



David Lovell Joins the Board of Directors of the Cannabis Trades Association UK, Bringing Regulatory Expertise and Business Collaboration Skills

The Cannabis Trades Association UK (CTA UK) is pleased to announce the appointment of David Lovell to its Board as a Non-Executive Director.

With over 20 years of experience in frontline work with local authorities throughout the UK and policymaking within central government, David brings extensive knowledge and expertise in regulatory compliance to the association. By welcoming David Lovell to its Board of Directors, CTA UK reinforces its commitment to supporting businesses, advocating for favorable regulations, and fostering collaboration within the cannabis sector.

Throughout his career, David Lovell has worked closely with businesses, local and national regulators, and professional bodies, both domestically and internationally. His strong problem-solving capabilities and deep understanding of regulatory compliance have helped mitigate risks and identify market opportunities across various sectors.

Since establishing his consultancy business in 2019, David has developed a profound understanding of the CBD industry and its challenges and opportunities in sectors such as food, cosmetics, and vapes. Leveraging his knowledge of regulatory approaches and efficient delivery, David has consistently benefited his clients. He is widely recognized as a national expert on the operational aspects of the Primary Authority scheme and the benefits it brings to individual businesses and trade associations operating in the CBD sector. David Lovell holds a degree in Consumer Protection from Manchester Metropolitan University, along with diplomas in Trading Standards and Management Studies. His educational background and practical experience make him a valuable addition to CTA UK's Board of Directors.

"We are thrilled to welcome David Lovell to the Board of Directors of the Cannabis Trades Association UK," said Marika Graham-Woods of CTA UK. "His extensive experience in regulatory compliance and his collaborative approach to business will greatly contribute to our mission of supporting and advancing the cannabis industry in the UK. We look forward to leveraging David's expertise and insights as we navigate the evolving landscape of cannabis regulation."

David Lovell expressed his enthusiasm about joining the Board, stating, *"I am honored to be part of the Cannabis Trades Association UK and contribute to its mission of promoting a responsible and thriving cannabis industry. I believe in the potential of this industry to positively impact various*



sectors, and I look forward to working with the esteemed Board members to drive positive change and facilitate growth."

With David Lovell's appointment, the Board of Directors of the Cannabis Trades Association UK gains a seasoned regulatory expert and business collaborator. His unique skill set and deep understanding of compliance issues will undoubtedly contribute to the association's efforts in advocating for the interests of the cannabis industry in the UK.

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About the Cannabis Trades Association (CTA)

The CTA is the UK's leading trade organisation in the Hemp and Cannabis sector committed to supporting and representing businesses within the cannabis industry. With a focus on promoting responsible practices and fostering collaboration, the CTA plays a crucial role in shaping the future of the British Isles' hemp and cannabis trade.

<https://www.cannabistrades.org/>

About DSL Consulting

David Lovell is a regulatory consultant drawing on his experience of previous Local Authority and Central Government Partnership working. He specialises in helping businesses navigate their way through the complex regulatory landscape. David was previously Senior Regulatory Delivery Official within BEIS specialising in open policy making through stakeholder engagement.

<https://dslconsulting.co.uk/>

CTA Board of Directors

<https://www.cannabistrades.org/pages/41-board-of-directors>

