



OFFICIAL SHORTLIST:

EMBARGOED UNTIL 0800HRS 12TH JUNE 2024

AGENCY AWARDS

TRUSTED PARTNER. Sponsored by Differentology

**davies+mckerr
FlexMR
Kokoro
Verve**

STORYTELLING. Sponsored by Verve

**Boxclever
Cat Sat on the Mat
Kokoro
Magenta**

BEST SMALL AGENCY. Sponsored by i-View Studios

**Citrine Research
Kindling
Magenta
Redblue**



PEOPLE AWARDS

CLIENTSIDE TEAM OF THE YEAR. Sponsored by Fineline Market Research

Close Brothers
Dunelm
Formula E
Virgin Media O2

INDIVIDUAL IMPACT AGENCY. Sponsored by BoxClever

Bogdan Bucur, Verve
Chloe Fowler, The Nest Research
Jonathan Stone, MTM
Matt Collins, Strat7 Incite

INDIVIDUAL IMPACT CLIENTSIDE. Sponsored by Truth Consulting

Erica Fourie, CVH Spirits
George Mullen, Ancestry
Jamie Lawrence, The Football Association
Mayra Munguia, BT Group

NEW INSIGHT TALENT. Sponsored by Savanta

Becky Chapman, Domino's
Leanne Clegg, BT Group
Maisie Ainsworth, Marks & Spencer
Tom McManamon, giff gaff



THE WORK

ROI LARGER BUDGET (over £15,000). Sponsored by Lovebrands

**The Open University
Close Brothers Motor Finance
Samworth Brothers
Footballco**

ROI SMALLER BUDGET (£15,000 or less). Sponsored by FlexMR

**Bidfood
BT Group
Carnival UK
Close Brothers Premium Finance**

INSIGHT IMPACT AWARD. Sponsored by Trinity McQueen

**Bidfood
BT Group
NatWest Group, with Three Hands Insight
Specsavers
Sky, with MTM
Whitbread, with Kokoro**



SPEAKING AWARDS

BREAKTHROUGH AGENCY. Sponsored by See Research

Cat Sat on the Mat
Hush Research & Strategy
Magenta
Three Hands Insight

MOST INSPIRING AGENCY SPEAKER. Sponsored by Quirks

Tom Coombes & Richard Brown, Boxclever
Karen Waring & Emma Rae, Cat Sat on the Mat
Nick Coates & Daniel McLaren, C Space
Paul Hudson & Danny Russell, Flex MR
Sarah Jenkins, Magenta

MOST INSPIRING CLIENT SPEAKER. Sponsored by Sign Salad

Sharon Sucharzewski, Coventry Building Society
Nicola Stevens, Close Brothers
Steven Lavery, The Earthshot Prize
Rupesh Patel, Samsung



SPEAKING AWARDS CONT.

**THE BEING THERE AWARD. Sponsored by Strat7/Researchbods
(new for 2024, celebrates the power of in-person presentations and AURA's
partnership with Quirks)**

Ric Tizard, Nest, with Paul Child, Human8

Clare Woodward, BT Group

Claire Rainey, Virgin Media O2, with Nick Rich

Emma Boyle, Dunelm, with Victoria Williams, Boxclever

Rupesh Patel, Samsung, with Lindsey Greig, Redblue

Lee Chan and Libby Eastwood, UKHSA



SPECIAL AWARDS

INNOVATION OF THE YEAR. Sponsored by Watch Me Think

**2CV and Greene King
Entropik
G=mc2
One Minute to Midnight
Strat7 Bonamy Finch
Verve**

**AGENCY OF THE YEAR. Sponsored by Prodege
(all nominees in Trusted Partner, Storytelling and Best Small Agency are eligible)**

**Boxclever
Cat Sat on the Mat
Citrine Research
davies+mckerr
FlexMR
Kokoro
Kindling
Magenta
Redblue
Verve**