



Sponsorship Opportunities 2025



Achieve unparalleled industry exposure as a Sponsor of CREFCE.

Engage with us and our members in a unique and exclusive way to access prominent branding opportunities across our communications, website, digital platforms and at our high-profile events ensuring maximum visibility.

Sponsoring CREFC Europe demonstrates your firm's commitment to excellence and leadership in the REF industry, enhancing your credibility among peers, clients and competitors.



cwilkie@crefceurope.org



www.crefceurope.org

Sponsorship Packages

At a Glance...



Partner Sponsorship Opportunities

Partner-level sponsorship can unlock a multitude of benefits, including increased brand exposure across our global platform, access to influential networks, routes to thought leadership opportunities and enhanced CSR credibility.



DEI Sponsorship Opportunities

Be seen as a supporter of Diversity, Equity and Inclusion in our industry. Become a DEI sponsor or support one of the supporting sub-committees, each with a specific focus and with representation across a range of member firms:

Ethnicity Committee | Mental Health & Wellbeing | Women's Network



YPREF Sponsorship Opportunities

Europe's sole networking group dedicated to CRE lending professionals and advisers with up to 10 years' industry experience.

Align your firm with the next generation of leaders in REF.

In More Detail



Attain Exceptional Industry Recognition

- Elevate your brand presence amongst key industry participants: Partner level sponsorship ensures your brand stands out to a highly relevant and curated audience, including institutional investors, lenders, advisers and service providers across the global REF sector.
- Establish your Thought Leadership: Participate in and shape our agenda through membership of our Board of Advisors; take on a significant role at our flagship Autumn Conference as a member of the planning committee, sharing your expertise as a speaker and enhancing your firm's stature as an industry thought leader; elevate your firm's reputation by sharing insights on market trends, innovations or industry challenges.

Connect with Industry Leaders

- Access decision makers directly: Partner sponsorship opens access to exclusive events, networking opportunities, and invite-only meetings.
- Foster business development and growth: Engage in meaningful dialogue, develop new business relationships and strengthen existing ones through panel discussions, networking events or intimate sponsor-only gatherings.
- Secure guaranteed complimentary access to all events: Enjoy automatic registration to all our events, including the exclusive REF Outlook morning seminar in early 2025, Summer Reception, flagship Autumn Conference and all YPREF events including our popular How-to-series.
- Option to take a table of 10 at our prestigious black-tie industry dinner at The OwO.

Partner-level sponsorship unlocks a multitude of unique benefits, including increased brand exposure across our global platform, access to influential networks, routes to thought leadership opportunities and enhanced CSR credibility.

"As Partner Sponsors, we have truly appreciated our involvement with CREFC Europe. The organisation plays a crucial role in the industry, and witnessing the dedication and effort that goes into organising exceptional, member-driven events has been enlightening. We are committed to continuing our participation in your conferences and events."

Bill Sexton, CEO, Trimont

Help drive Diversity, Equity & Inclusion

Ethnicity Committee | Mental Health & Wellbeing | Women's Network

- Supporting these initiatives underscores your firm's commitment to promoting diversity, embracing mental health and wellbeing and empowering women throughout our industry.
- Enhance your corporate image: Aligning your firm with these initiatives positions your company as a champion of inclusivity and strong corporate values.
- Boost brand loyalty: Support causes that resonate with the values of your clients, partners and workforce to build deeper loyalty and strengthen relationships with stakeholders.





Young Professionals in Real Estate Finance (YPREF)

- Backing YPREF initiatives aligns your firm with the next generation of leaders in REF, signalling a commitment to nurturing young talent and fostering innovation in our industry.
- Supporting young professionals at the trade body level sends a clear message to potential recruits and current employees that your firm values career growth, mentorship and inclusivity.
- Sponsorship grants your firm direct access to rising stars in the REF industry, which could be beneficial for recruitment and leadership development in a competitive talent market.

Our team can craft custom sponsorship packages to match your strategic aims, objectives and target audience. Speak to Carol for further information.

Exclusive Opportunity

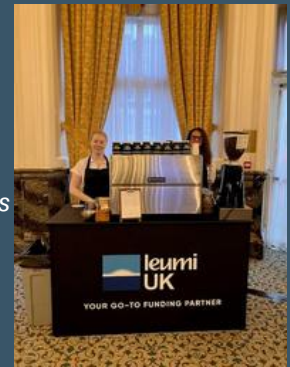
Sponsor the Champagne Reception at our prestigious black-tie 2025 industry dinner at The OWO.



Women's Educational Event

"Everything was professionally organised, and the team truly enjoyed the event. The visibility and representation throughout the event was excellent."

Member



Sponsor Barista



Industry Dinner 2024- Langham Hotel



YPREF

"Nicely organised and well thought out event with a good mix of debt lenders and law firms in various sectors. It was a good opportunity to network with real estate colleagues at different stages of their career."
Florence Harrison, Senior Analyst, Corebridge Financial

Confirmed Partner Sponsors for 2025

ReedSmith

SitusAMC™



Get Involved

2024 Sponsors...



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Contact Carol

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