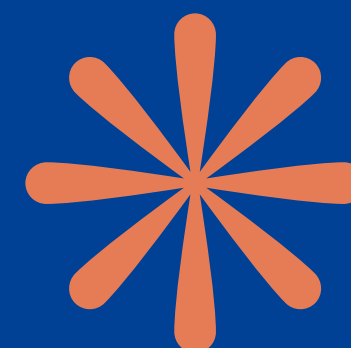




BAPM Strategy 2025-2028

Leading and shaping perinatal care.



Foreword

On behalf of the BAPM Executive committee, we are delighted to present our strategy for 2025 – 2028 which we believe will help BAPM continue to lead and shape the future of neonatal care and facilitate the delivery of safe, high quality, family integrated perinatal care.

This is the fourth set of strategic aims BAPM has produced, and they reflect your views as members. We feel they have remained consistent but have developed in depth, as our influence and reach have expanded over time. We continue to place a strong emphasis on perinatal team working and inclusivity and are proud that BAPM continues to grow to reflect the multidisciplinary neonatal workforce.

We are delighted to report that BAPM has successfully achieved a large majority of the aims set out in our last strategy review in 2021. These include: reviewing the way that all working groups are formed to try to be more inclusive; developing education resources and a conference aimed at trainees, ANNPs and AHPs; continuing to review and develop new frameworks and CPD resources; advocating for the use of perinatal data to benefit babies and families; and working with other perinatal related organisations and charities to form a single perinatal voice collaborative to advocate for our members, babies and families at a national level.



Dr Eleri Adams
BAPM President



Dr Stephen Wardle
BAPM President Elect



* BAPM Strategy

BAPM was founded in 1976 with the aim of bringing together perinatal professionals and improving the standards of perinatal care in the UK. We continue to strive to do this, expanding our aims and ambitions to reflect the multiprofessional organisation we have become. 1976 is an important date because it means that BAPM will be fifty years old next year. We plan to use this anniversary to celebrate BAPM's achievements but also look to the future to highlight the ways that neonatal care can be further improved and how BAPM will play a part in this.

BAPM's profile has increased significantly over the years, giving us even greater opportunity to advocate on behalf of our members as well as the babies and families in our care. We recognise that everything produced in BAPM's name can be influential and carries weight. This brings with it a responsibility to ensure consistency, reliability and professionalism in all the decisions we make and the documents we produce, and this responsibility is reflected in this document.

We will continue to do the things BAPM has always done and the things that you consider important including frameworks for practice, staffing and other standards, running conferences, keeping members up to date, and highlighting safety concerns. We will also continue to strive to advocate for babies, families and professionals at a national level, and work with other related organisations, something we are increasingly doing more of as we become a larger more influential organisation. We will work to develop special interest groups, pilot an online discussion forum and create a fund for conference bursaries and research grants.

Just as enduring is the commitment of BAPM to ensure that all babies and their families in the UK receive the highest quality perinatal care, delivered by a well-supported and well-trained professional workforce. We are confident that our strategic plans for the next few years will help to deliver these aims



Dr Eleri Adams
BAPM President



Dr Stephen Wardle
BAPM President Elect



As BAPM members, thank you for your support and for all that you do to support and improve perinatal practice both in the UK and further afield.

ABOUT BAPM

Our mission

To facilitate the delivery of safe, high
quality, family integrated perinatal care.





ABOUT BAPM

Our values

These are values held by BAPM and those that we will promote to our members and partners throughout the perinatal community.

We believe in...

WORKING COLLABORATIVELY

Working inclusively and collaboratively with families, health care professionals across the MDT, other perinatal organisations and wider healthcare systems.

TRANSPARENCY AND INTEGRITY

Conducting our work, systems and processes with transparency and integrity.

EQUITY AND INCLUSIVITY

Treating everyone fairly and with respect, valuing individual differences and seeking different perspectives and contributions.

LISTENING, RESPONSIVENESS AND PROACTIVITY

Listening, responding to, anticipating, and speaking up for the needs of babies, families and perinatal professionals.

ABOUT BAPM

Our strategic aims

1. To advocate for perinatal professionals, babies and their families.
2. To develop best practice guidance and set quality standards.
3. To facilitate effective perinatal working through multiprofessional education and networking.
4. To support and promote quality improvement, research and innovation in perinatal care.



How this strategy was developed

In 2024 BAPM members were surveyed about their views on BAPM including what they would like to see the organisation focus on in the future. Using this data and ongoing feedback from members, the BAPM Executive Committee reviewed and revised the wording of BAPM's mission, value and actions.

A shortlist of actions was drawn up and BAPM members were then asked to review a list of possible work projects and rate them as high, medium or low priority based on where they'd like to see BAPM put their resources for the next strategic period. The following document sets out plans for BAPM to focus on 2025-2028.

Business as usual



Over the next strategic period, BAPM will continue
to undertake the following work >>>



Leading and shaping perinatal care.

1. Produce high quality frameworks for practice for perinatal care. Topics can be suggested by any BAPM member or stakeholder which are regularly prioritised at the BAPM Executive Committee meetings.
2. Set standards and advocate for a safe and sustainable perinatal service.
3. Run multi professional conferences and regular member webinars. These will continue to showcase the latest research and innovation.
4. Keep members up to date with the latest news in perinatal care including safety alerts and national reports.
5. Attract and retain members to the perinatal professions and BAPM across the full MDT in all levels of unit throughout the UK.
6. Advocate for babies and their families, perinatal professionals, at a national level.


New and developing ideas for the future




Over the next strategic period, BAPM will undertake these additional activities >>>



To advocate for perinatal professionals, babies and their families.

- 
1. Ensure that the views of perinatal professionals are represented at national meetings within healthcare and the wider political arena.
 2. Celebrate the impact and achievements of BAPM at 50 in the year 2026. Use the anniversary to highlight the investments needed to run a safe and sustainable perinatal care service and the future needs of the perinatal community.
 3. Play a greater role in supporting education and training at undergraduate, postgraduate and professional levels.
 4. Influence national policy to achieve changes and improvements.


To develop best practice guidance and set quality standards.

- 
1. Undertake a review of BAPM frameworks and standards to ensure consistency and formalise the development process.
 2. Work with partner organisations and families to facilitate the development of guidance by stakeholders with appropriate expertise and lived experience.
 3. Work with partner organisations and stakeholders to support the implementation and evaluation of frameworks and standards.

To facilitate effective perinatal working through multi-professional education and networking.

1. Pilot the creation of a neonatal surgical forum and Nano Preterm special interest group. Continue to support the existing BAPM Special Interest Groups and consider if new groups should be launched.
2. Introduce an education steering group to support the development of conference and webinar topics, mark conference abstracts, support development of 'How To' guides and other CPD resources and review and contribute to external educational developments such as curriculum changes.
3. Build contacts with our international colleagues to share learning at our events and SIGs.
4. Pilot online discussion forums for BAPM members.
5. Develop a programme of support and mentorship for those newer in their career to get the skills and experience they need to progress.
6. Create a fund for conference bursaries and research grants.

To support and promote quality improvement, research and innovation in perinatal care.

- 
1. Run accessible research training through an online BAPM journal club delivered by guest hosts across the UK.
 2. Regularly run an exercise for healthcare and service users to prioritise neonatal research topics.
 3. Use BAPM communication channels and events to showcase examples of 'what good looks like'.
 4. Pilot a perinatal research network.
 5. Develop a programme of support for ensuring that QI and safety initiatives are successfully implemented and long lasting.



BAPM

Leading Excellence in Perinatal Care

This document was produced by the British Association of Perinatal Medicine (BAPM).

BAPM is a membership organisation that is here to support all those involved in perinatal care to optimise their skills and knowledge, deliver and share high-quality safe and innovative practice, undertake research, and speak out for babies and their families.

We are a professional association of neonatologists, paediatricians, obstetricians, nurses, midwives, trainees, network managers and other health professionals dedicated to shaping the delivery and improving the standard of perinatal care in the UK.

Our vision is for every baby and their family to receive the highest standard of perinatal care. Join us today.

www.bapm.org/join

British Association of Perinatal Medicine (BAPM)
is registered in England & Wales
under charity number 1199712 at
5-11 Theobalds Road, London, WC1X 8SH