



SPONSORSHIP
PROPOSAL
FOR LOCAL
BUSINESSES

Cancer
Support Group



Cancer Support Mallorca was founded in 2012 to support the needs of foreign cancer patients in Mallorca.


Since then it has grown from a small group that met together for coffee mornings to a charity that helps patients from different nationalities living in or visiting Mallorca and Menorca.

Our services include translations at medical appointments, helping patients obtain the help they are entitled to from local and governmental authorities, and putting people in touch with other charities that can provide financial assistance and other help. Our members are offered free counselling and free nutritional consultations. Apart from this we work closely with local therapists and wellness businesses who offer our members free or discounted services such as massage, hairdressing, lymphatic drainage, cosmetic tattoos, yoga sessions, etc. We also provide patients with items such as wigs, caps, knitted knockers, etc.

While we have a good team of volunteers we often struggle to find Spanish-speaking volunteers to cover all the translations that are needed. So we often have to pay for professional translators or interpreters.

We receive no government funding or grants. All our funding comes from the local community and we are extremely grateful for the support we have received over the years both from large fundraisers and small individual donations.

However, as we grow we are looking for a more secure source of income, in order to guarantee that, come what may, we will have a regular stream of resources that will help us to keep meeting these ever increasing needs.



Many patients have needs that go beyond what volunteers can offer, especially when it comes to money. Our statutes do not allow us to give financial aid directly, but we are in the process of creating a fund that will help patients to cover essential expenses that are not covered by the social services or other associations. For more information on this, please visit our website.

Consequently, we are reaching out to local businesses to invite them to become CSG collaborators or sponsors. The following pages will outline what our expenses are, what income we need to operate successfully each year, and what the opportunities are for you as a business to help.

BECOME A CSG SPONSOR

To become a sponsor, you would need to pay a regular sum towards the upkeep and running of CSG.

An agreement will be signed between you and CSG where you commit to paying a certain amount every month, quarter or year. There is no minimum amount. Lots of small donations from different sources are better than one large one.

You will also be invited to take part in any fundraising or awareness raising events that we or our members organise. The names of our sponsors' businesses will be featured at these events.

All sponsors will be given an entry on our website directory, and we will feature them prominently in our social media posts.

BECOME A CSG PARTNER

To become a collaborator you need to offer a free or discounted service or product to our members and/or volunteers.

This can be something directly related to health and wellbeing (in which case you would be featured in our wellness campaign) or it could be anything else that you would like to offer.

An agreement will be signed to establish the terms and conditions of the offer.

You will also be invited to take part in any fundraising or awareness raising events that we or our members organise.

All partners will be given an entry on our website directory, and we will feature them prominently in our social media posts.

20,000

15,000

10,000

5,000

0

Running costs

Direct help

Other expenses



The chart on the previous page shows CSG's expenses for 2020.

Running costs €16000

Direct help €1850

Extra costs €4875

Therefore our total costs for 2020 amounted to €22725.

The running costs include the essential costs for running the charity: wages, insurance, professional fees, phones, bank charges, and transport costs such as parking and fuel.

Direct help costs are those spent directly helping the patients where this can not be covered by volunteers or donated items. For example, it might involve providing equipment, cancer related products, nutritional advice, therapies, or paid-for translations, as well as donations to other charities such as Age Concern or Fundación Micky when they need extra help.

Extra costs are those expenses needed to promote and help the charity run smoothly. They include such things as running our website, advertising, merchandise, uniforms, printing, software subscriptions, etc.



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