# 5 REASONS TO SUPPORT US

WE ARE MINDFUL OF THE POPULATION'S CURRENT SMALL SIZE, MIX & EVEN SMALLER MARKET, SITUATIONS ON THE GROUND AND NEED FOR A HOLISTIC APPROACH.

SO, WE ARE FOCUSED ON REGENERATION OF MONTSERRAT IN THE FOLLOWING WAYS:



#### Bolstering The Economy

- Broadening the economy by supporting new & innovative ventures & initiatives, as well as those existing ones wishing to expand & spin-offs as opposed to competing businesses.
- Helping to improve market size by supporting
  Diaspora members wishing to return to work or set up a
  business; development of export potential by requiring
  projects to meet standards of health & safety.
- Working to ensure local circulation of funds by imposing conditions to avoid competing with existing businesses; ensure each project plays a supply & demand role, such as using or purchasing local raw materials from local producers meeting the standards.
- Starting with small pilot businesses with big potential, to ensure that funding benefits reasonable numbers of people; projects can prove they can operate under, and deliver, required standards & be sustainable; and operational risks & market response to products & services are tested.



# Supporting Employment Opportunities

Working on step-by-step revitalising of employment & the population by:

- Requiring all projects, where appropriate, to take on at least one person as new employee or self-employed;
- Supporting each project's success and the tools for growth towards entering the export market, thus sewing the seeds for expansion or further spin-off business or job opportunities for others; and
- Supporting future spin-offs and expansions in qualifying for further funding by us, if indeed other sources of funding do not emerge.

We believe in the power of a people united in supporting itself and in the power of evolving opportunity, one bearing opportunity for another, and leading to opportunity of one kind or another for all.

In supporting us, you revitalise your homeland starting with the most vulnerable and committed.



### **Sustainable Environment**

- Keeping abreast of the work being carried out by others as part of protecting the patrimony, wealth and well-being of Montserrat.
- Supporting those types of projects & initiatives too.



#### Entertainment

- We appreciate the significant value of preserving & developing the culture & beauty of Montserrat and of increasing recreational & entertainment activities & initiatives.
- We plan not only to support projects in this area, but also to get directly involved in supplementing them as necessary.



## Partnerships & Enterprise

Starting with innovative businesses & initiatives with trusted standards, We'll be:

Encouraging, nurturing, creating & supporting partnerships:

- between projects;
- between government, private sector & voluntary/ charitable sectors;
- between government, private sector & voluntary/ charitable
  between us, other appropriate businesses & initiatives, & the Montserrat community; and
- between Montserrat local community and those across the Diaspora.

**Supporting projects & people thinking of returning to Montserrat** in negotiating government incentives and support.

As part of our partnership with you, we are:

- Operating a well-regulated, open, honest, accountable & inclusive organisation.
- Bringing onboard Facilitators, Advisers, Mentors & Sponsors.

We have significant experience of Government in Montserrat and of advising & supporting at all levels large UK Government projects ranging from £50 million to £10 billion. That is at project management, senior management decision-making scrutiny & audit, and ministerial levels. This together with our dedication & commitment to our homeland, heritage, history and present & future generations, makes this enterprise well within our capability and makes us uniquely well-placed to make it succeed.