

# Advertising and Sponsorship Rate Card

What we can include:

- Display Adverts and Advertorials can include:
- Colour pictures of 300dpi or more sent as pdf, jpg, png or svg formats (not embedded in Word docs please!)
- Advertorial text sent as a Word .doc .rtf or .txt
- Video - Youtube or Vimeo link needed.
- 'Compliant' copy - doesn't breach association standards, make medical claims, legal etc.

## Advertising Technical Data

What your advert should include:	Bleed
Company logo	allow a 2mm bleed - this is because we store adverts for potential future printed media
Website address	
Contact details - email / phone number	Format
What you are offering	Adverts to be sent as .JPG or .PNG (PDFs can be converted)
We will endeavour to make links interactive. Please specify special links.	
Dimensions:	Video Adverts
Inside/Outside cover 210mm x 297mm	Because video formats are landscape, we will endeavour to place the advert appropriately. Some text copy may be required to fill the purchased space to support the video - ie Company Logo and contact links
Full Page - 186mm x 267mm	
Half Page Portrait 91mm x 267mm	
Half Page Landscape 186mm x 132m	
Quarter Page Portrait - 91mm x 132mm	

## Approved\* Members get ONE FREE Quarter Page advert per year

Price ex-VAT

	Quarter Page	Half Page	Full Page
<b>Members Display Advertising</b>			
Annual 3x Quarterlies	£125.00	£225.00	£375.00
Quarterly	£50.00	£90.00	£150.00
<b>Non-Members Display Advertising</b>			
Annual 4x Quarterlies	£260.00	£470.00	£840.00
Quarterly	£75.00	£135.00	£240.00
<b>Members only - Advertorial</b>			
Annual 4x Quarterlies	£160.00	£290.00	£530.00
Quarterly	£55.00	£100.00	170.00
<b>Annual Sponsorship (4x Quarterlies)</b>			
	n/a	n/a	£1,200.00
<b>Quarterly Sponsorship (1x Quarterly)</b>			
	n/a	n/a	£375.00

Sponsorship Consists of:

Full page advertorial - Either set in house or supplied camera ready with 500-700 words up to two photos or one video and a photo. Your Logo should be prominent with contact details.

Full page advert - over three consecutive issues within a Quarter or twelve within an Annual

Sponsor's Name/Logo on Front Cover

## In-house Artwork Charges

We can create a basic advert should your company need quick basic artwork. Advert design cost £45 per advert any size.

**\*Subject to compliance**

## Payment

All advertising and sponsorship will be invoiced in advance on placement of order. Payment is to be made in advance of publication via bank transfer including reference number on invoice:

We can accept bank transfer and PayPal payments.

## Link Team

Huw Price - Sub Editor

Glen Priest - Graphic Design

[Newsletter@cannabistrades.uk](mailto:Newsletter@cannabistrades.uk)

