



**Become a Cancer  
Support Mallorca  
Sponsor or  
Collaborator**

**Cancer**  
Support Group

**Associació Cancer Support Mallorca** was founded in 2012 to support the needs of foreign cancer patients living in Mallorca.

Since then it has grown from a small group that met together for coffee mornings to become an officially recognised charity that offers help to patients of many different nationalities in Mallorca and Menorca.

Our services include translations, transport, home and hospital visits, assistance applying for benefits, practical help at home and much more. All members are offered free counselling and nutritional advice. And we work closely with local therapists and businesses who offer our members free or discounted rates for massage, hairdressing, reflexology, cosmetic tattoos, yoga, personal training etc. While at our weekly drop in centres we provide patients at the hospitals with caps, knitted knockers and other items, we also have a large selection of donated wigs that are free for all cancer patients.

In recent years we have seen a massively increased need for counselling for patients and their families and due to the very sad death of our founder, Krista Hyer in early 2021, we now have to pay a team of counsellors to provide this essential help to patients. While the team we work with offer us discounted rates and many free sessions between them, our counselling cost has leaped from €0 in 2020 when Krista provided free counselling for a small group of patients to over €13000 in 2023 when a team of 3 counsellors gave over 300 sessions during the year.

All this, plus the increased admin costs involved in running the charity as it grows have placed a huge draw on our finances. We receive no government funding or grants. All our funding comes from the local community and we are extremely grateful for the support we have received over the years both from large fundraisers and small individual donations.

However, as the demand for counselling, and other services that cannot be catered for by volunteers grows, we need a more regular source of income, in order to guarantee that, come what may, we can continue to offer these vital services to our members. There are two main ways that as a business you can help us.

## **BECOME A CSG SPONSOR**

To become a sponsor, you would need to donate a regular sum that would be used to help fund the everyday running of CSG and counselling costs.

An agreement will be signed between you and CSG where you commit to paying a certain amount every month, quarter or year. There is no minimum amount. Lots of small donations from different sources are often better than one large one. If you make these payments through the Mi Grano de Arena platform, you may be able to claim these as an expense, we recommend you seek full tax advice from your accountant.

During the year you will be invited to take part in any fundraising or awareness raising events that we or our members organise. The names of any sponsors taking part will be featured at these events.

All sponsors will be given an entry in our website directory, and we will feature them in our social media posts.

## **BECOME A CSG COLLABORATOR**

To become a collaborator you need to offer a free or discounted service or product to our members and/or volunteers.

This can be something directly related to health and wellbeing (in which case you would be featured in our wellness campaign) or it could be anything else that you would like to offer.

An agreement will be signed to establish the terms and conditions of the offer.

You will also be invited to take part in any fundraising or awareness raising events that we or our members organise.

All partners will be given an entry in our website directory, and we will feature them in our social media posts.

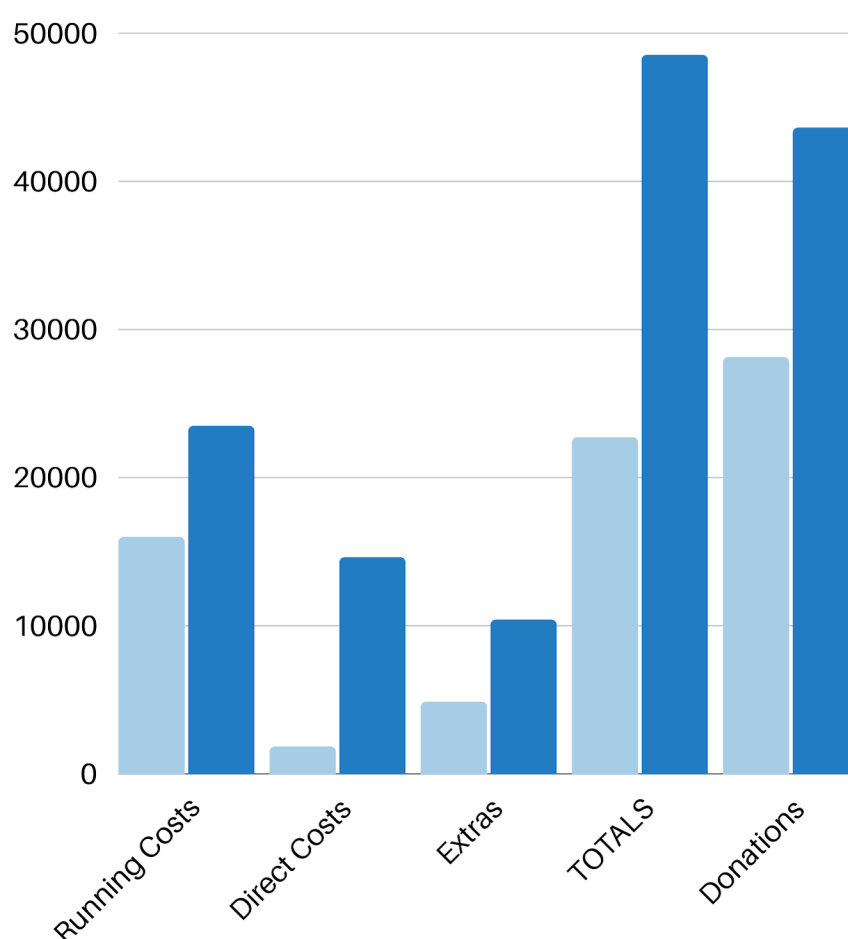
Below is a chart showing our main expense categories, comparing 2020 (light blue) to 2023 (dark blue).

**Running costs** include essential costs for running the charity: wages, insurance, professional fees, phones, bank charges, software subscriptions, website admin, etc.

**Direct help costs** are those spent directly helping the patients where this can not be covered by volunteers or donated items. These include counselling, volunteer expenses when helping a patient (petrol, parking etc.), items purchased to give to patients (caps, wool for knitted knockers, etc.).

**Extra costs** are those expenses needed to promote and help the charity run smoothly. They include such things as advertising, merchandise, uniforms, printing, office and drop in centre equipment, etc.

As the chart clearly shows our expenses have grown significantly since 2020 and while donations made in 2023 were extremely generous, they did not cover all our costs. Therefore we hope we can rely on the support of local businesses such as yourselves to help us continue offering support to those in need in our local communities for the years to come.







**THANK YOU FOR YOUR SUPPORT**

**Cancer**  
Support Group