



About AURA

AURA is an events & networking organisation, run by clientside researchers exclusively for clientside researchers. Our membership of over 160 companies and 750 individuals spans teams of one to teams of 20+ and a huge range of organisations from the biggest multi-nationals and household names to growing start ups, not for profits and government departments.

Our members are united by their desire to deliver insight impact and ROI within their organisations.

"AURA is an extension of our team. We can ask questions, share experience and continually learn new things and keep skills up."



"AURA is ... incredible value for money (compared to MRS membership for example). It helps you discover new agencies without any sales pressure. And then there's the fabulous free Quirks perk!"

MEMBER BENEFITS

Membership is open to companies.
£600+ VAT buys a team of four 12 months' unlimited access to:

All AURA online events
(around every 2 weeks)

All AURA f2f seminars and workshops
(usually in London, Manchester)

Our Member Forum

where you can seek or share advice and recommendations

The AURA Knowledge Hub

Hundreds of research case studies, event slides & playbacks

Free tickets to Quirks London (RRP £149)

and **The AURA Awards dinner**

(Awards tickets subject to availability)

If you'd like to know more about why companies like these - and many others - joined AURA this year, visit aura.org.uk or contact Richard.Drury@aura.org.uk

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TRY AURA FOR FREE

Come along to one of our in person or online events. Visit us to see our upcoming events
www.aura.org.uk/pages/TryAURA



JOIN AURA NOW

Company membership is just £600 + VAT and gives four people unlimited access
www.aura.org.uk/pages/JoinAURA