

PCPA Excellence in General Practice Pharmacy Awards 2026

Judging Criteria:

Nominations for pharmacist, pharmacy technician and team categories, will be assessed against the following:

1. Impact on Patient Care and Pharmacy Practice

- Demonstrates inclusive pharmacy practice that ensures equitable care for all, particularly underserved or marginalised communities.
- Evidence of tangible improvements in clinical outcomes, patient experience, or service delivery.
- Examples may include reduced medication errors, improved adherence, or enhanced access to care.

2. Innovation and Leadership

- Demonstration of original, forward-thinking approaches to challenges in general practice pharmacy.
- Could include new models of care, digital tools, service redesign, or policy-influencing initiatives.

3. Sustainability and Reproducibility

- Clear indication that changes or innovations can be maintained over time and replicated in other settings.
- Consideration of environmental sustainability where relevant.

4. Collaboration and System Engagement

- Evidence of strong engagement with wider healthcare disciplines and healthcare providers e.g. neighbourhood teams, ICBs
- Impact on integration, multidisciplinary working, or influencing patient pathways.

5. Enhancing Patient Safety

- Contribution to reducing risk and improving pharmacovigilance.
- Measurable outcomes such as reduced adverse drug events or improved prescribing practices.

Note: These criteria are designed to guide assessment for all categories. For individual awards, judges will also consider the narrative within the supporting statement, even if full evidence is not provided under each category.