



FUNDRAISING PACK & GUIDE

JOIN US IN MAKING A DIFFERENCE!*



An Hour For Others is a registered charity in England and Wales.

Registered Charity Number: 1180688

Registered Charity Address: Suite 615B Cotton Exchange, Bixteth Street, Liverpool L3 9LQ

Contact Us

E: info@anhourforothers.co.uk | T: 0151 245 8282 | W: www.anhourforothers.co.uk



WHO WE ARE

An Hour For Others is a community-focused charity built on the belief that everyone has something valuable to give. We are a platform where individuals, businesses and communities can share their time, skills, resources, experiences and kindness to create positive change.

An Hour For Others' story is a tale of two hearts.

Meet Kev and Gill, turning one hour into a city region movement.



It all started with a single paintbrush. In 2014, Kev Moreland, a painter and decorator by trade, had an idea that seemed simple enough. What if people gave an hour of their time, whenever they could, to help someone who was genuinely in need in their community?

He put that idea out on Facebook. Within days, close to a hundred people had come forward – lawyers, joiners, roofers, gas fitters, drivers, childminders, choirs, tutors – all walks of life willing to give an hour of their skills and time to somebody within the city region who needed it most.

Kev's first project was a room in West Everton, used for kids' playschemes, a stroke club, art classes, and bingo for the elderly. He gave over 60 hours of his own time to transform it, with a friend covering the cost of materials. It was never meant to be the start of a charity.

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It was just meant to be a helping hand. But it didn't stop there... Alongside Kev is Gill Watkins, an accountant by trade, bringing structure, planning and a steady hand needed to turn a Facebook post into a credible registered charity that could be trusted to keep growing.

Together, Kev and Gill alongside a great team, have spent over a dozen years running An Hour For Others alongside their own businesses and lives –

matching people who have something to give with people who need it. Furniture rescued and redirected to community groups. Children from families facing real hardship given a day at the football, with a meal included, and a break from circumstances no child should have to carry. Room transformed. Skills shared. Hours, given freely, adding up to something much bigger than any one person could offer alone.



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WHAT YOU CAN DO

Now, when it comes to fundraising, the sky really is the limit!

We encourage all of our beneficiaries and volunteers to actively be fundraising for the charity, to better support the work we do across the city region and to expand our offer.

Here are just a few examples of what fundraising you can do:

- Sponsored Sports (Walk, Run, Sports Game)
- Bake Sale
- Fancy Dress
- Bingo/Quiz Night
- Afternoon Tea
- Summer BBQ

Enjoy the thrill of adrenaline? Why not try something more daring:

- SkyDive
- Abseil
- World Record Attempt
- Bungee Jump
- Marathon/Triathlon

There are an unlimited amount of ways you can fundraise, if you don't fancy any of the above then get in touch and we can arrange a discovery call to find out more.

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WHAT STEPS TO TAKE

If you are interested in fundraising for An Hour For Others, get in touch to let us know what you'll be doing. We would love to support where we can!

STEP 1 - Pick your idea!

Have you got the perfect idea already? If not, have you researched what you'd like to do? Get in touch if you need some help!

STEP 2 - Prepare for your fundraiser!

This time is crucial to ensure everything goes just the way you want it to. Have you got your marketing resources in place? Do you know who to ask for donations? Are you ready for your fundraiser?

STEP 3 - The big day!

Today's the day you've been preparing and waiting for! Good luck to you from all of us at An Hour For Others. If you'd like us there on the day, get in touch!

STEP 4 - Congratulations!

And breathe... you've done it! A massive well done and congratulations to you. We are endlessly grateful for your time and effort in fundraising for us.

STEP 5 - Donate

Now you've officially completed your fundraiser, it's time to donate the money to An Hour For Others. There are multiple ways this can be done, we will let you know what these options are in our discovery call with you!

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PLEASE SPONSOR ME

MY NAME: _____

MY ADDRESS: _____

EVENT: _____ **DATE OF EVENT:** _____

Full Name	Home Address & Postcode	Amount Donated £	Date Given

BUCKET LABEL



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WE'VE RAISED A GRAND TOTAL OF

£

THANK YOU FOR MAKING A DIFFERENCE AND SUPPORTING AN HOUR FOR OTHERS



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WHERE TO FIND US

CITY CENTRE OFFICE:

SUITE 615B COTTON EXCHANGE, BIXTETH STREET, LIVERPOOL L3 9LQ

TUEBROOK COMMUNITY HUB

657-659 WEST DERBY ROAD, LIVERPOOL L13 8AG

HUYTON CHARITY SHOPS & COMMUNITY HUB

1 & 7 SHERBORNE SQUARE, HUYTON, LIVERPOOL L36 9UR

DO YOU NEED SOME HELP WITH FUNDRAISING?

GET IN TOUCH AND WE CAN BOOK A DISCOVERY CALL TO
FIND OUT MORE AND HELP WHERE WE CAN!

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