



PARTNER PRESENTATIONS

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Enabling brands to
TeamTogs.

Shine





Official Partners



The power of branded apparel & merchandise for your audiences



- Do you currently offer staff uniform?
- Do you currently buy branded merch for staff and/or clients
- Do you BELIEVE branded clothing and merchandise boosts recipient morale, identity, loyalty and belonging?



Stats...

65% of employees feel more professional when wearing a uniform. (3)

80% of employees feel more connected to their company when wearing a uniform (1)

70% of businesses report improved staff morale and professionalism with a uniform policy. (1)

74% of consumers prefer to see uniforms in the transportation sector (4)

66% of consumers prefer to interact with employees in uniform. (2)



Sources: (1): Uniform Manufacturers Association (2)Cintas (3) Uniform Insights in 2021 (4) UTSA The Uniform Advantage (5) ASI (6) BPMA (7)PPAI



Stats...

76% of employees who receive company-branded merchandise feel a stronger sense of belonging. (5)

62% of employees feel appreciated by their employer when they receive a promo product. (7)

86% of recipients are more likely to purchase from a brand they had received promo merchandise from previously (6)

89% of recipients recall the brand two years after receiving a promo product (5)

51% of U.K. recipients have a more favourable opinion if the product they received was environmentally friendly (5)



Sources: (1): Uniform Manufacturers Association (2)Cintas (3) Uniform Insights in 2021 (4) UTSA The Uniform Advantage (5) ASI (6) BPMA (7)PPAI



TeamTogs provide an
innovative and
sustainable approach to
Apparel & Merch.



Our mission is to achieve maximum brand impact for our clients with minimal impact on the planet.




Family Run. Serving Local & Global.

- *Established in 2003, based in Hertfordshire with a 15-strong team of in-house professionals.*
- *An expert consultative service to curate trending sustainable styled solutions befitting a brand's positioning through bespoke clothing, uniform styles and merchandise products.*
- *We offer premium branding services on a B2B and B2C basis*
- *We service a broad range of clients ranging from corporates, agencies, SME's and more - across all industries*
- *Delivering for brands, to brands, direct into their markets.*

Uniform doesn't have to be uniform! Merch but not for merch sake. Creating swag with swagger!



What we can offer you...

- 21+ years expertise
- Account Management
- Respond agency style to a brief
- Innovative and original product styling and selection.
- In-house design and print and embroidery production
- No/very low minimum order quantities
- The latest responsibly made ranges
- Exceptional quality control
- Innovative and energy-efficient printing and embroidery machinery.
-  Wardrobe management ordering system
- We really care



What happens after?

At TeamTogs we respect the circular economy and enable our clients to reduce, reuse and recycle.

We supply with conscience (**reduce**):

- We will recommend useful, quality, sustainable products with longevity
- We offer an on-demand model to avoid overstocks, waste and allow for personalisation.

We offer end of life cycle management (**reuse, recycle**):

- We **repurpose** unused or unwanted stock and pass on to our local and global charity partners.
- We provide a **certified textile destruction** service to help manage the clearing of unwanted uniforms and merch. Materials will be shredded and recycled to create new materials
- We offer a full **laundry service** for garment reuse and can then dispatch the items back to our clients' warehouse for re-use and re-issue.



Case Study: Volunteers on Wheels

The Client:

- A local charity that is staffed by volunteers delivering food and supplies to 30 food banks/20,000 people every week

The Brief:

- Provide durable, visible uniform to suitably equip the team throughout the seasons.

Process:

- Met with the client to understand needs and discuss styles
- Sourced samples for client review
- Agreed final range (included Helle Hansen repurposed jackets)
- Printed on site

Ongoing Account Management:

- Since the initial brief we have added range and produced one offs of individual items for additional staff members as required



Case Study: Top Flight Couriers

Client:

- Same day, international and overnight couriers

Brief

- Provide basic durable uniform for the team

Process:

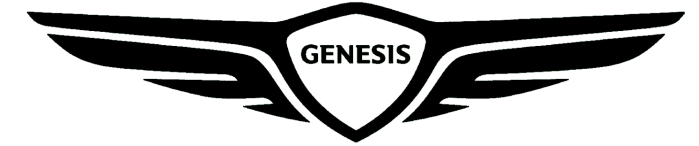
- Engaged with the client to understand needs and discuss styles
- Agreed final range
- Embroidered on site

Ongoing Account Management:

- Since the initial brief we have produced additional uniform for new staff members as required



Case Study: Genesis Motors



Client:

- Premium high end car manufacturer, outfitting for Brand Ambassador / Sales Team in Studios and Field Team .


Brief:

- Design, production & delivery of apparel and for UK studio teams, Field / Test Drive staff and Operational Centre colleagues.

Ranged items include:

- Suiting, and Shirts/Blouses
- 3 in 1 Jackets
- Knitwear
- Polo Shirts
- Sweatshirts

Process:

Wearer management for personal service utilising our  Wardrobe and merchandise management system, including managing special make/accommodating alternations and special lengths.

Ongoing Account Management:

We have been working with Genesis Motors group since 2021 and have regular reviews to refine and deliver a tailored uniform service across their UK network.

We also work with their Event Agency partners to delivery merchandise to support tactical event campaigns.



Case Study: Liquid IV

Client:

- Worked with an experiential agency on the launch of Unilever's Liquid I.V. product to the UK consumer market.

Brief:

- Initial brief for activation staff wear, including t-shirts, bags, caps and jackets

Process:

- Further brief for apparel and merchandise for multiple instore activations including fully custom-made boxes. Packed with bottles, caps, bum bags, sunglasses and product samples. Handled distribution requirements to over 50 different stores and sites

Ongoing Account Management:

- Warehousing and collation of stock for onward distribution
- Further merchandise produced for other agencies working on Liquid IV product marketing



Case Study: Branded Merchandise

Client:

- Opus agency representing SuiFrens

Brief:

- Curate, sample, source, print, collate, pack and deliver multiple branded items to an event in Paris for International Events and Experiential Agency

8600 items including:

- 1000 x Tote bags
- 1000 x A5 notebooks
- 1000 T shirts
- 4000 stickers
- 500 vacuum coffee mugs
- 375 Buckets hats
- 375 Backpacks
- 175 Tech packs
- 100 Aluminium bottles
- 100 Golf umbrellas

Process:

Took a brief and worked with the client on various iterations to finalise a range of items which were on brand, fun, useful and had longevity.

We also facilitated a last-minute request (24hrs turn-around) to source and brand 100 x golf umbrellas due to inclement weather forecast for the event!

Ongoing Account Management:

We are trusted partners of Opus teams in the US and UK.





Global Clients



What our clients say about us



Exceptional Service. Friendly.

Fast. Fantastic quality of products.

Brilliant! Great experience. Highly recommend. Etc.



Everything you need,
all in one place.



Get In Touch



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TeamTogs



TeamTogs



TeamTogs Limited



TeamTogs

- Specialist Advisors
- Expert Account Management
- Wardrobe Management Services
- Online Stores
- Studio and Creative Services
- In-house production
- Ops and Fulfilment
- Global dispatch management

Branded Apparel & Merchandise

