



PARTNER PRESENTATIONS

GTG – Alan Wright & Leah Wright-Tiramakea

Team Togs – Katie Noonan & Karen Saragoussi

Peter East Associates – Nicholas Mohr & Sam Mohr

Ground Transport Group



2025 NCDA AGM

Ground Transport Group – A proud NCDA Partner

Introduction

Ground Transport Group (GTG) is proud to be a partner of the NCDA!

This marks our second NCDA event, following our first AGM in Bristol last year.

We're excited to be back, focusing on fostering industry collaboration today.



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So, who are we?

GTG is a thriving business community of transportation fleets, professional drivers, suppliers, and industry professionals. We are passionate champions of Collaboration, Safety, and Sustainability. We have over 40 years of combined experience in ground transportation, with deep roots in association-based work. Therefore, we appreciate the valuable role organisations like the NCDA play in uniting stakeholders.



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What do we do?

We have hosted industry events for over 15 years, while the majority of our activities and engagement nowadays happens via our website. What began as a transportation industry news magazine has since evolved into a dynamic online platform. Our website now offers a diverse range of content tailored specifically for the B2B transportation community, fostering knowledge sharing and cross-industry collaboration.



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What is the GTG community?

Our community encompasses a diverse range of B2B transportation professionals, with many members representing fleets or working as professional drivers. These individuals mainly come from five key sectors: Bus & Coach, Chauffeur, Courier & Logistics, Private Hire Vehicle (PHV), and Taxi industries. We're proud of our growth in recent years, and today our community includes over 22,000 subscribers.



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Join the GTG WhatsApp Community Group for free

For those of you on WhatsApp, we've recently launched a community group where you can stay updated with the latest transport news, participate in polls, join topic-based discussions, and receive important announcements. If you'd like to be part of it, simply scan the QR code provided or share your mobile number with me afterward, and I'll add you to the group.



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How does GTG generate revenue?

We get this question a lot, so we've included it in this presentation for clarity. Ground Transport Group generates revenue through two primary channels:

1. **Industry Events** – Hosting and organising events tailored to the transportation sector, as well as managing client events
2. **Promotional Opportunities** – Selling advertising and marketing packages on our website to industry product suppliers looking to showcase their products and services to our engaged community.

These revenue streams allow us to continue supporting and growing our transportation industry network, whilst we make key improvements to our website.

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What is GTG doing here today?

We're here today with two key objectives:

1. **Supporting the Association** – As proud partners of the NCDA, we're here to show our support for the event and engage with fellow NCDA members and partners.
2. **Sharing GTG Benefits with NCDA Members** – As part of your NCDA membership, we're offering some complimentary products and services designed to support your business. We're excited to share these opportunities with you today and explore how we can help your organisation thrive, even during in challenging economic times.

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Before we jump into the benefits, let's introduce the GTG Hub



The GTG Hub is a free and public trade directory that features a wide range of listings, including Businesses, Events, Fleets, Jobs, and a Marketplace.

In January alone, the GTG website received over 26,000 page views and appeared in over 50,000 Google searches, highlighting the significant visibility and engagement we are proud to offer.

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The GTG Hub explained

Visitors to the Hub can either choose to browse all, or explore listings across the various categories, including Businesses, Events, Fleets, Jobs, and Marketplace items. We've also implemented tailored filters to help users find specific items based on criteria such as sector, location, company name, and services offered. This makes it easier to navigate and discover relevant content quickly.

Browse All

Explore everything on our hub in one place

[Click here](#)

Browse Fleets

Locate established transport providers

[Click here](#)

Job Type ▼ Sector ▼ Company ▼ Location ▼ [Apply Filters](#) 🔍

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The GTG Hub explained

The directory is designed to connect users with relevant listings based on their needs. For example, if someone is searching for Freight Transport in Plymouth, they'll be shown listings like **Winchurch Transport**. Similarly, a search for Courier Jobs in London could bring up a job listing for the Customer Service Agent position at **Prestige Group**. This targeted approach helps users find the most relevant services and opportunities quickly.

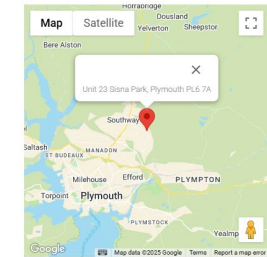
Winchurch Transport Limited

Same day Transport, warehousing and order distribution experts based in Plymouth, Devon.



Business Description

Winchurch Transport Ltd offer a dedicated same day transport service operating out of



Click and Connect

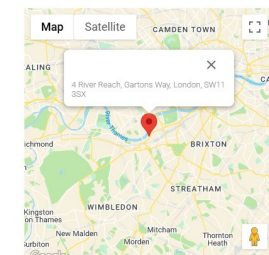
Customer Service Agent

Do you want to work for a pioneering and growing company who can offer you future progression?



Job Description

THE ROLE:



Job Overview

Date Posted: 9 January, 2025

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NCDA Member Benefit #1: Free Fleet Listings

We're excited to offer all NCDA members a complimentary Fleet Listing on our website, valued at £200 per year, for the duration of your membership. Some NCDA members are already listed, and we'd love to include more to foster greater cross-sector collaboration and visibility for your fleet.

The screenshot displays a search results page for fleet listings. At the top, there are filter buttons for 'Service Type', 'Sector', 'Company', and 'Location', along with an 'Apply Filters' button and a 'Clear Filters' link. Below the filters, there is a grid of six listing cards, each for a different company. Each card includes the company logo, name, a brief description of services, location, and a 'Click Here' button.

Company	Description	Location
CAMBRIDGE Courier Services Cambridge Courier Services Ltd	The longest standing same-day courier in Cambridge. Founded 1993.	Cambridgeshire, England
CRAWFORDS	Crawfords provides premium private hire car services for individuals, corporate companies and events	London, England
PARKER CAR SERVICE	Premium fleet of 500 London drivers, from minicabs to chauffeurs, delivering professional excellence	London, England
PRESTIGE GROUP MOVING PEOPLE & PARCELS	Prestige provides a global passenger and courier service to UK businesses and beyond.	London, England
SAME DAY PARCEL EXPRESS	Sameday courier services	London, England
WINCHURCH TRANSPORT LTD	Same day Transport, warehousing and order distribution experts based in Plymouth, Devon.	Plymouth, England

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NCDA Member Benefit #2: Free Recruitment Listings

If any NCDA members are recruiting, whether for office staff, drivers, or other roles—we're offering complimentary Recruitment Listings on our website, valued at £200 per year, for the duration of your membership. Even if you're already advertising elsewhere, it only takes about 5 minutes to add a listing, so why not promote it to our community for free?

The screenshot displays a recruitment website interface with a filter bar at the top containing 'Job Type', 'Sector', 'Company', and 'Location' dropdowns, and an 'Apply Filters' button. Below the filter bar, there are six job listings arranged in a 2x3 grid. Each listing includes a company logo, a job title, a brief description, a location, and a 'Click Here' button.

- Job 1:** **Coach Driver** at **myBUS**. Description: 'Seeking a skilled Bus Driver to join our team'. Location: 'Watford, England'.
- Job 2:** **Claims Handler** at **CVS complete**. Description: 'Do you have experience delivering exceptional customer service?'. Location: 'Chester, England'.
- Job 3:** **Customer Service Agent** at **PRESTIGE GROUP**. Description: 'Do you want to work for a pioneering and growing company who can offer you future progression?'. Location: 'London, England'.
- Job 4:** **Sales and Accounts Manager** at **ZEDCARZ**. Description: 'Dynamic Company. Looking for an energetic and self motivated person to take us to the next level'. Location: 'Kingston upon Thames, England'.
- Job 5:** **PCO Executive Chauffeur Driver at Crystal Executive Cars**. Description: 'Drive Luxury, Earn More: PCO Executive Chauffeurs Wanted – Apply Today for Exclusive Roles!'. Location: 'London, England'.
- Job 6:** **Join our Operations Team – REAL Transfers (UK) Ltd**. Description: 'We have an exciting opportunity for experienced Operations professionals at any level to join us!'. Location: 'London, England'.

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How can we obtain our listings

Feel free to come and grab a business card, or if you prefer, email us at hello@groundtransportgroup.com, and we'll send over the details.



THANK YOU!

Thank you for your time during our presentation today. We're now open to answering any questions you may have.