



# The Francis Crick Institute, London

## September 27, 2022

## #ukcsj22

Lead Professional Development Partner - EurekAlert!



Support for the ABSW's 75th anniversary year activities - UKRI



Student sponsor - Genomics England











Celebrating 75 years of excellence in science writing

## UKCSJ22 – Delegate Pack

NB: No printed programme will be provided at the UKCSJ22 so please bring this pack with you digitally or print the programme if you prefer

Date: September 27, 2022 Venue: The Francis Crick Institute Address: 1 Midland Rd, London NW1 1AT

Travel Details/Map: https://www.crick.ac.uk/about-us/visit-us

Arrival: 09:00 - 09:30 for Registration and Coffee

#### Session locations:

Auditorium 1 (A1): All 'Skills and Tools' sessions (NB: 'Trust, sensemaking and science – research insights for science writers' at 12:15 will take place in the Seminar Room)

Auditorium 2 (A2): All Plenary and all 'Trends and Innovation' sessions

Seminar Room: 'Skills and tools: Trust, sensemaking and science - research insights for science writers' & 'Meet the Editors'

**New session:** 'Meet the Editors' will take place during the lunch break in the Seminar Room. During the morning book 5-minute slots with the editors you wish to meet

Matin Durrani, Editor-in-chief, Physics World, Niall Firth, Executive Editor, MIT Technology Review, Sarah Richardson, Group Editor, Research Professional News, Philip Robinson, Editor, Chemistry World, Emma Stoye, News Editor, Nature, Mun Keat Looi, International Features Editor, BMJ, Joseph Harker, Senior Editor, Diversity & Development, The Guardian, Miriam Frankel, Science Editor, The Conversation (NB: The Conversation only commissions work from academics)

#### **Key information:**

Please collect your name badge on arrival, and keep visible at all times for security

There will be a cloakroom, but it will not be staffed. However, security at the venue is always visible and present

A free Wi-Fi connection is available at the venue

Primrose Hill Books will run a book stall with key science titles from our speakers. After our final plenary Anjana Ahuja and Jeremy Farrar will be available to sign copies of their book *Spike: The virus vs the people* 

Make sure you visit the exhibition stands of our supporters

All sessions will be broadcast live to our online delegates, sessions will also be recorded and made available online after the event

#### Resources:

#### ABSW Website

Lead Professional Development Partner - EurekAlert!

Speaker Biographies

<u>How to become a science writer: An ABSW Guide</u> - Written by Mun Keat Looi, and supported by UK Research and Innovation, this guide was created as part of the ABSW's 75th anniversary activities.

<u>Association of British Science Writers 75<sup>th</sup> anniversary: A look back on three quarters of a century of science writing</u> - The ABSW has produced a booklet, laying out the story of the ABSW and our profession's evolution over the past 75 years!

#### Social Media Links:

Twitter #UKCSJ22

**Facebook** 

LinkedIn Group

LinkedIn Page

#### Join the ABSW:

Not a member of the ABSW yet? <u>Join now</u> to attend events throughout the year for free or at a highly discounted rates, plus receive all the other benefits of membership.

Student membership £20 pa

Associate membership £36 pa

Full membership £40 pa

### Schedule for UKCSJ22

Start	Finish	Strand/Room	Session
09:00	09:30	Refreshment/Gallery	Registration & Coffee
09:30	09:45	Plenary/A2	Welcome & Opening Remarks
09:45	10:45	Plenary/A2	The challenges and lessons of reporting the pandemic
10:45	11:15	Refreshment/Gallery	Coffee
11:15	12:15	Parallel: Skills and tools/A1	Lessons from a pandemic: how journalists navigated the weird world of work during COVID-19
11:15	12:15	Parallel: Trends and innovation/A2	COVID, scientists and science journalists
12:15	13:15	Parallel: Skills and tools/Seminar Room	Trust, sensemaking and science – research insights for science writers
12:15	13:15	Parallel: Trends and innovation/A2	Who gets to tell the story? Diversity in science journalism
13:15	14:15	Refreshment/Gallery	Lunch - including 'Meet the Editors' (Seminar Room)
14:15	15:15	Parallel: Skills and tools/A1	Lessons from the best on science video making
14:15	15:15	Parallel: Trends and innovation/A2	Combating scientific misinformation in the social media age - a success story
15:15	16:15	Parallel: Skills and tools/A1	The investigative journalism toolkit
15:15	16:15	Parallel: Trends and innovation/A2	Science Writer Dragons Den
16:15	16:45	Refreshment/Gallery	Теа
16:45	17:00	Plenary/A2	Announcement of winners: Science writer Dragons Den & closing remarks before final plenary
17:00	18:00	Plenary/A2	Spike: The Virus vs. The People - the Inside Story
18:00	19:30	Refreshment/Gallery	Evening Reception

#### **Session Details**

### UKCSJ22 theme: Science reporting post pandemic: Lessons learned, changing working practices, next big stories

#### Plenary: The challenges and lessons of reporting the pandemic

09:45-10:45 Auditorium 2

Throughout the covid-19 pandemic **Sirin Kale's** coverage, primarily for The Guardian, including her seven-part series "Lost to the Virus" has consistently received great acclaim. While Kale's journalism ranges widely, her pandemic coverage has shown how science touches everything, and everything touches science. In this session, she will discuss the challenges of reporting the pandemic, the inequalities it exposed, and how it changed journalism. Plenary Chaired by **Andy Extance**, Chair of the ABSW and Freelance Science Writer.

### Plenary: Spike: The Virus vs. The People - the Inside Story

#### 17:00 - 18:00 Auditorium 2

How do we arrive at a truthful narrative of the Covid-19 pandemic, when both the science and politics is so heavily contested? Jeremy Farrar and Anjana Ahuja discuss their acclaimed bestseller Spike, which revealed pandemic chaos in the corridors of power. Spike, likened to a John le Carre thriller, was recently shortlisted for the 2022 Orwell Prize for Political Writing. Plenary Chaired by Elisabeth Mahase, Clinical Reporter, the BMJ.

### **Meet the Editors**

13:15 - 14:15 Seminar Room

NB: This session is only available to those attending in person

Book a slot during the morning coffee break to pitch your ideas, get careers or other advice from our expert editors: **Matin Durrani**, Editor-in-chief, Physics World, **Niall Firth**, Executive Editor, MIT Technology Review, **Sarah Richardson**, Group Editor, Research Professional News, **Philip Robinson**, Editor, Chemistry World, **Emma Sto**ye, News Editor, Nature, **Mun Keat Looi**, International Features Editor, BMJ, **Joseph Harker**, Senior Editor, Diversity & Development, The Guardian, **Miriam Frankel**, Science Editor, The Conversation (NB: The Conversation only commissions work from academics)

### **Parallel Sessions**

### Skills and Tools: Lessons from a pandemic: how journalists navigated the weird world of work during COVID-19

### 11:15-12:15 Auditorium 1

As we start to recover from the huge social experiment that the pandemic lockdowns plunged us into, what lessons can journalists take away? This session will see science journalists and news editors explore the sudden transition to remote working and share their experiences about what worked, what didn't, and how their working practices have changed as a result. We'll explore some of the latest research into the benefits and downsides to remote versus in-person working. And freelance and staff journalists will tell us what changed for them during the lockdowns, with tips to help us all be more efficient and collegiate as we move into the post-pandemic world. Produced and chaired by **Katharine Sanderson**, with panellists **Natasha Loder**, The Economist, **Emma Stoye**, Nature, and **Claire Ainsworth**, Freelance.

### Trends and Innovation: COVID, scientists and science journalists

### 11:15-12:15 Auditorium 2

The pandemic has put scientists in the media glare. They have been asked to make predictions. Prescribe what people should do. Draw on data that's shifting all the time. Journalists have been involved with relaying all of this to the outside world. What has it been like for the scientists and the journalists? Produced by **Katherine Rushton**, Deputy Investigations Editor, The Telegraph and **Andy Ridgway**, Senior Lecturer in Science Communication, Programme Leader MSc in Science Communication, University of the West of England, with panellists **Linda Geddes**, Science Correspondent, The Guardian, **Kit Yates**, Senior Lecturer, Department of Mathematical Sciences, University of Bath, **Janet Eastham**, Investigations Reporter, The Telegraph and **Neil Ferguson**, Professor of Mathematical Biology, Imperial College London.

### Skills and Tools: Trust, sensemaking and science - research insights for science writers

### 12:15-13:15 Seminar Room

The Covid-19 pandemic provided a live experiment in how people respond to information about science. What did they watch, listen to, and read at the height of the pandemic? Who did they trust? How did they make decisions about whether they would follow social distancing rules, wear a face mask, or get vaccinated? The European Commission-funded RETHINK research project set out to answer these questions and the research it conducted provides important insights for science journalists and writers. In this session, science journalist Andy Ridgway, who led the RETHINK research team at UWE Bristol, will set out some of the key findings from the research and invite you to explore how it can be applied to your writing to make your words resonate with readers. This will be an interactive session in which you are provided with an opportunity to delve into the research and what it means to you. Produced by **Andy Ridgway**, Senior Lecturer in Science Communication, Programme Leader MSc in Science Communication & RETHINK principal investigator for University of West of England, Bristol

## Trends and Innovation: Who gets to tell the story? Diversity in science journalism

## 12:15-13:15 Auditorium 2

Who gets to tell the story of science in the media? A panel discussion to explore diversity in science media in the UK. What barriers are there to science journalism and who is taking action to address diversity in the newsroom? Produced by Angela Saini, Freelance Science Journalist and Broadcaster with panellists **Melba Newsome** freelance journalist and expert on diversifying reporting sources and subjects, **Mun Keat Looi** International Features Editor BMJ & **Joseph Harker**, Senior Editor Diversity, & Development, The Guardian. **Miriam Frankel**, Science Editor, The Conversation will chair the panel.

## Skills and Tools: Lessons from the best on science video making

### 14:15-15:15 Auditorium 1

There are so many different ways to include video in science communication. This session looks at how, when and where you yourself can use video - with easily applicable tips and deeper insights into science filmmaking. Host **Shamini Bundell**, Senior Multimedia Editor, Nature will be talking to panellists **Emily Bates**, Digital Video Producer, New Scientist, **Melissa Hogenboom**, Managing Editor, BBC Studios, and **Rohin Francis**, creator of the YouTube channel Medlife Crisis.

### Trends and Innovation: Combating scientific misinformation in the social media age - a success story

### 14:15-15:15 Auditorium 2

The Challenging Pseudoscience group at the Royal Institution has carried out research looking at anti-vaxxers, and used that research to see if the same tactics used by misinformation spreaders on YouTubers might be used to challenge them. **Amil Khan**, Director, Valent Projects, and **Alexandra Clark**, Founder, Tale Tell Research explain their approach and why it was successful at changing people's minds. Joined by BBC news senior reporter - health and misinformation **Rachel Schraer**, to broaden out the debate on social media and misinformation. Chaired by **Philip Ball**, Freelance Author & Writer. Produced by Angela Saini, Freelance Science Journalist and Broadcaster.

### Skills and Tools: The Investigative Journalism Toolkit

### 15:15-16:15 Auditorium 1

How do the best in the business achieve their high profile and successful investigations? From spotting the story, to digging up the evidence, and persuading your editor to allow you the time to run with it. This session is designed to give you the tools and methods needed for a successful investigation. Produced and chaired by **Samuel Horti**, Investigative Reporter, The Bureau of Investigative Journalism, panellists include **Katherine Rushton**, Deputy Investigations Editor, The Telegraph, **Alice Ross**, reporter, Unearthed, Greenpeace, and **Jeevan Vasagar**, Climate Editor, Tortoise Media.

### Trends and Innovation: Science Writer Dragon's Den

### 15:15-16:15 Auditorium 2

Pitch your ideas to a panel of experts, and win funding for your project. In its 75th year the Association of British Science Writers has its eyes on the future and is keen to encourage, get involved with and fund innovative and exciting new science journalism projects. How much is available? £10,000 for science writing and journalism professionals. The Science Writer Dragons are **Connie St Louis**, Freelance Journalist and Writer, **Aisling Irwin**, ABSW's honorary secretary and science and environmental journalist and author, **Kirsty Styles**, journalist, campaigner, researcher, and performer, who advocates for good information, ethical technology and diverse leadership, and **Roger Highfield**, Science Director at the Science Museum Group, author, journalist, and broadcaster.

## Delegate List (online attendance is indicated in the final column)

Name	Surname	Organization	Role	Online
Olagunju	Abdulrahmon			Online
Chloe	Adams	STV News	Crossplatform	
Paul	Adepoju	Nature	Freelance Journalist	
Anjana	Ahuja	FT Science columnist	Co-author Spike	
Claire	Ainsworth	Freelance	Science Journalist	
Helen	Albert	Freelance	Science Journalist	
Rachel	Amadi-Nna	Media Relations Assistant		
Eva	Amsen	Freelance	Science writer	
Tatum	Anderson	Freelance	Journalist	
Dr Victoria	Atkinson	Freelance	Science Writer	
Philip	Ball	Freelance	Writer	
Charlotte	Barker	BioInsights & HEX Science	Editor	
Emily	Bates	New Scientist	Video Producer	
Sophie	Berdugo	University of Oxford	DPhil student	
Kyrylo	Beskorovainyi	Kunsht	CEO	Online
Clara	Bester	University of Veterinary Medicine, Vienna	PhD Student	Online
Crina	Boros	Computer Weekly	Data Journalist / Freelance	
Lisa	Boucher	Springer Nature	Press Manager	
Amy	Bourke-Waite	Clarivate	Corporate Communications	
Kate	Bourne			
Phillip	Broadwith	Chemistry World	Business Editor	
Caroline	Brogan	Imperial College London	Senior Media Officer	
Annie	Brookman-	BOLD, Jacobs Foundation	Deputy Editor	
	Byrne	,	. ,	
Oksana	Broshnivska	Kunsht	Editor	Online
Grace	Browne	WIRED	Staff Writer	
Emma	Bryce	Freelance	Journalist	
Shamini	Bundell	Nature	Multimedia	
Dennis	Bury	Independent	Science Translator	
Jv	Chamary	Freelance	Science communicator	
Kit	Chapman	Falmouth University	Course leader, MA	Online
			Journalism	
Natasha	Chen	Taylor & Francis	Media Relations Assistant	
Brandon	Chouthi	Primrose Hill Books	Booksales	
Eleonora	Cirant			Online
Alex	Clark	Telltale Research	Founder	
Bethan	Clark	University of Cambridge	PhD student	1
Naomi	Clarke	Academy of Medical Sciences	Media and News Manager	1
Ruby	Coates			
Jem	Collins	Journo Resources	Editor	
Edwin	Colyer	Scientia Scripta Communication Services Ltd	Senior Creative	
Dr Alison	Cooper		UKCSJ Volunteer	1
Рірра	Сох	Royal Academy of Engineering	Communications Manager	1
Alison	Cranage	Wellcome Sanger Institute	Science Writer	1
Anna	Cupani	UCL	Sr Business and Innovation M	anager
Manuela	Da Costa-	Freelance	Writer and PR	
	Fernandes			

Lowri	Daniels	Fact-checker		
Sophie	Docker	UKRI		
Alex	Doniach			
Liam	Drew	Freelance	Journalist	
Hayley	Dunning	Imperial College London	Media Manager	
Jamie	Durrani	Chemistry World	Science correspondent	
Matin	Durrani	Physics World	Editor-in-Chief	
Chantelle	E Cove	Evangeline Cove Copy	Science and health	Online
			copywriter	
Janet	Eastham	The Telegraph	Investigations Editor	
Emma	Elobeid	Ellen MacArthur Foundation Also: climate + community journalist, Isle of Wight	Editor	
Ingrid	Espinosa			
Melanie	Etherton	London Cycling Campaign	Digital Communications Offic	er
Scott	Ewan	Ewanique	Freelance science writer	
Andy	Extance	ABSW	Chair	
Jeremy	Farrar	Wellcome Trust	Director	
Neil	Ferguson	Imperial College London		
Niall	Firth	Newsroom MIT Technology Review	Executive editor	
Rohin	Francis	Medlife Crisis	Creator	
Miriam	Frankel			
Andrew	Franklin	Profile Books		
Linda	Geddes	The Guardian	Science Correspondent	
Barry	Gibb	Film maker		
Florian	Gisinger	TU Wien		Online
Fernando	Gomollon Bel	Agata Communications Ltd	CEO	
William	Goodwin	Computer Weekly	Investigations Editor	
Sarah	Graham	Freelance	Journalist	Online
Len	Grant			
Michelle	Grayson	Nature Research Custom Media	Chief Editor	
Cecilia	Grimaldi	Freelance		
Isabel	Harding	Medical Research Council	Content Manager	
Joseph	Harker	Diversity and Development The Guardian	Senior Editor	
Vicky	Hatch	EMBL-EBI	Communications	
Sally	Hawkes	ABSW	Membership, Events and	
Simon	Hazelwood- Smith	Oxford Nanopore Technologies	Communications Secretary	
Roger	Highfield	Science Museum Group	Science Director	
Melissa	Hogenboom	BBC Reel	Editor	
Sharon Ann	Holgate	Freelance	Science Writer and Broadcaster	Online
Samuel	Horti	Bureau of Investigative Journalism		1
Shirley	Hu	University college london	Student	1
Zainab	Hussain	BMJ	Intern	
Liubov	lakymchuk	Kunsht	Podcast Producer	Online
Kathryn	Ingham	Francis Crick Institute		
Aisling	Irwin	Freelance	Science Journalist	
Alina	Ivan			

Srishti	Jain	Dublin	PhD Scholar Royal College of S in Ireland	urgeons
Benjamin	Johnson	Nature Medicine	Magazine Editor	
Liz	Kalaugher	Writer/Author	Science, environment and wild	l Ilife
Sirin	Kale	Guardian		
Dr Priya	Kalia			
Mun	Keat Looi	BMJ	International Features Editor	
Richard	Kemeny	Freelance	Journalist	
Deborah	Kendall-	Springer Nature	Press Officer	
Deporali	Cheeseman	Springer Nature	Press Officer	
Amil	Khan	Valent Projects	Director	
Christopher	Kilburn	UCL	Professor of Volcanology	
Adam	Kleczkowski	University of Strathclyde	Professor	Online
Emily	Kostina	GOSH Institute of Child Health	Mres Student UCL	
Rebecca	Krahenbuhl	Clarivate	External Communications	
Katrina	Kramer	Chemistry World RSC	Science correspondent	
Jacklin	Kwan	Imperial College London	Media intern	
lan	Le Guillou	Freelance writer		
Robert		Freelance	Journalist	
	Lea		Journalist	
Mark	Lewis	Photography		
Thomas	Lewton	Freelance	Journalist	
Brian	Lin	EurekAlert! – AAAS		
Layal	Liverpool	Freelance	Journalist	
Chris	Lo	Springer Nature	Senior editor, custom media	
Natasha	Loder	The Economist	Health Policy Editor	
Maria	Longobardi	APS, SPIN	Freelance	
Michael	Lucibella	University of College London	Media Relations Officer	
Alistair	Maclenan	Quarry One Eleven	Founder	
Frances	Macpherson		Journalist	
Dina	Magdy	Freelance	Science Journalist	Online
Elisabeth	Mahase	The BMJ		
Simon	Makin	Freelance	Journalist	
Laia	Mallafré i Martin	Imperial College London	MSc Student, Science Communication	
Claire	Malone	University of Cambridge	Freelance	
Charlotte	Maughan Jones	Post Doctoral researcher.	ABSW Media Fellow	
Sophie	Mcclarty	Nature Research Custom Media	Associate Editor	
Zoe	Mcdougall	Oxford Nanopore Technologies		
Brian	Mcgleenon	Yahoo Finance	Presenter and Journalist	
Andrei	Mihai	ZME Science	Editor / Journalist	
Sophie	Milbourne	Soph talks science	Science communicator	
Nadine	Mirza	University of Manchester	Postgraduate Researcher	Online
Anna	Napolitano	Freelance Journalist		
Melba	Newsome	Self Employed Freelance	Journalist	
Katherine	Nightingale	Freelance science writer/editor	-	
Anna	Nolan			Online
Nina	Notman	Nina Notman Ltd	Freelance science writer & editor	Online
Kelly	Oakes	Freelance	Journalist	+
Alex	O'Brien	ABSW	Vice-Chair	
Emily	Packer	eLife	Media Relations Manager	

Elodie	Pereira	Falmouth University	MA Student	Online
Thais	Perros			
Emma	Pewsey	Chemistry World	Comment and careers editor	
Barbara	Pinho	Freelance	Science writer	Online
Benjamin	Plackett	Nature	Senior Editor	
Rita	Ponce	Freelance	Science writer, fact-checker	
Helena	Pozniak	Freelance		
Edward	Prior	European Molecular Biology	International Communication	s Officer
		Laboratory EMBL		-
Sarah	Probert	Sa probert outworking	Writer/researcher	Online
Alyaa	Ragab	Freelance	Science Journalist	Online
Amr	Rageh	Freelance	Science Journalist	Online
Vivienne	Raper	Freelance		
Rob	Reddick	WIRED	UK Science Editor	
Sarah	Richardson	Research Professional News	Editor in Chief	
Gaby	Richter	Academy of Medical Sciences	Media and News Officer	
Andy	Ridgway	University of the West of England	Senior Lecturer in Science	
			Communication	1
Sallie	Robins	ABSW	Executive Secretary	
Aimie	Robinson			
Dr Ann	Robinson	Freelance	Health Journalism	
Philip	Robinson	Royal Society of Chemistry	Editor, Chemistry World	
Stephanie	Rose			Online
Alice	Ross	Unearthed	Acting joint editor	
Ana	Rozman	University of Aberdeen	PhD Student	Online
Katherine	Rushton	The Telegraph	Deputy Investigations Editor	
Sanjidah	Sabur	Freelance	Writer Physics Teacher	
Angela	Saini			Online
Anthony	Sanderson	Open University	Student	
Katharine	Sanderson	ABSW board member	Freelance Journalist	
Clare	Sansom	Freelance	Science Writer	
Andy	Sarjudeen	Wellcome Trust	Media Manager	
Natalie	Scarlett	Black Heritage Support Service	Director	
Rachel	Schraer	BBC News	Senior reporter: Health and	
			misinformation	-
Dhruti	Shah	Freelance	Journalist	
Freya	Shepherd			
Diana	Siarki	Kunsht	Editor	Online
Connie	St Louis	Freelance		
Natalie	Starkey	Chemistry World	Science media producer	Online
Vasilis	Stavrinides	UCL		
Gary	Stevens	University of Lincoln	Senior Lecturer	
Caroline	Stoten	HAVAS Just::	Healthcare Communications	
			Consultant	
Emma	Stoye	Nature	News Editor	
Oana	Stroe	EMBL-EBI	Communications	
Kirsty	Styles			
Hephzi	Tagoe	GhScientific	Charity Director	
Andy	Tattersall	University of Sheffield	Information Specialist	Online
Emma	Tegg			
Benjamin	Valsler	Chemistry World	Digital editor	

Stijn	Van Ewijk	ABSW Media Fellow	The Times Lecturer @ UCL
Richard	Van Noorden	Nature	Features editor
Jeevan	Vasagar	Tortoise Media	Climate Editor
Dominic	Walliman	Domain of Science	Producer
Patrick	Walter	Chemistry World	News editor
Matthew	Warren	Research Digest	Editor
Sarah	Wild	Wild on Science	Freelance science journalist
Emma	Wilkinson	Freelance	Health journalist
Patrick	Wilson	National Institute for Health and	Head of Global Health
		Care Research (NIHR)	Communications & Stakeholder
			Engagement
Neil	Withers	Chemistry World	Features Editor
Janis	Wong	Alan Turing Institute	Research Associate
Gemma	Wood	EMBL-EBI	Communications
Samuel	Wood	Birmingham City University	Student
Dr Kit	Yates	University of Bath	