



Get Involved

What's Happening?

One Voice is a new BABS initiative exploring how we can open barbershop to new singers, new audiences, and new ideas — while celebrating everything we already love about our community.

To bring this vision to life, we're forming small, friendly working groups that will shape key parts of the project over the coming months. These groups will help refine ideas, discuss opportunities, and directly feed into the next stage of the One Voice plan.

You don't need to be an expert, just enthusiastic and curious. Anyone can get involved, no matter your experience, voice part, or home organisation — whether you sing with BABS, LABBS, Sweet Adelines, or anywhere else.

What's the Commitment?

We know everyone's time is valuable. That's why the time commitment is low and flexible:

- Around 6 hours across two months – usually one online meeting per month plus a bit of light follow-up.
- Meetings will be held online, and we'll make it easy to fit around your schedule.
- Possible additional meetings can be held if the group decides they are not quite ready to feedback yet!

This isn't a long-term obligation — it's a short burst of creativity to help shape something new.

How It Works

We'll have several groups focusing on different areas of One Voice — aligned with the sign-up form to make choosing your area of interest easy:

- Events & Venues: Focusing on how our contests, showcases, and festivals could run — exploring everything from locations and scheduling to the feel and flow of the event weekend.
- Production & Tech: Looking at what's needed to deliver great on-site experiences — sound, staging, tech setup, livestreaming, and accessibility considerations.



- Public Engagement: Exploring how to reach new audiences, choirs, and singers — including Sunday's public programme and links with schools, universities, and vocal networks.
- Education & Experience: Designing workshops, coaching opportunities, and learning activities for singers and directors of all levels.
- Marketing & Communications: Helping shape the way we present One Voice — visuals, social media, language, and messaging to inspire participation.
- Venue & Logistics: Supporting research into practical requirements — registration, volunteer flow, signage, catering, and welfare.

Each group will have a friendly facilitator to guide discussions, capture ideas, and share updates.

You don't need to join every meeting or know how it all works — just bring your ideas, your experience, and your enthusiasm.

Skills and What You'll Bring

We're looking for people from all backgrounds and experience levels — whether you're a long-time barbershopper, a new singer, an organiser, or someone who simply loves the buzz of events. Each person brings a unique perspective, and that's exactly what we need.

You might have experience in:

- Event management, tech, or hospitality
- Teaching, coaching, or workshop delivery
- Marketing, communications, or social media
- Music performance, arranging, or directing
- Logistics, planning, or volunteer coordination

Or you might just bring curiosity, enthusiasm, and a desire to help build something new — that's just as valuable. Everyone's contribution matters.

Facilitators and the Sign-Up Form

Each group will be guided by a friendly facilitator whose role is to make sure meetings are smooth, inclusive, and productive. They'll gather ideas, manage timing, and keep things fun and collaborative.

When filling in the sign-up form, you'll see that it asks for a few details about your experience and interests. It's slightly longer than a standard form, but for good reason — the more we know upfront, the less back-and-forth we'll need later. This helps us place you in the right group, match your skills, and make sure you're comfortable with the level



of involvement from the start. It's all about saving you time in the long run and making your contribution as effective as possible.

Why Get Involved?

Your voice matters. This is a rare opportunity to shape how barbershop evolves in the UK — not by replacing tradition, but by growing from it.

By joining a group, you'll:

- Influence how the next generation discovers barbershop.
- Share your perspective with people from across the UK.
- Help design events that are fun, accessible, and affordable.
- Contribute just a few hours to something that could make a lasting impact.

This is about using the skills and creativity of *all* our members to make UK barbershop stronger — together.

Next Steps

Ready to take part?

 Groups will begin meeting Feb - April of next Year — with an initial 2-month period to brainstorm and plan ideas.

 Register your interest by filling in the form!

Once you sign up, we'll be in touch with a welcome email and meeting schedule within the next few weeks.

A small commitment, a big impact — and a chance to help shape the future of BABS.