



British Suzuki Music Association Photography and Filming Policy

Date: September 2025

Why is this important?

Photographs, filming and the use of digital technology has the potential for abuse. A child, young person, or adult at risk can be targeted for abuse through identification by a stranger or a photo or video can be used inappropriately by others. Photos can easily be copied and adapted which can then find their way on to other websites with malicious and harmful intent.

Photography at BSMA Activities or Events by Parents/Carers/Participants

Parents are not permitted to take photographs or to make a video recording for anything other than their own personal use (e.g. with a view to sharing publicly online). Recording and/or photographing other than for private use would require the consent of the other parents whose children may be captured on film. Without this consent, UK data protection legislation would be breached.

When a parent/carer captures footage or still images of their children, there is a strong possibility that other children will also be visible or audible. For this reason, no such content should be shared publicly.

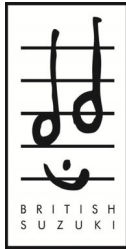
Live streaming, whether public or private, is not permitted and we request that you do not use any streaming platforms or 'live' features (e.g. Facebook Live) to stream events/circumstances as they occur. You may be asked to leave a BSMA activity or event if this takes place.

When you capture footage or still images of your children, there is a strong possibility that other children will also be visible or audible. For this reason, no such content should be shared publicly. Some children are deemed at risk by local authority safeguarding and child protection authorities; their image must never be put online for their own protection. You are very unlikely to know who these children are. Others may have complex family backgrounds which mean that sharing their image could have unforeseen consequences. There is the real possibility you could endanger a child by sharing their image in an identifiable context.

Photography at BSMA Activities or Events by BSMA Representatives

At BSMA events, parents, carers and children must give consent for the BSMA to take and use their images. The BSMA will request consent from parents or carers before sharing any photographs on social media and must obtain written consent from the parent, guardian or carer for use of any photographs or video recordings where the participants are children under 18 years of age, and from the participant themselves where the individuals are over 18 years of age.

Where activity is wholly carried out with one fixed group of people (e.g. a school) the setting may have already obtained consent, in which case written confirmation from the setting will suffice. This will be agreed with partners in advance.



Consent gained for photographs or videos will state whether they extend to website and online use. Where the child is under 18 years of age, it is important to draw attention to the importance of ascertaining the views of the child or young person during the process of giving consent. The young person or adult at risk (or the parent, guardian or carer in the case of a child) retains the right to withdraw consent at any stage.

Third parties, including parents/carers, partners, journalists, authorised visitors, or visiting groups, will not be allowed to capture images or footage of BSMA activities or events with intent to publish in the public domain unless relevant permissions and/or risk assessments have been sought in advance.

Footage of children and young people intended for public publication must be stored safely in a secure environment (e.g. password protected or restricted access). Those responsible for taking any photographs will store and dispose of them securely. They should not be stored on any personal devices.

When an official photographer/videographer is commissioned by the BSMA, safeguarding checks/vetting will be undertaken when required and an appropriate member of staff will supervise and be in attendance at all times to safeguard the welfare of children, young people and adults at risk. Participants/parents/carers will be informed and prior consent obtained.

If participants, parents/carers do not consent to photographs being taken, we will respect their wishes. We will agree in advance how they will be identified so a photographer knows not to take pictures of them, and ensure this is done in a way that does not single out the participant or make them feel isolated.

Minimising Risks

The measures described below should minimise the risk of such unsolicited attention:

- Use images where the child, young person or adult at risk is suitably dressed.
- Avoid images where a school uniform is fully visible, or where this is unavoidable, do not name the participant without specific additional permission.
- If the photograph is used, avoid naming the participant.
- Use the minimum information.
- Ask yourself whether it is really necessary to accompany a picture with the participant's name.
- When fully naming participants in any published text, whether in a brochure, on a website or in the local press, avoid using their photograph unless you have additional consent to do so.
- Members of staff and volunteers should challenge anyone they do not recognise who is using a camera or video recorder during BSMA activities or performances.