

## Cranfield Trust and Jack Petchey Partnership

# Empowering charities with the confidence and capabilities to thrive!

### **Why has Jack Petchey Foundation chosen to partner with Cranfield Trust?**

Cranfield Trust is the leading provider of pro bono management support to UK welfare charities. It has over 30 years' experience successfully supporting frontline charities with management consultancy, mentoring, training, advice and information. Demand for Cranfield Trust's services has grown by 20% year on year over the past five years. Last year, through the Trust's skilled 1,400 volunteers and across all services, the Trust delivered free support to over 3,600 charities and not for profit social welfare organisations.

Find out about the [full range of pro bono services and free resources](#).

### **What will the partnership deliver?**

The new partnership between the Jack Petchey Foundation and Cranfield Trust will provide critical management support and guidance to Jack Petchey grantees at a time when they need it more than ever. The support provided by Cranfield Trust helps to create even better run organisations, thereby helping to secure their futures.

### **How will the strategic partnership work?**

Through our partnership, Cranfield Trust can directly offer organisational and management support specifically to Jack Petchey grantee charities, helping them to have a more sustainable future. Grantees will be able to access pro bono management consultancy, mentoring and other free business resources, tailored to their charity's needs, or mentoring support for the charity's leader.

### **Why do charities need this type of support?**

Many charity leaders are feeling stretched and overwhelmed in the current financial climate. The support offered by Cranfield Trust provides an independent perspective from an objective, expert volunteer consultant to explore options and find a way forward.

### **Which charities/organisations are eligible for support through the partnership?**

- The charity/not for profit organisation's purpose must be addressing the welfare needs of young people, including poverty, disability or social exclusion.
- The charity must be registered with the Charity Commission of England and Wales (or equivalent Guernsey, Jersey and Isle of Man organisations), or be a CIC that is formally constituted and listed on Companies House, and ideally have employed staff or a strong volunteer group.
- The charity must have sufficient time available to work with the Cranfield Trust Regional Manager and Volunteer assigned to them, who advise and facilitate, rather than taking the work away from the charity.
- The charity must be based in the UK, even if supporting work overseas. Any project undertaken must be agreed by the charity's trustees and CEO.
- They must have a management problem, challenge or issue which they need help with or have a charity leader/aspiring leader keen to have a business mentor.

### **As a Jack Petchey grantee how can you access this support?**

As long as you meet the criteria above, you are eligible to access this free support. For more information and to apply [visit our dedicated web page](#).

### **How will the consultancy and mentoring be delivered?**

Cranfield Trust provides valuable, high-quality and intensive support to hundreds of charities every year. This is achieved through the Trust's team of Regional Managers who are based throughout England and Wales, as well as a network of high experienced volunteers, drawn predominantly from the commercial sector.

Cranfield Trust Regional Managers are themselves highly-skilled and knowledgeable business professionals with experience drawn from the commercial sector. They meet each charity personally to discuss their needs for support and the main areas on which they wish to work. Using their expertise, the Regional Manager matches each charity with a Cranfield Trust volunteer who has the right skills to support them. Read more about the [Cranfield Trust team](#).

Volunteers are central to the Trust's work: they make the support services possible by giving time, skills and expertise freely to work with charities. Volunteers come from a variety of professional backgrounds and have significant experience within their field; they all have a strong desire to support charities and people in need. Read more about some of our [Cranfield Trust volunteers](#).

### **What can the charity expect from the management consultancy or mentoring?**

Management consultancy helps to improve a charity's performance by solving problems and finding new and better ways of doing things. The free management consultancy service provided by this partnership offers tailored business advice and solutions exclusively for social welfare charities in the UK. Help can be provided with the charity's business strategy, governance, marketing or financial processes.

Mentoring provides charity leaders with the opportunity to discuss their challenges with an experienced manager; a Cranfield Trust volunteer, who can help them to explore their options and rehearse their decisions. Cranfield Trust trains volunteers as mentors for charity Chief Executives and managers.

### **How long does a project take?**

Every Cranfield Trust management consultancy project is different. On average volunteer consultants spend about seven days with the charity they are working with but this can be spread over several months, depending on the needs of the organisation.

### **Why is it worth your time to seek the support offered by Cranfield Trust?**

Every year Cranfield Trust works with hundreds of charities across the UK, delivering free management consultancy projects. We work with lots of inspirational people and teams doing incredible work in their local communities. Read about the difference we have made to some charities working with young people, which we could also make to your charity too.

## **Breakout Youth**

Breakout Youth supports approximately 200 young people a year - having an organisation that has more dependable funding with a clearer vision for the future [has] a direct impact on all of their lives, and on the staff team."

Breakout Youth was set up in Southampton in 1993, as a full-time project run by Southampton City Council, in response to the dangers faced by LGBTQ+ youth at the time. The charity came to Cranfield Trust in November 2020 for a volunteer consultant to help them develop an effective 5-year Business Plan, which they felt would be essential for fundraising purposes.

The project gave everyone at Breakout Youth additional confidence about their future. In March 2021, the charity was successful in getting 3-year funding from the National Lottery - £196k in total, putting them in a really excellent position and bringing stability to the team, the service and most importantly to young people in the region.

[Read the full story](#)

## Off The Grid Adventures CIC

"Working with the Cranfield Trust has been a very positive & rewarding experience, they helped us to take a look at what we deliver and why we do it and then went on to help shape and launch a very success business plan and strategy that is helping to significantly grow the business!"

Off The Grid Adventures (OTGA) is an outdoor-based Community Interest Company delivering engaging, creative and innovative projects for a range of mainstream & vulnerable groups.

[Read the full story](#)

## World Book Day

"Working with Cranfield Trust helped us to see firstly what our challenges are, and then to make a clear plan to address them. It was a supportive, positive experience and I'd recommend it to any charity looking for a way to see the wood from the trees!"

World Book Day changes lives through a love of books and shared reading. Its mission is to promote reading for pleasure, offering every child and young person the opportunity to have a book of their own.

[Read the full story](#)

## 1625 Independent People

"Huge impact! Our Young People will benefit hugely from the competency development framework we have now drawn up... When we are working as our best selves, our young people get the best out of us."

1625 Independent People (1625IP) is a Community Benefit Society (exempt charity) founded in 1983 and working with over 1,500 young people a year to provide support and a safe place to live for some of the most vulnerable young people in the South West.

"The help we have had from the volunteer consultant who was appointed by Cranfield Trust has been invaluable. We are grateful for their time, energy and expertise in helping us achieve this project."

[Read the full story](#)

## Tall Ships Youth Trust

"Our volunteer consultant was engaging, an effective listener & understood the nuances of working with trustees, leaders & the team. His knowledge, expertise & approach ensured an incredibly successful journey for us in developing our new strategy to change the lives of young people in the UK for the long-term."



With a particular focus on helping the most disadvantaged in our society, Tall Ships Youth Trust's mission is to enable young people, aged 12-25 years, to fulfil their life potential through experiences at sea and by breaking down the barriers they face in society.

[Read the full story](#)

Please [visit our dedicated web page](#) to read more about the help available and how the Trust has supported many other youth charities across the UK.

If you have any specific questions please email us on [Talktous@cranfieldtrust.org](mailto:Talktous@cranfieldtrust.org)

