Leading the way in Workplace Wellbeing. Powered by Lancashire Mind.







Lancashire Wellbeing Business Network

Join Us Today!

2023/24









#WeAreLancashireMind



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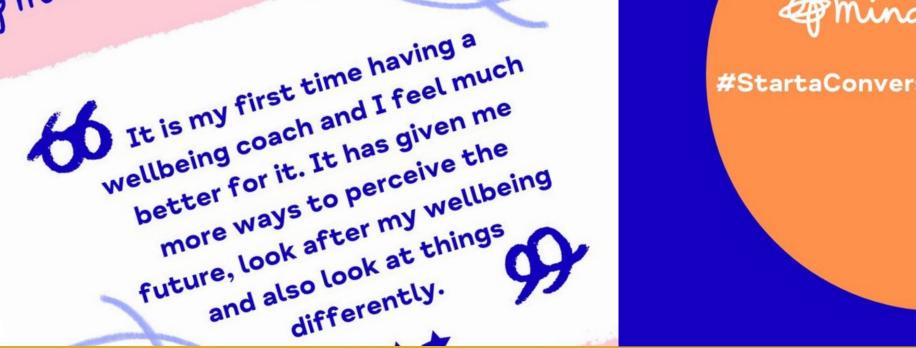


#WeAreLancashireMind

Who We Are



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#StartaConversationStopaSuicide

Amind Lancashire

Having that person to walk alongside me and explain and help me navigate where I should go and how I should approach the situation help me when I was at my lowest point. I don't know if I would be here without that.

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What We Do

What we do for Businesses

- Training
- Wellbeing Coaching

The Lancashire Wellbeing Business Network



- Everything we make goes back into supporting the local community
- We believe in taking an evidence based approach
- Our team understand the business perspective on wellbeing and mental health
- We genuinely want to help you



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We try to keep our offer accessible and cost effective as our main goal isn't profit but to make Lancashire a healt hier place

Why a Network too?

Our main goal is to improve mental health and wellbeing in Lancashire, rather than profit. That doesn't mean we don't understand the financial goals or needs of businesses but that our motivation is to genuinely support them in areas of need related to mental health, as well as to celebrate their successes.

The Lancashire Wellbeing Business Network has been designed to:

- Be a cost effective and time saving way for businesses to access a range of evidence based information and tools to support workplace wellbeing
- Offer opportunities for positive PR and to share success stories to motivate other organisations to make changes and to promote best practice

We have a very talented in house team who have a range of professional experience, but we also have good relationships with other local charities. We want to make it easier for businesses to access the best local support, to help them reach their workplace wellbeing, L&D, and EDI goals.



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Reduce employee turn-over, increase employee engagement, and contribute towards being an employer of choice.

The Lancashire Wellbeing Business Network

Evidence of your commitment to improving and maintaining health and wellbeing at work Badges to use on your personal or business website and LinkedIn to show your membership. Certificates for offices and venues

Mental health posters and leaflets promoting your wellbeing offer and membership

Opportunities to network with other professionals, to share challenges and successes, with the guidance of Lancashire Mind's workplace training team

10% discount on Lancashire Mind workplace services, including training (exclusions apply)

Unique fundraising opportunities and experiences for your employees

Opportunities to be involved in pilots for new products and services, as well as to feedback on our workplace support Information on mental health and wellbeing through updates and an online knowledge bank promoting best practice







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Availability (days, t

Availability (days,

Mental Health Crisis Line

Call: 0800 953 0110

(available 24/7)

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Lancashire Mind - Lancashire Wellbeing Business Netv

Making it easier to share your internal offer and to connect to external support

Out of Hours and Additional Support Samaritans Call: 116 123 ww.samaritans.org (free and confidential, available 24/7)

Mental Health First Aid and Suicide First Aid refr

National Domestic Abuse Helpline

Young Minds - www.youngminds.org.uk

Domestic Abuse:

0808 2000 247 Support for Parents:

ame and contact details

Name and contact details

At Work

For urgent sup

If you are worried about)

or someone else's immedi

A&E – Emergency menta

Mental Health Crisis I

Mental He

Suppor

 Your Line Manager Employee Assistance Program

o find out more abo

Up to date information and tools for line managers, employees and HR created by experts, including ourcharity partners. Signposting for when more support is needed. Added to on an ongoing basis ness Network - 2023/24 🔽 🖪 🙆 in

including in response to member feedback



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LWBN members: Exclusive access to the knowledge bank



Open with an Invitation Individuals experiencing grief often hold back from requesting support out of fear of being a burden and they might find it difficult to express themselves due to complex emotions. Give them opportunities, or invitations, to share. Express your genuine care and concern for what they are going through. but also try to ask open and non-iudamental questions. like "how does that affect you?", "what does it feel like?", "how can we support you?". An invitation to an honest conversation and communication can led to better working relationships

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Consider Body Language

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Try to use a softer voice, posture and gaze - body language that shows empathy and care. It can also help to use mindfulness or breathing exercises before meeting, so vou feel calmer.

Set Expectations

People often feel pressure to perform as they did before. They might cope with this by speeding up, others follow the natural flow of their energy but feel upset with themselves. Have joint discussions about workload so both parties are clear and keep expectations Flovible

Wellbeing Business Network N

Our Charity Partners

Our charity partners include Lancashire LGBT, Red Rose Recovery, Active Lancashire and Beacon Counselling Trust.

Partners may contribute to our knowledge bank and events.



We are quality assured by the national Mind mental health charity and have a Lancashire LGBT quality mark





LWBN members: Exclusive access to the knowledge bank materials, pilots, taster sessions and events created by us or our partners

Lancashire Mind take a trauma informed approach and are committed to improving the understanding of intersect ionality and EDI in mental health.

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We offer local support information and helpful advice from specialists, all in one place, thanks to our partners

Workplace Training

- Suicide Prevention
- Mental Health First Aid
- Managing Mental Health
- Stress Buster

- Connect 5
- SAD Awareness Training

I DID IT.

SO CAN

www.healthierisc.co.uk/OrangeButtonSche

- Managing People
- Conference Talks & Event Activities



- We offer a mix of accredited training, best practice guidance and bespoke
- We think about the human side in our training and always put this first, but we also consider the business case and employment law
- Our trainers first hand experience includes working in NHS mental health services, HR and workplace wellbeing



LWBN members: 10% discount on Lancashire Mind workplace services, including training (exclusions apply)



Wellbeing Coaching



Quote from: Anonymous Adult Virtual Coaching Client

What is Wellbeing Coaching?

An approach that is:

- Solutions Focused
- Guided Self-Help
- Resilience Building

Designed to support you with:

Learning Healthy Strategies Increasing Positive Activities Improving Self Confidence Proactive Goal Setting Exploring Strengths

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Future focused support to enable employees to succeed, manage a loss, life challenge, change, or to improve resilience



LWBN members: 10% discount on Lancashire Mind workplace services, including training (exclusions apply)



Positive Internal and External PR

We have produced badges, signature blocks and certificates to show membership of The Lancashire Wellbeing Business Network. We want to help members celebrate what they already do as well as their comitment, in ways they can enjoy and that support their business aims.







We often come across businesses or professionals who already do a lot for wellbeing or who are very passionate and informed about it, but who find it hard to evidence this externally or internally. Our membership materials and optional events aim to support members with this.



LWBN members: Exclusive access to our LWBN branded materials and events, including for team building or special awareness dates

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Show customers, clients, employees and prospective employees you are an ethical brand who is committed to positive ment al wellbeing

LWBN Membership Types





Membership, so you can join as an organisat ion and have several individual members. This means more people from your company can access our member events and get membership badges

Individual membership means only you can attend our meetings or events.

- 1 Individual certificate
- 1 Individual digital badge (for personal professional pages or content)

Organisational membership allows you to send different people from your organisation to our meetings or events (1 at a time).

- 1 Organisational certificate
- 1 Organisational digital badge (for business pages or content)

- 1 Organisational certificate
- 1 Organisational digital badge (for business pages or content)
- 1 Individual certificate for each member
- 1 Individual digital badge for each member (for personal professional pages or content)



LWBN members: Exclusive access to our LWBN branded materials and events, including for team building or special awareness dates

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Dual membership has been designed for when a CEO, HR or several mangers might want to go to events together or have their own badges. Individual membership is ideal for small businesses, coaches and mentors, or those who want to find out more without committing their company

How to Join

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We can't wait to have you working with us!



Scan the QR code or go to: https://www.lancashiremind.org.uk/pages/lancashirewellbeing-business-network

To fill in an application form (all perspective members are vetted to check they are right for the network)



