



The UK's biggest and friendliest volunteer-led community exclusively for client-side insight teams

Join over 200 organisations and 900 individuals
for events, networking, support and inspiration

Membership benefits include

- ✓ All Aura online events (at least 12 per year)
- ✓ All Aura in-person seminars and workshops (at least 4 per year, usually London and Manchester)
- ✓ Member Forum - seek or share advice and recommendations
- ✓ Knowledge Hub - browse hundreds of research case studies, event slides and playbacks
- ✓ FREE tickets to Quirks London (to be confirmed for 2026)
- ✓ FREE tickets to the Auras Awards Dinner (subject to availability)

Membership is £650+VAT for a team of up to 4



Try us for free



"Aura is ... incredible value for money. It helps you discover new agencies without any sales pressure. And then there's the fabulous free Quirks perk!"

"Aura is an extension of our team. We can ask questions, share experience and continually learn new things and keep skills up."

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