

Our theory of change



Strengthening charities and leaders.
Transforming lives and communities.

Impact:

Small charities and their leaders have the confidence, capability and resilience to deliver lasting impact for the people and communities they serve.

Inputs driving our work

To achieve our mission we are very fortunate to draw on:

- Skilled and committed volunteers with specialist expertise, experience and strong judgement.
- Experienced staff and trustees.
- Strong organisational values and reputation.
- Relationships with charities, volunteers, funders and partners.
- Partnerships across the voluntary, public and private sectors.
- Learning, evidence and data generated through our work.
- Knowledge and insight gained from supporting thousands of charities and their leaders.
- Funding, infrastructure, systems and technology.

Priority outcomes

While all the outcomes in our Theory of Change contribute to our overall impact, we have prioritised a smaller number of short-term and medium-term outcomes for monitoring and learning.

We selected these because they reflect where we expect to make the greatest direct contribution and where we can gather meaningful evidence of change. Our monitoring and evaluation framework sets out how we will measure, learn from and report progress against these priority outcomes.



Priority outcomes for measurement

