

EVENT AGENDA

09.00	09.20	Registration and Networking
09.20	09.30	Introduction to the day
Welcome to the Day - National Leadership Lead- Minesh Parbat		
09.30	10.00	Best Practice Session
Elevating Primary Care Pharmacy to the Vanguard of Population Health Speaker: Ewan Maule		
10.00	10.50	Workshop 1
Funding the Vision: Building Business Cases Based on Population Outcomes Speaker: Minesh Parbat • Build stronger business cases for your pharmacy team by demonstrating measurable impact on population health outcomes. • Make the case for investment beyond ARRS by linking pharmacy services to priorities such as reducing emergency admissions and tackling health inequalities. • Put your pitch to the test in an interactive “Dragons’ Den” style workshop designed to strengthen how you communicate value and secure funding.		
Proactive Frailty Models in the Neighbourhood Speaker: Lelly Oboh • Move from reactive to proactive frailty care by identifying opportunities for earlier pharmacy intervention. • Explore a neighbourhood approach to frailty, connecting pharmacy expertise with wider multidisciplinary care. • Improve outcomes for frail and older patients through coordinated medicines optimisation that goes beyond traditional polypharmacy reviews.		

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11.00	11.20	Refreshment Break and exhibition
11.20	12.10	Workshop 2
Triple Therapy for Adult Asthma - Real World Data* Speaker: Ravijyot Saggu • Clinical implications of uncontrolled asthma in adults • Strategies to improve asthma control in adults • Randomised controlled trials and real-world data *This presentation is organised and funded by Chiesi Limited and contains promotional content. It is intended for UK HCPs only.		
Optimising Lipid Management in Primary Care: From Population Health to Patient Outcome* Speaker: Helen Williams • Understand the population health impact of cardiovascular disease and the role of lipid management in secondary prevention patients. • Learn best practice for lipid targets and testing. • Explore real-world primary care audit findings, patient outcomes and treatment approaches. *Sponsored session		
12.10	13.10	Networking Lunch and exhibition

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13.10	14.05	Workshop 3
The Leadership Challenge of Delivering CVRM at Population Scale Speakers: Helen Williams and Vanessa Burgess • Move beyond disease-specific programmes to develop integrated, population-based approaches to cardiovascular, renal and metabolic health. • Harness population health intelligence to identify priority cohorts, tackle health inequalities and target interventions where they will have the greatest impact. • Explore the leadership and workforce challenges of delivering CVRM at scale, including commissioning, multidisciplinary collaboration and implementing sustainable neighbourhood care models.		
Delivering the Neighbourhood Health Framework: Maximizing Workforce Capacity and Strategy in the Baseline Year Speaker: Danny Bartlett • Rethink traditional workforce models by moving beyond the “one pharmacist per practice” approach. • Explore how to deploy pharmacy teams across neighbourhoods to match workforce capacity with population need. • Build a more flexible, strategic workforce model that makes best use of pharmacy skills and supports delivery of neighbourhood health priorities.		
14.05	14.25	Refreshment Break and exhibition
14.25	14.35	PCPA Fellowship Launch- Graham Stretch
14.40	15.50	Panel Discussion
Policy to Practice Roundtables Speakers: PCPA Committee		
15.50	16.00	PCPA Chair, Minesh Parbat - Round up and close.

EXHIBITOR PROFILES

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Guest Exhibitors



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