

PCPA North West Symposium Agenda 2026



Date: 14th October 2026

Venue: Holiday Inn Manchester City Centre, 25 Aytoun Street Manchester, M1 3DT

This event will be sponsored by pharmaceutical companies through the purchase of Exhibition stands and sponsored promotional workshops.

09:00 – 09:20 Registration Meet, greet and network

09:20 – 09:30 Welcome by Gareth Malson – GP Pharmacist and PCPA Regional VP

09:30 – 10:10 Best Practice Session

QOF 2026/27: Practical Strategies to Maximise Achievement in the Second Half of the Year

Speakers: Gareth Malson and Juliet Bell

10:10 – 11.00

Heart Failure Masterclass- Focus on Heart Failure Coding

Speaker: Rocco Hadland

Key points:

- Understanding how QOF is calculated
- Heart failure coding
- Identifying patients that are not coded or coded incorrectly

11.00 – 11.15

Pharmacy First - A Pain-First Approach to Acute Otitis Media*

Speaker: Sara Hafidh

**This promotional educational session has been commissioned, funded and reviewed by Renascience Pharma; a Lupin Healthcare company and is intended for UK healthcare professionals only.*

11.15 – 11:35 Refreshment Break & Exhibition

11:35 – 12:25 Workshop 2 (Choose one workshop to attend)

Triglycerides and CVD: It's about the risk not the number *

Speaker: Idrees Hasan

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OR

ADHD – The Paradox, and the Pharmacist's roles in providing an ADHD service in General Practice

Speaker: Dr Dan Jones

Key points:

- how ADHD is similar and different to other Long Term Conditions
- Value of medication and non-drug management with diagnosed and undiagnosed ADHD
- how our local ADHD service works and the need for Pharmacists

12:25 – 13:25 Lunch & Exhibition

13:25 – 14:15 Workshop 3 (Choose one workshop to attend)

Managing Migraine in General Practice

Speaker: Elizabeth Akinsanya

Key points:

- **Carry out confident migraine medication reviews**, including managing older adults, preventing medication overuse and knowing when to refer to secondary care.
- **Optimise acute and preventative migraine treatment**, including monitoring, adverse effects and the latest therapies such as gepants.
- **Recognise headache and migraine red flags** and know when patients need referral or further investigation.

OR

ACB - Practical High Impact Interventions

Speaker: **Dr Graham Stretch**

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14:15 – 14:35 Refreshment Break & Exhibition

14:35 – 15:25 Panel Discussion

Supporting Newly Qualified Prescribers

Chair: Gareth Malson

Panel: Graham Stretch, Jay Patel (further panelists to be confirmed)

15:25 – 15:30 Closing Remarks and Close

Gareth Malson – GP Pharmacist and PCPA Regional VP

The following companies have provided funding only for this PCPA conference as part of a sponsorship package. They have had no input into the content, organisation, conduct, or outputs relating to the event, except where there is a sponsored session.

Attending sponsors: A. Menarini Farmaceutica Internazionale SRL | Chiesi | Daiichi Sankyo UK Ltd | Lupin Healthcare (UK) | Novartis UK Ltd | Recordati Pharmaceuticals Ltd | Rosemont Pharmaceuticals Ltd

Guest exhibitors: Fontus Health Ltd | Pierre Fabre | TriOn Pharma

