



Our Sector • Our Voice • Our Future
Together, We Care Better



OUR VISION

To be the powerful collective voice of every adult social care provider in Hampshire, driving excellence through support, empowerment and partnership.



OUR PURPOSE

To ensure every care provider in Hampshire, regardless of size or service type, has the voice, support and connections they need to deliver outstanding care.



1 Workforce, Quality & Innovation

Great care depends on strong leadership, skilled people and a commitment to continuous improvement.



Create a Community of Practice

Pilot a sector-wide Community of Practice to support collaboration, knowledge sharing and innovation.



Launch a Provider Support Service

Pilot service helping providers navigate challenges while generating intelligence to shape improvement, influencing and policy work.



Free Cyber and Data Health Checks

Free cyber and data health checks to strengthen data security, compliance and digital confidence.



Launch Care Connections

Flagship event to promote careers in care and support the future workforce.



Learning, Leadership and Resilience for the Future

Expand access to learning, leadership development and expert support.



Care Conversations Podcast

A podcast helping providers stay informed, connected and inspired.

WHAT SUCCESS LOOKS LIKE

Members have access to learning, leadership development and peer networks.



2 Sustainable Futures

Supporting members to build resilient, sustainable services while strengthening HCA's own capacity to champion the sector.



Fair and Sustainable Funding

Advocate for funding that reflects the true cost of care, ensuring members' voices are heard and the sector remains sustainable.



Member Resilience and Business Continuity

Support members to develop and strengthen business continuity arrangements, helping them prepare for and recover from disruption.



Strengthen HCA for the future

Strengthen HCA's governance, broaden the Executive Board's skills and representation, and explore sustainable income opportunities.



Formalise key partnerships

Strengthen and formalise partnerships with Local Authorities and Integrated Care Boards, keeping members connected to decision-making through devolution and Local Government Reorganisation.

WHAT SUCCESS LOOKS LIKE

Members are supported with financial, operational and system challenges. HCA is a strong, trusted partner working towards a sustainable care sector.



3 Strong Membership

A thriving association built on a strong and engaged membership. We will grow, diversify and be the trusted voice for members across Hampshire.



Make Joining and Staying Simple

Strengthen onboarding and renewals to create a welcoming experience that ensures members understand HCA's value from day one.



Launch the Hampshire Care Network

A free, open network connecting all care providers across Hampshire to HCA's advocacy and insight.



Better Communication and Digital Engagement

Streamline engagement through Hampshire Care Pulse and a new digital platform, more accessible and more effective.



Grow Our Membership

Grow membership across under-represented parts of the sector, strengthening collective voice and reflecting the wider care market.



Launch a Members' Referral Programme

Encourage members to introduce trusted peers to HCA, building a stronger and more connected provider community.

WHAT SUCCESS LOOKS LIKE

Members are informed, engaged and connected to a trusted organisation that represents their interests and supports their success.

WHAT DOESN'T CHANGE –
WE'RE ALWAYS HERE FOR YOU

REPRESENT YOU

Your voice with commissioners, the NHS, local authorities, MPs and wider system partners.

CHAMPION YOU

Hampshire Care Awards and championing the value of adult social care across communities.

BRING YOU TOGETHER

HCA Conference, webinars, network meetings, online forums and sector events.

SUPPORT YOU

Day-to-day signposting, peer support, sector intelligence and expert connections.