



OFFICIAL SHORTLIST:

EMBARGOED UNTIL 0800HRS 8TH JUNE 2023

AGENCY AWARDS

TRUSTED PARTNER. Sponsored by davies+mckerr

**IPSOS
Kantar
Kokoro
Two Ears One Mouth
Verve**

STORYTELLING. Sponsored by Verve

**Kokoro
Humankind Research
Magenta
Yonder Consulting**

SMALL AGENCY. Sponsored by i-View Studios

**Magenta
Redblue
The Forge
Two Ears One Mouth**



PEOPLE AWARDS

CLIENTSIDE TEAM OF THE YEAR. Sponsored by Fineline Market Research

Coventry Building Society
Holland & Barrett
HSBC Group Brand Insight
National Lottery operator, Camelot

INDIVIDUAL IMPACT – AGENCY. Sponsored by BoxClever

Jo Beattie, Brand Ignite
Iain Dalton, Fineline Market Research
Jon Cohen, Kindling Strategy
Joanne Oguntimehin, Humankind Research

INDIVIDUAL IMPACT CLIENTSIDE. Sponsored by Truth Consulting

Bradley Bain, Barclays UK
Angharad Edwards, The Midcounties Co-Operative
Rachel Parry, Irwin Mitchell
Naomi Plummer, John Lewis Partnership

NEW INSIGHT TALENT. Sponsored by Savanta

Daniel Audcent, Close Brothers Motor Finance
Emma Willett, BT Group
Jess Davies, Whitbread
Kayley Green, Tesco



THE WORK

ROI LARGER BUDGET (over £15,000). Sponsored by Lovebrands

**Close Brothers
Lowell
Sky
Virgin Media O2**

ROI SMALLER BUDGET (£15,000 or less). Sponsored by FlexMR

**BT Group
Close Brothers
Holland & Barrett
Vue International (with Kokoro)**

INSIGHT IMPACT AWARD. Sponsored by Trinity McQueen

**Diageo (with Kantar)
Formula E (with Yonder Consulting)
Samsung Europe
Samworth Brothers Insight (with BoxClever)
Skipton Building Society (with Trinity McQueen)
Sky (with MTM)**



SPEAKING AWARDS

BREAKTHROUGH AGENCY. Sponsored by See Research

**davies+mckerr
Insight Platforms
Lovebrands
The Outsiders**

MOST INSPIRING AGENCY SPEAKER. Sponsored by Quirks

**Alison Bainbridge + Laura Gillespie, Kokoro
Paul Barrow & Simon Shaw, Trinity McQueen
Louise Horner, Acacia Avenue
Leanne Tomasevic, Truth + Grant Feller, EveryRung**

MOST INSPIRING CLIENT SPEAKER. Sponsored by Sign Salad

**Emma Baxter and Sharon Sucharzewski, Coventry Building Society
Tom Hepworth & Vicki Leech, Covéa Insurance
Sarah Jousiffe, Sky
David Watts, Virgin Media O2**

SPECIAL AWARDS

INNOVATION OF THE YEAR. Sponsored by Watch Me Think

Kantar

MMR

One Minute to Midnight

Tracksuit

VoxPops International

AGENCY OF THE YEAR (all nominees in Storytelling, Trusted Partner and Best Small Agency are eligible). Sponsored by Prodege

Humankind Research

IPSOS

Kantar

Kokoro

Magenta

Redblue

The Forge

Two Ears One Mouth

Verve

Yonder Consulting