**The AURA Awards**

**ROI AWARD ENTRY FORM**

**Award Criteria**

This award recognises a research project or initiative by a research team and/or their agency which demonstrated a significant commercial return from its initial investment of at least £15,000

**Your name:**

**Your company:**

**Contact email:**

**If you are entering with a research agency please let us know who they are**

**Name of agency**

**Contact at agency (email)**

**Important Stuff**

We don’t have an upper or lower word limit on this.

You DO NOT have to share commercial data if you don’t want to. A broad indication of the commercial return will be sufficient. The entry may be in regards to a research project or some other action or investment made by a research team which generated commercial benefits in excess of its investment

**YOUR ENTRY**

**Please submit this form by email to awards@aura.org.uk**

**CONDITIONS OF ENTRY & USEFUL INFO**

* You may jointly enter with a research agency but the entry must be submitted by an AURA member
* A member company may make more than one submission. Each entry should be submitted on a separate form
* You must be an AURA member at the time nominations close for your entry to be eligible
* Entries will be judged by a panel of AURA Directors. You will not be asked to present your case study
* The winner will be announced at the AURAs in July, which will be held at the Kia Oval, London