**Kickoff Post (On June 23 or before)**

**Caption:** 🚶‍♀️🏃‍♂️🚴‍♀️ I’m taking part in the #WalkforNNECL challenge this Small Charity Week!

Together, we’re covering 364 miles – the distance from NNECL HQ to their furthest member, Queen’s University Belfast – to raise awareness and funds to support care experienced learners to access and thrive in higher education.

Every mile walked and every pound raised will make a difference. 💜💛💜

💜Join me and donate: [Big Give landing page](https://donate.biggive.org/campaign/a05WS000004WonNYAS?c=92553)

[NNECL campaign page](https://www.nnecl.org/pages/small-charity-week-2025)

[Join the StepUp group](https://join.thestepupapp.com/6gAX)

@NNECL #SmallCharityWeek2025 #Careexperienced #WalkforNNECL

**Mid-Challenge Update (25 June)**

**Caption:** Halfway through the #WalkforNNECL challenge and feeling inspired!

I’ve walked/ran/cycled [XX] miles so far to support care experienced young people on their journey into and through university.

Let’s keep the momentum going – every step counts!

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@NNECL #SmallCharityWeek2025 #Careexperienced #WalkforNNECL

**Personal Motivation Post (sample text)**

**Caption:** Why am I walking for NNECL?

Because only 1,300 of the 2,100 care leavers who start university each year graduate.

Because education changes lives.

Because every young person deserves the chance to thrive.

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@NNECL #SmallCharityWeek2025 #Careexperienced #WalkforNNECL

**Team or Group Post**

**Caption:** Team [Your Group Name] is on the move for #WalkforNNECL!

Together we’ve clocked [XX] miles and counting.

We’re proud to support NNECL’s mission to empower care experienced learners across the UK.

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@NNECL #SmallCharityWeek2025 #Careexperienced #WalkforNNECL

**Wrap-Up Post**

**Caption:** We did it! 🎉

I completed [XX] miles for #WalkforNNECL and helped raise awareness and funds for care experienced learners.

Thank you to everyone who supported me – your encouragement means the world.

Let’s keep walking the path toward equity in education. 💜💛💜

#EveryMileEveryPound #ThankYou #NNECL