



Why you need a data culture -
and how to build one that wins

About me

Congratulations - we did it!

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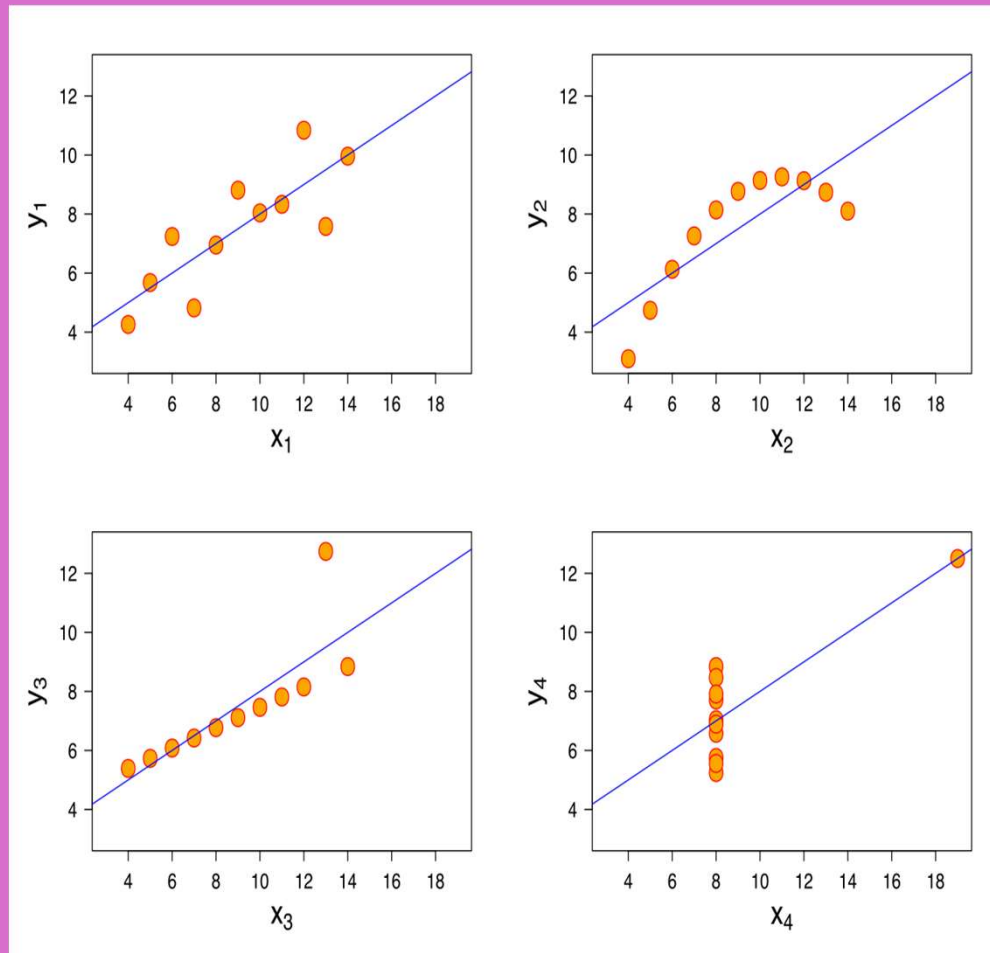
But there is still more work to do!

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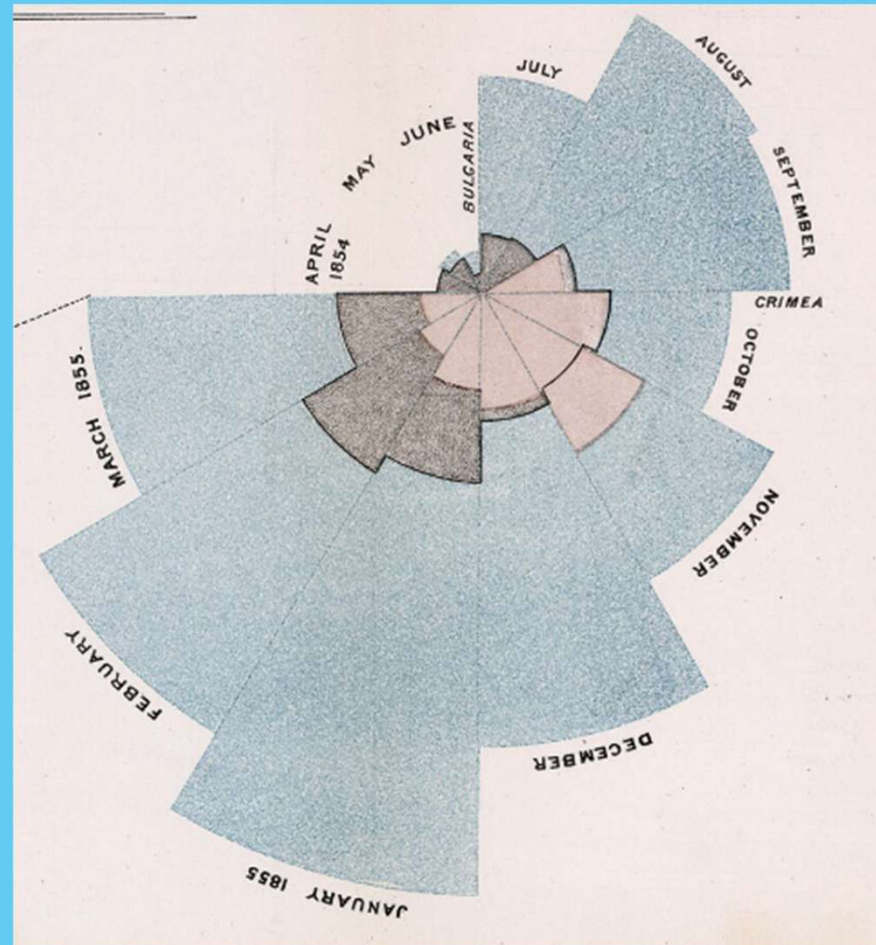
1. Start with purpose
2. Invest in people, not just platforms
3. Be transparent by default
4. Acknowledge politics and power
5. Lead by example

2. Invest in people, not just platforms

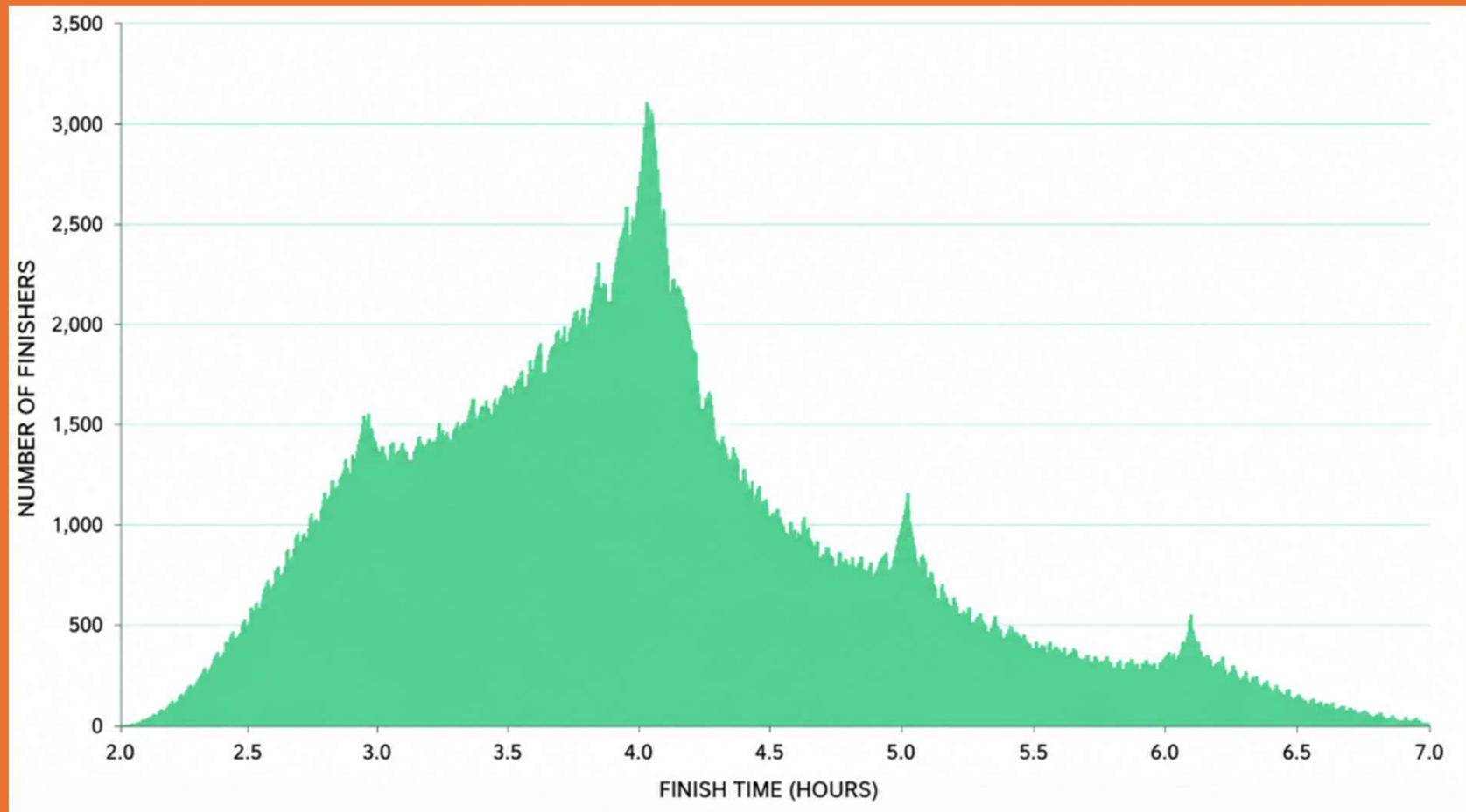
Property	Value
Mean of X	9
Mean of Y	7.5
Variance of X	11
Variance of Y	4.125
Correlation	0.816
Coefficient	0.67



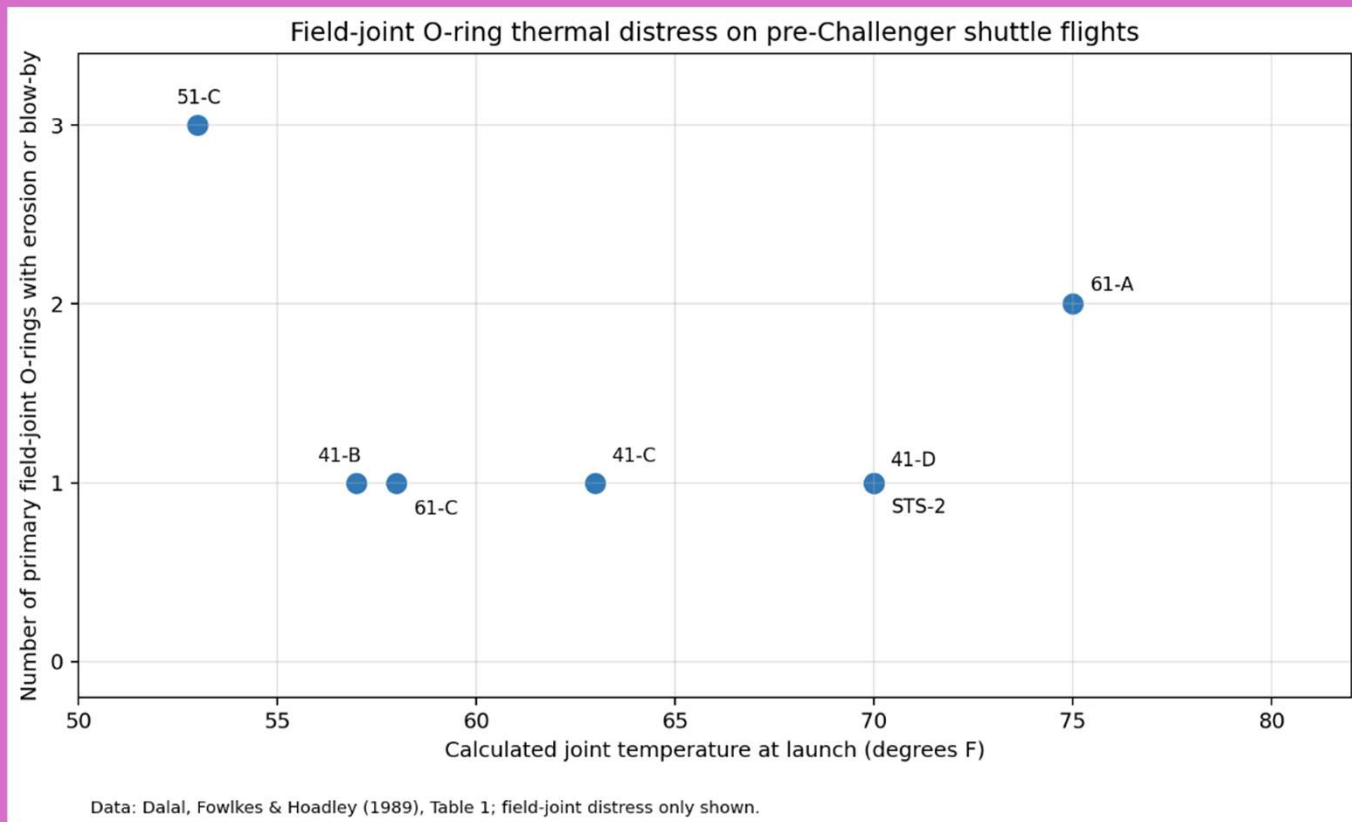
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Thank you!

Image links and references

1. Section of the John Snow Cholera Map from <https://en.wikipedia.org/wiki/File:Snow-cholera-map-1.jpg>
2. Section of Anscombe's Quartet from https://en.wikipedia.org/wiki/File:Anscombe%27s_quartet_3.svg
3. Section of Florence Nightingale's Mortality "Coxcomb" diagram <https://commons.wikimedia.org/wiki/File:Nightingale-mortality.jpg>
4. Self created chart based on Berlin 2019 data from <https://www.kaggle.com/datasets/aiaiaidavid/berlin-marathons-data>
5. Self created chart based on data from Dalal, Fowlkes & Hoadley's 1989 JASA paper, as reproduced by Montana State University https://math.montana.edu/shancock/data/Challenger_Data.html