# **DAAAAAUK** Nurturing a community of data professionals

### DAMA UK: A BRIEF OVERVIEW Unleashing the Data Dragon: Creating a Data Driven Wales Nigel Turner (UK Committee Member & DAMA EMEA Liaison Lead) Thursday 20 June 2024

### History & Context



### DAMA = DATA MANAGEMENT ASSOCIATION

### DAMA International non-profit, vendor-independent, voluntary



#### www.dama.org

- Founded in 1988 in Los Angeles
- Supports all professionals working in information and data management
- Now global, with 100+ chapters on every continent
  - North America (37 Chapters)
  - Central & South America
  - Europe
  - Middle East
  - Asia
  - Africa
  - Australasia

# About DAMA UK: Our Purpose & Governance



#### **OUR CHAPTER**

- **DAMA UK** is a non-profit, vendor-independent, voluntary organisation
- Created in April 2003
- Affiliated Chapter of DAMA International
- Probably the world's largest single DAMA chapter...

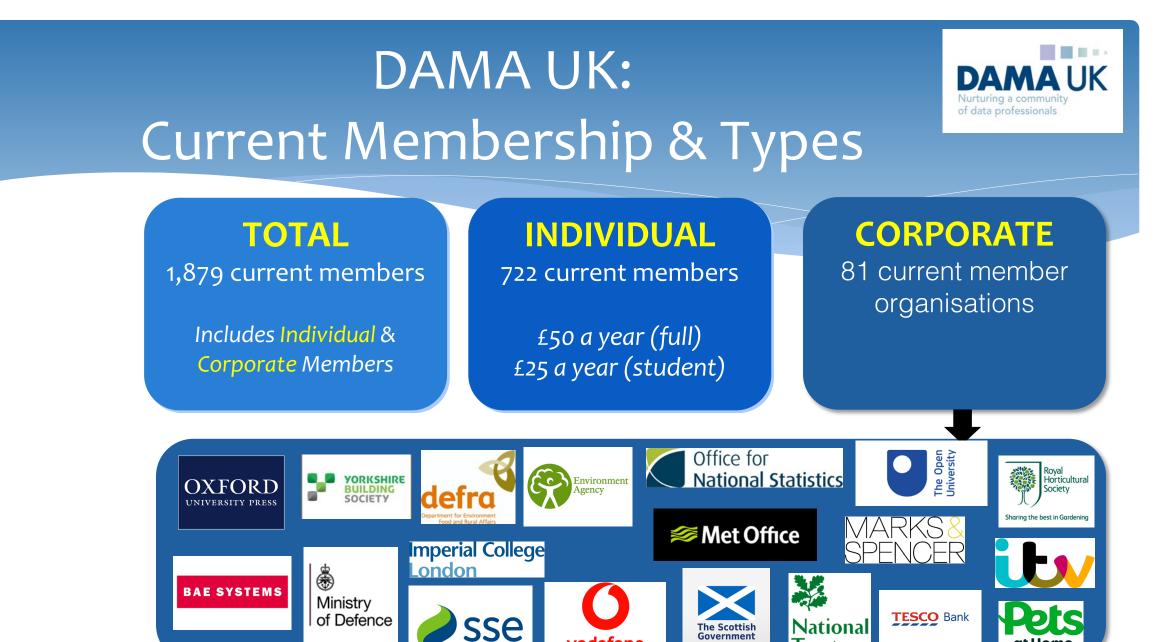
#### **OUR MISSION**

We nurture a community of data professionals in the UK, to manage data and information as a key asset. We do this by connecting people, providing resources, and supporting development.



#### **OUR GOVERNANCE**

- Run by a voluntary Committee of 20 people
- Our Committee is elected by our membership, but we also co-opt people where they have specific skills we require
- We are all volunteers, but we do employ:
  - A PT administration manager to help run the organisation
  - An external agency to manage our social media accounts



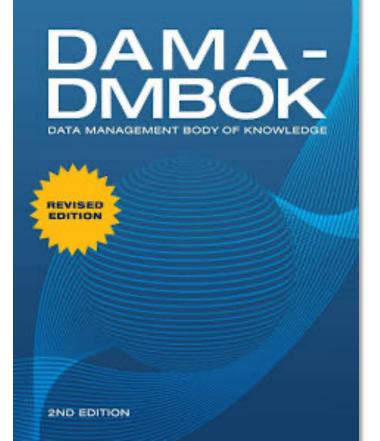
The Scottis Government

Trust

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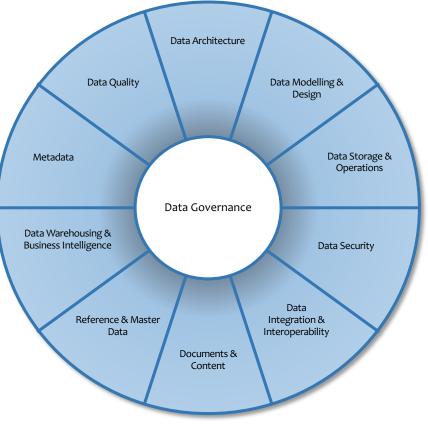
### Data Management Body of Knowledge (DMBOK) – Revised Edition 2 March 2024



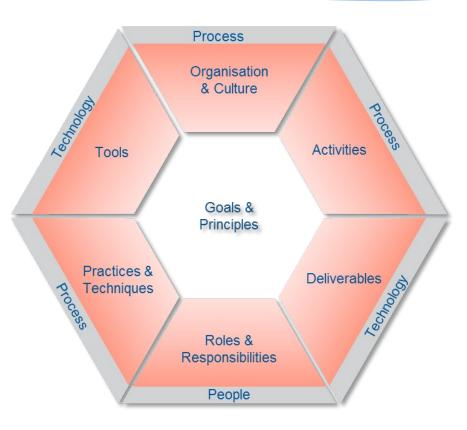
Available as a printed book or PDF download

of data professionals

### DMBOK – Revised Edition 2 2024



**11 DATA DISCIPLINES** 



**FUNCTIONAL AREAS** 



# CDMP – Professional Advancement

**DAMA** UK

Nurturing a community of data professionals



## CDMP Training: UK Bootcamps



- Three day on-line course, run quarterly
- Covers the syllabus for the Data Management Fundamentals Exam
- \* Includes exam fee
- Pass leads to CDMP(A) with option to sit further exams
- \* Available only to DAMA UK members
- \* £950 per seat



### 2023

**91** members attended **4** Bootcamps



Chris Bradley Course Tutor DAMA UK Committee Member



8

### Mentoring





### **MENTORING**

"A developmental partnership through which one person shares knowledge, skills, information & perspective to foster the personal and professional growth of someone else"

> UNIVERSITY OF SOUTHERN CALIFORNIA

### **Mentoring Scheme Objectives**

Launched in 2012 to:

- Provide an introduction service to new and existing members so that people requiring mentoring and those willing to act as mentors can be connected
- Serve as a value add DAMA UK service, thereby helping to retain current members and sponsors and to attract new members and sponsors
- Help improve the skills and expertise of all DAMA UK members by spreading skills, expertise and best practice

### CURRENT STATUS

- Number of active mentors - 36
- Number of active mentees 70
- Number of mentees awaiting mentors - 3



Mentoring Coordinator Mary Drabble DAMA UK Committee Member

### Webinars & Events



#### Webinars:

- Public free to all
- > DAMA UK members only
- ▶ 1-2 webinars per month

### Regional Meet Ups (F2F):

- Northern Data Group
- Scotland
- ➤ Wales & the West
- > Midlands
- Northern Ireland

### National Events (Virtual and F2F):

- Joint DAMA UK / BCS Event London (TBC)
- IRM UK Data & Al Conference Europe, London, October 2024

Brighttalk: DAMA UK public webinars now have 6,000+ direct subscribers across the globe



## Growing Social Media Presence



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#### DAMA UK @damauk · Jul 10

As we swing into the final week of #Wimbledon we thought it might be interesting to take a peek at how #technology and #data impact both audiences and players at this revered historic tournament...

Check it out below 👇



### DAMA UK – **2,700+** followers https://twitter.com/damauk



DAMA UK LinkedIn Page – **5,000+** followers https://www.linkedin.com/company/dama-ukltd/



3,723 followers 23h • (5)

The DAMA EMEA CONFERENCE 2023 is just around the corner – BE THERE!

This is THE data event of the year and for the first time the conference will be a combined face to face and remote stream event. For those able to attend in person it's in beautiful Bologna. Italy - 29th November to 2nd December 2023.

Anyone working with data is constantly reminded of our ever-evolving technology landscape and the growing need to use and manage data effectively and responsibly. But keeping up to date can sometimes be challenging.

The DAMA EMEA Conference presents an unparalleled opportunity to hear from professionals and leaders from all over the DAMA EMEA region and includes 50 conference sessions including presentations, panels and workshops.

Attending in person will evidently deliver the greatest benefits with full access to all sessions and tremendous networking opportunities. However, if you can't be there don't despair as there is great news...

Image of the state of the state of this, but the €600 remote access fee is waived (yes waived) for DAMA UK MEMBERS!

And if you're not a DAMA UK MEMBER there is again great news... Membership costs as little at £25 and if you join now, you too can benefit from the waived remote fee. Interested? Take a look at how to join and all the benefits associated with membership here.

#### https://lnkd.in/dHZffSB

Full details of the conference and the agenda can be found on our events page: https://lnkd.in/eAbcvh2d

#DAMAEMEAConference #DataEvent #Bologna2023 #TechInnovation #DataManagement #DataProfessionals

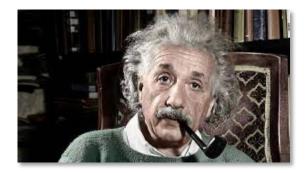
### Summary



"Strive not to be a success, but rather to be of value."

### For more information and to join DAMA UK go to:

https://www.dama-uk.org



**Albert Einstein** 



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