all media relating to the Young Science Writer of the Year
- Partnership case study on the ABSW website
- Opportunity to provide literature or promotional items to attendees

Gold Partner

£25,000 + VAT

- Branding of all media relating to the Young Science Writer of the Year
- Partnership case study on the ABSW website
- Opportunity to provide literature or promotional items to attendees
- Awards ceremony exhibition stand, pop-up banners, and a 3-minute address at the start of the event
- Recognition in all PR relating to the award – including a quote from your organisation in any press releases/statements



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Enquiries to:

Sallie Robins

ABSW Executive Secretary

sallie.robins@absw.org.uk

07733 330344

absw.org.uk

