

AUTUMN  
CONFERENCE  
5 NOVEMBER 2024



Innovation. Excellence. Leadership.

BECOME A  
SPONSOR



# Renaissance: The start of a new cycle

PARTNER SPONSORS  
SUPPORTING THIS CONFERENCE

ReedSmith TRIMONT

**Join Us.** We are heading back to a commercial space, for our flagship conference which will take place on Tuesday 5 November at The Landmark, Marylebone. **Save The Date.**

We are delighted to invite you to become a Sponsor at our Autumn Conference, a premier event dedicated to the Real Estate Finance industry.

**The Event.** To better accommodate our growing and diverse member base, the programme will feature plenary sessions focusing on macro issues and two streams delving into Real Estate and Capital Markets. Unrivalled networking opportunities will be peppered throughout the day closing with a networking reception.

**Why Sponsor?** Your brand will benefit from our multi-channel promotional strategy. Gain exposure to a targeted audience of circa 200 senior industry professionals by featuring prominently across on-site banners and merchandise that you sponsor.

In addition, broaden your reach to other professionals across circa 130 corporate members through your presence on our online event platform (live and on demand) as well as digital media.

**Networking Opportunities.** Sponsor a networking element and receive additional access for your colleagues to connect and reconnect with key stakeholders, potential and existing relationships.

**Brand Alignment.** Align your brand with our flagship annual conference – innovation, excellence, and leadership at the forefront of the event.

Demonstrate your commitment to our industry. Becoming a Sponsor is easy (1) view the opportunities – choose your package, (2) complete the form and (3) contact us.

We offer a range of sponsorship levels so no matter your company's size or budget, we have an option to fit your needs.

SPONSOR ITEMS	Status	Cost	No. of passes	TICK here
Espresso Coffee Bar & Barista	<b>SOLD</b>	<del>£7,500</del> +VAT	3	
Breakfast *	<b>Only 1 available</b>	£3,500 +VAT	1	
Morning Break *		£4,000 +VAT	1	
Lunch *		£5,000 +VAT	2	
Afternoon Tea *	<b>SOLD</b>	<del>£3,500</del> +VAT	1	
Networking Reception *		£7,500 +VAT	3	
Keynote: Speaker TBC		£7,500 +VAT	3	
Plenary Sessions: Contact Carol for options		POA	1	
Streams: Contact Carol for options		POA	1	
Lanyards	<b>SOLD</b>	<del>£8,500</del> +VAT	3	
Coffee Cups 12oz		£5,000 +VAT	2	
Notepads		£4,000 +VAT	1	
Powerbanks	<b>SOLD</b>	<del>£5,000</del> +VAT	2	
Umbrellas		£7,500 +VAT	3	
Pick n' Mix	<b>SOLD</b>	<del>£4,500</del> +VAT	1	
Conference Feedback Prize - Prize TBC	<b>SOLD</b>	<del>£3,000</del> +VAT	1	
Conference WiFi		£6,500 +VAT	2	
*Two sponsorship opportunities available				
We care a lot		All sponsor items are sustainably sourced 	<b>TOTAL SPEND</b>	£

## THE BENEFITS OF SPONSORSHIP

- We can work with you to ensure sponsorship is tailored to fit your needs
- Promote and elevate your company profile
- Highlight your products, services and expertise to peers and clients
- Let us help you connect with fellow sponsors, speakers and delegates

ALL SPONSORS OF THE CONFERENCE ARE ENTITLED TO THE FOLLOWING BENEFITS:

- Corporate Digital Access for everyone in your firm globally. This also enables the ability to catch-up on demand
- Comp passes enabling exclusive access to the borrower & lender session\* and lunchtime discussions
- Sponsor recognition on CREFCE website and on our virtual conference platform
- Logo included on conference mailings pre & post event to CREFCE and CREFC US audiences (combined distribution list of 23,000 contacts)
- Access to delegate list 1 week in advance of event
- Sponsor recognition on CREFCE's LinkedIn posts
- Invest £7,000+ to secure a tabletop space at the physical event

\* Closed to press.

Contact [Carol](#) to secure your sponsorship

[crefceurope.org](http://crefceurope.org)

Name:

Company:

Contact for marketing:

Contact for invoice:

Email:

Email:

Preferred contact no:

Preferred contact no: