

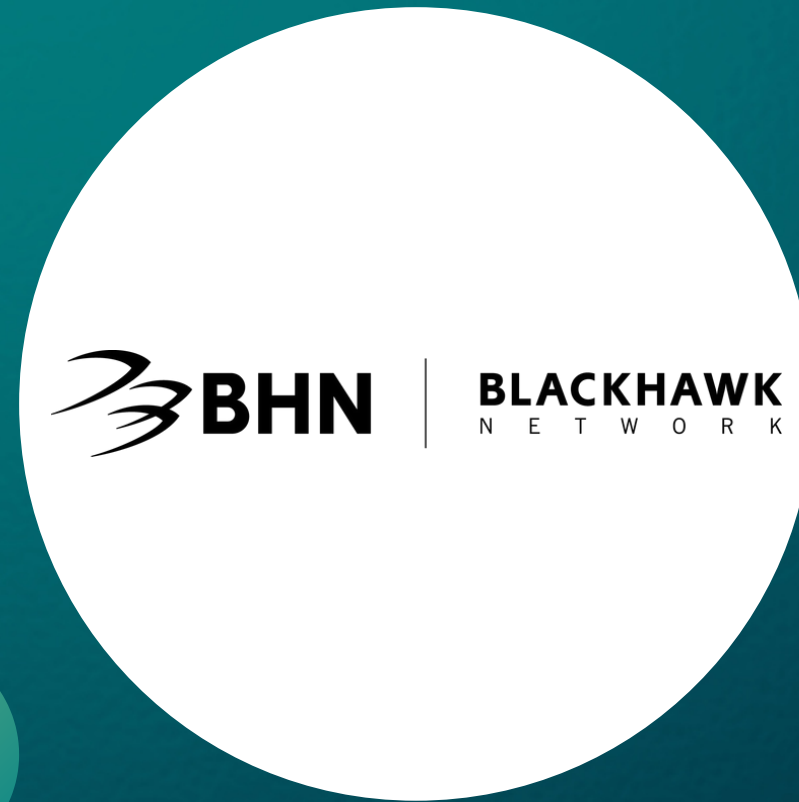


Payments Innovation Day 2024

Sponsorship Opportunities



Thank you to our Benefactors





“Sponsoring this event has been highly worthwhile for Discover Global Network. It has cemented for us a highly successful year of collaboration with PIF”

Matt Sloan, VP, Head of Business Development, EMEA



About the event

The payments innovation landscape is undergoing dramatic transformation driven by seismic shifts in consumer expectations, the proliferation of new players and new technology, and the rise of alternative payment solutions. The Payments Innovation Day returns to London on 16 May 2024 to educate and inspire. Now in its tenth year, we unite the best of a thriving ecosystem.

This event is expertly curated by the Payments Innovation Forum, the not-for-profit association representing the interests of the payments industry to all organisations who influence and govern the sector. We are a community of payments innovators, from global payments organisations to fintech's rising stars.

With an audience of industry leaders, innovators and decision makers, this is the perfect place for you to promote your business, showcase your innovations and share your ideas as a sponsor.

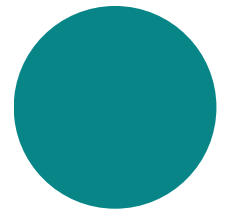


Innovation in action...

The Payments Innovation Day provides a open platform for fintech innovators, radical thinkers, and payments pioneers



...and a world of perspective





Why sponsor?

- You want your business to be front of mind with industry leaders and decision makers
- You have the solutions, tools and technology to help businesses innovate and grow
- You would like to engage with potential new partners to achieve your strategic objectives
- You have an inspiring story to tell

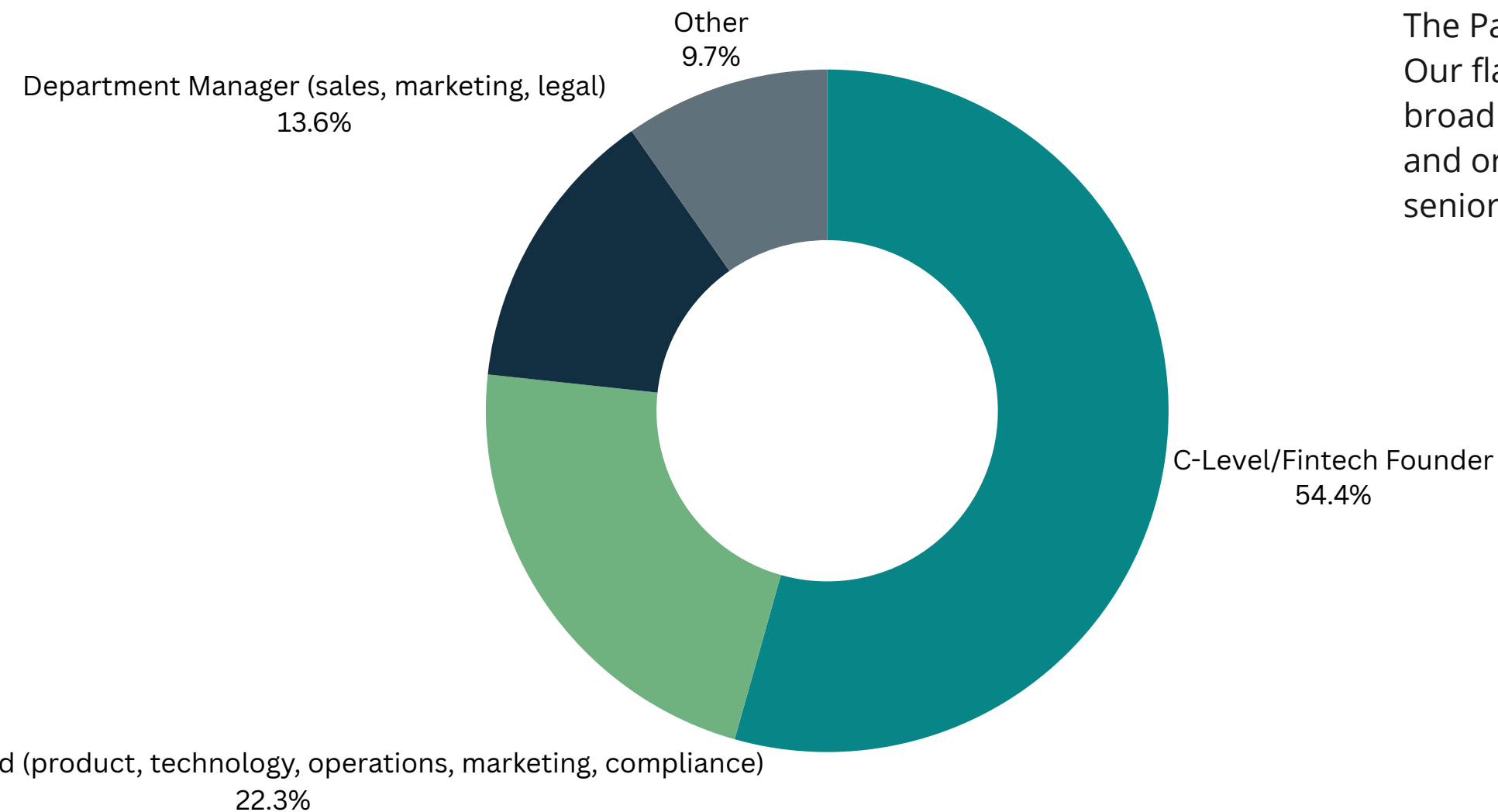
The Payments Innovation Day gives your business a platform to showcase your innovations and expertise to a highly engaged and targeted audience, whilst supporting our mission to promote safe, sustainable innovation in payments.

Whether you are looking to build relationships, generate leads or champion a cause, we offer customisable sponsorship packages to suit a range of budgets and marketing goals.



Who will you meet?

The Payments Innovation Day brings the right people together. Our flagship event facilitates candid conversations and uncovers a broad range of topics that demand expert perspectives. The people and organisations this event attracts are undisputed in their seniority, experience and influence.



Audience Profile: Payments Innovation Day 2023



Lead Sponsor

PIF Members

£12,000 + VAT

Non Members

£15,000 + VAT

Before the event

- High visibility of your logo in event email and social media campaigns and event webpage
- Press release announcing you as Lead Sponsor supported by a dedicated social media campaign
- Dedicated 'message from our Lead Sponsor' email campaign to PIF members and wider PIF network
- Lead Sponsor logo to use in your own email and social media campaigns

On the day

- Logo on event banners and digital display screens
- Dedicated space for your own retractable banners
- Keynote presentation of your business
- Opportunity to host/co-curate a 45-minute panel session
- Verbal acknowledgement as Lead Sponsor
- 6 complimentary tickets for your team and/or your business partners or customers



Innovation Sponsor

PIF Members

£6,800 + VAT

Non Members

£8,500 + VAT

Before the event

- Logo in event email and social media campaigns and event webpage
- Dedicated 'message from our Innovation Sponsor' email campaign to PIF members and wider PIF network
- Innovation Sponsor logo to use in your own email and social media campaigns

On the day

- Logo on event banners and digital display screens
- 20-minute innovation showcase to present your solutions or services
- Verbal acknowledgement as Innovation Sponsor
- 3 complimentary tickets for your team and/or your business partners or customers



Networking Sponsor

PIF Members

£4,400 + VAT

Non Members

£5,500 + VAT

Before the event

- Logo in event email and social media campaigns and event webpage
- Dedicated 'message from our Networking Sponsor' email campaign to PIF members and wider PIF network
- Networking Sponsor logo to use in your own email and social media campaigns

On the day

- Logo on event banners and digital display screens
- Space for your own retractable banners in the networking lunch, breaks and drinks areas
- Verbal acknowledgement as Networking Sponsor
- 3 complimentary tickets for your team and/or your business partners or customers



Delegate Badge Sponsor

PIF Members

£3,600 + VAT

Non Members

£4,500 + VAT

Before the event

- Logo in event email and social media campaigns and event webpage
- Sponsor logo to use in your own email and social media campaigns

On the day

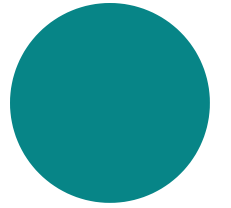
- Logo on event banners and digital display screens
- Logo on delegate badge lanyards
- Verbal acknowledgement as a sponsor
- 2 complimentary tickets for your team and/or your business partners or customers



Add membership and save

Save on your sponsorship by becoming a member of the Payments Innovation Forum. To learn more about the value we can bring to your business, please visit:

paymentsinnovationforum.org/join



Become a sponsor



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 paymentsinnovationforum.org/events/payments-innovation-day-2024

 [Payments Innovation Forum](#)