



# British Association for Community Child Health

**BACCH Annual Scientific Meeting  
11-12<sup>th</sup> September 2023**

## **POSTER GUIDELINES**

- Please ensure that your poster is **A1 portrait size**, do not use landscape
- Posters will be positioned in the exhibitor area/refreshment area at the Annual Scientific Meeting (floorplan will be provided prior to the meeting).
- Posters should be displayed throughout the entire ASM and we ask that they are attached to the relevant poster board by 10.30am on the first day of the conference (you will be advised which poster board you have been allocated). *[As posters are on show for both days of the ASM we ask that those displaying attend both days of the conference. If you are unable to attend both/either days it is acceptable for a colleague who is attending to bring your poster.]*
- Posters must be attached to the poster boards using the material provided. Posters should not be removed until AFTER the afternoon tea break on the second day of the conference.
- The poster prize adjudicators will be reviewing all of the posters during the refreshment breaks and the winner of the prize will be announced at the end of the conference.
- Please note that BACCH is not responsible for posters that remain on display after 4.30pm on the second day of the event. Posters may be removed and discarded by the venue after this time.
- **PERSONAL OR PROFESSIONAL ADVERTISING IS STRICTLY PROHIBITED.**

### **TIPS**

- The material must be readable from distances of three feet or more. Make all print very dark (preferably block style) on a very light, preferably white, background. Please do not use a dark-coloured background.
- All material should have a matt finish, not shiny or glossy, to improve legibility. If you use smaller type, especially standard typewriter size print, it will be very difficult to read.
- It is recommended that you provide the viewer (by numbers, letters, or arrows) a preferred sequence that should be followed in studying your poster.
- Your poster should be self-explanatory so that you are free to supplement the information and discuss particular points by inquiry. Presenting a poster potentially provides a more intimate forum for informal discussion, but this becomes more difficult if you are obliged to devote most of your time to merely explaining your poster to a succession of visitors.
- Please include a name, address, and phone number on your poster (or distribute business cards) in case someone requires additional information.
- If you have any questions concerning your poster presentation, please contact [bacch@rcpch.ac.uk](mailto:bacch@rcpch.ac.uk)