



AYO ADEDYOIN

A community builder (A Reluctant Entrepreneur)

PRESENTS

CREATING A MOVEMENT OF YOUNG AFRICAN SOCIAL ENTREPRENEURS

The need is massive and there is an opportunity to serve the world.

- Not engaging & driving this forward is a 'Social Injustice' in its own right



PURPOSE OF THE PRESENTATION:

- The aim is to create a movement of young African social entrepreneurs and address the roadblocks to their success.
- What is a movement? / Why a movement?



MOVEMENT

A collective effort to drive significant change through shared vision and action.

WHY A MOVEMENT?

- Amplifies individual efforts.
- Creates a supportive ecosystem.
- Drives broader, systemic change.

"Social entrepreneurs are the essential corrective force. They are the driven, relentless individuals who pursue their vision and, in doing so, push the world to a better place, creating movements that matter." — Jeff Skoll



THE IMPORTANCE OF SOCIAL ENTREPRENEURSHIP IN AFRICA

Moving from consumption to production



1 ECONOMIC IMPACT

- Job creation and economic growth.
- Examples of successful African social enterprises

BABBAN GONA

Founder: Kola Masha

Overview: Babban Gona provides smallholder farmers with training, financial credit, agricultural inputs, and access to markets to help them increase their yields and incomes.

Impact: Babban Gona has supported over 65,000 smallholder farmers, significantly boosting their productivity and incomes.

WECYCLERS

Founder: Bilikiss Adebisi-Abiola

Overview: Incentivizes recycling in low-income communities with a points-for-rewards system, collecting waste for recycling companies.

Impact: Collected over 5,000 tons of waste, improved sanitation, and created jobs in Lagos.

LIFEBANK

Founder: Temie Giwa-Tubosun

Overview: Uses technology to connect hospitals with critical supplies like blood and oxygen.

Impact: Saved thousands of lives through timely delivery of medical supplies.



2 SOCIAL IMPACT

- Addressing social issues (e.g., education, healthcare, poverty).
- Improving community welfare and quality of life.





CURRENT LANDSCAPE OF SOCIAL ENTREPRENEURSHIP IN AFRICA



DATA ON YOUNG ENTREPRENEURS

- 60% of Africa's population is under 25 years old, making it the youngest continent.
- 22% of Africa's working-age population are starting businesses, one of the highest rates globally.



EMERGING SECTORS AND POPULAR FIELDS

- Agriculture: Innovations in sustainable farming, agri-tech solutions, and food security.
 - Education: Ed-tech platforms, skill development programs, and access to quality education.
 - Healthcare: Telemedicine, mobile health solutions, and affordable healthcare services.
 - Renewable Energy: Solar power initiatives, clean cooking solutions, and energy access projects.
 - Technology: Fintech, e-commerce, and digital inclusion.
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AN INITIAL FOCUS ON NIGERIA – WITH OPPORTUNITIES ACROSS THE SAHARA

DEPLOYING THE PLATEAU STATE OPPORTUNITY

- Agriculture
- Tech
- Vocational Skills

LAGOS HIGH STREET – A UK-BASED OUTLET

Creating an outlet in the UK where products and services coming in from Nigeria can be sold in the UK

Supporting local artisans and small businesses by expanding their customer base.

Examples: Nigerian fashion, crafts, and food products gaining popularity in the UK.





KEY ROADBLOCKS

Access to Finance:

- Limited funding opportunities.
- High interest rates and stringent lending requirements.

Education and Skills:

- Lack of entrepreneurial training and business skills.

Regulatory Challenges:

- Complex regulatory environments.
- Lack of supportive policies - Ease of doing business

Market Access:

- Difficulty in accessing local and international markets.

Mentorship and Networks:

- Limited access to experienced mentors and professional networks.
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SECURITY BARRIER





THE CONCLUSION

RECAP KEY POINT

- Summarize the importance, challenges, and strategies discussed.

FINAL THOUGHTS

The potential of young African social entrepreneurs to drive change

Q&A SESSION:

Open the floor for The Challenge, questions and discussions

