



# Maximise your Membership

How to make the most of your  
Payments Innovation Forum membership in  
2024

The graphic on the left side of the page features several teal-colored circles of varying sizes. A large circle at the bottom left is partially cut off. Above it, a medium-sized circle contains the PIF logo, which consists of the lowercase letters 'pif' in white on a dark teal rectangular background. Above the 'pif' logo, there are three smaller circles in dark teal, light teal, and green. At the top left, there is a small, solid teal circle.

# Welcome to PIF

Welcome to our community of thought-leaders and game-changers at the forefront of innovation in payments. Now you can unlock the full advantages of PIF to access a range of services, from support and practical guidance to many years of combined industry knowledge, experience and expertise.

For over 16 years, PIF has supported the entry and phenomenal growth of new payment services and fintech and continues to do so today. As well as supporting your business in many practical ways, we work hard to create an environment where our members can innovate, grow and thrive. Whether that's by pushing for best outcomes from legislative proposals or acting swiftly to prevent misinformed opinion from harming the growth the sector, we offer your business a vital ally.

We believe that our independence, as a not-for-profit organisation, allows us to provide real and objective support and representation to the advantage of our members and the industry as a whole, free from commercial influence.

Whether you are a new or long-standing PIF member, we want to make sure that you use your membership to its full potential. We hope that this guide helps you to make the most of the services, support and opportunities we provide.



## Our Mission

Our mission is to promote safe, sustainable innovation in payments that balances the interests of industry, regulators and consumers.

## Our Vision

We aspire to be acknowledged as a vital industry ally that's focused on driving consumer and wider market confidence in the innovative payment solutions our members provide.





# Get started by spreading the word

PIF membership is for everyone in your company, from your operational and commercial team members to your colleagues in regulatory compliance. Here are three easy steps to make sure everyone knows what benefits are available to them

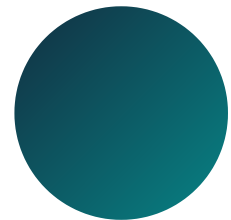
**Step 1:** Tell your colleagues and teams about your PIF membership. To make this quick and simple, we've created some content for you to share



**Step 2:** Make sure we are talking the right people. The more contacts we have across the business, the greater the membership benefits are to your company



**Step 3:** If you are planning to announce your membership on your social channels, be sure to tag Payments Innovation Forum





# Get Connected

Register your email address to receive PIF event updates and news directly to your inbox



Add PIF to your media distribution list and we will promote your news and views on our website and across our social channels



Follow Payments Innovation Forum on LinkedIn to keep up to date with our activities, events and member news and views



Explore the [PIF events calendar](#) and save the dates for our upcoming member meetings and conferences





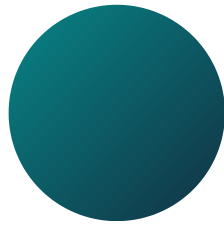
Download your PIF Logo here to use on your website and email signatures

## Get Involved

Now that you're a member, you can get involved with all the different ways PIF is supporting and championing innovation in payments. Our goal is to promote safe, sustainable innovation in payments whilst making PIF your most valuable industry resource.

We value your input as well as your membership. To get the most amount of benefit from PIF, we recommend that you take part in our events and working group initiatives, and contribute your knowledge, experience and expertise to our advocacy work.

**Read on to find out how you and your colleagues can get involved and use your membership to its full potential.**



# Take part in our meetings, conferences and events

Our year-round programme of events provide expertly-curated content, networking opportunities, and future-focused perspectives through the lens of fintech innovators and payments pioneers.

**Payments Innovation Day** - our flagship event offers an abundance of networking opportunities as we showcase the solutions, trends and technologies driving innovation in payments.

**Working Group and Task Force Briefings** - our issues-driven work streams are where challenges are raised and solutions sought. From the complexities of new and changing regulation, to educational campaigns and initiatives.

**Member meet-ups** - our member-only community events are driven by our working and task force initiatives, focused on a range of hot topics, from Artificial Intelligence to financial inclusion. These events facilitate the sharing of best practice and lessons learned

**PIF Summit and AGM** - our annual two-day event explores the future for innovation in payments from industry, regulatory, and government perspective, offering levels of candour and nuance that have become the hallmark of PIF events.





# Promote your business and expertise

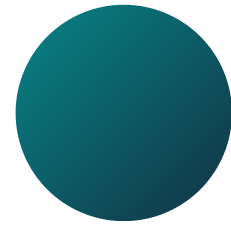
Promote your expertise and grow your voice by taking advantage of open invitations to participate in PIF public and member-only events as a speaker, panelist or roundtable host. As a member of PIF, you have an abundance of opportunities to participate in timely discussions, contribute to candid conversations and share your vision for the future of innovation in payments.





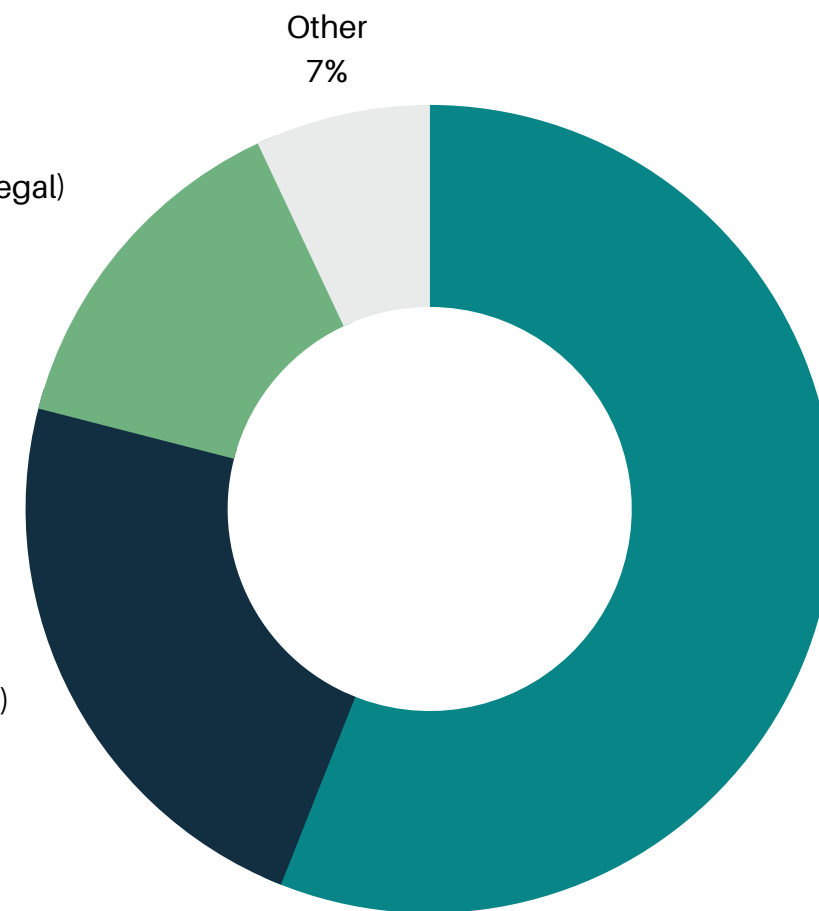
# Grow your network

Networking is just one of the perks of PIF membership. Our year-round programme of meetings, conferences and events are built with an abundance of networking time, providing opportunities for members to meet and connect with some of the most influential companies and individuals in payments and fintech.



Department Manager (product, sales, marketing, legal)  
14%

Department Head (product, technology, operations, marketing, compliance)  
23%



C-Level/Fintech Founder  
56%



# Collaborate with us to promote your brand

As a member of PIF, we would love to collaborate with you!

We can work together to co-curate marketing campaigns to promote member content, expertise, research and brand awareness through dedicated social media posts and member spotlight campaigns.

Payments Innovation Forum

As Fintechs look to the future, they are honing in on both current and next-generation payments use cases. Through the voice of the fintech vendor, one can better understand the technology, strategies, and efforts Fintechs are putting in to advancing the fintech ecosystem.

Click here to read more on [Discover Global Network's](#) view into the global Fintech ecosystem – <https://lnkd.in/eWbfjnMp>

Insights from 'Voice of the Fintech Vendor: Fintechs See Partnerships As Critical to Meeting Growth Goals' commissioned by [451 Research](#), [S&P Global](#) and [Discover Global Network](#) – <https://lnkd.in/eGUZq9Yw>

#FintechTuesdaysWithDGN #digitalpayments #fintech



Payments Innovation Forum

**B4B Payments - A Banking Circle Group Company's** comprehensive suite of services opens doors to new opportunities, revolutionising the way you conduct transactions, manage payments and engage with your customers.

Read more here: <https://bit.ly/3KeCRH2>

Thank you for joining us and **B4B Payments - A Banking Circle Group Company** as we learnt more about B4B's extraordinary journey, marked by 17 years of fintech innovation within the payment ecosystem.

#FintechTuesdaywithB4BPayments #fintech #cardpayments #BaaS #bankingasaservice

**B4B**  
PAYMENTS  
A BANKING CIRCLE GROUP COMPANY

Discover How  
B4B Can Supercharge  
Your Business Today



### Categories

- Artificial Intelligence
- Banking-as-a-service
- Buy-now-pay-later
- Card Manufacturing
- Compliance
- Consultations
- Contactless Payments
- Cost-of-Living
- Cross-Border Payments
- Cryptocurrency
- Digital Payments
- Embedded Finance
- ESG
- Faster Payments
- Financial Inclusion
- Fintech for Good
- Fraud Prevention
- Guidance

#### PSR publishes first APP scams performance report

31 Oct 2023



#### Andaria Announces Strategic Partnership with Discover® Global Network

24 Oct 2023



#### Proceeds of fraud - Detecting and preventing money mules

20 Oct 2023



#### allpay cards joins the MULTOS Consortium

18 Oct 2023



# Grow awareness of your business

As a member of PIF, we would love to help promote your news, views and achievements.

Add [divya.philip@paymentsinnovationforum.org](mailto:divya.philip@paymentsinnovationforum.org) to your media distribution list, and we will promote your latest news and announcements on to our website and social media.

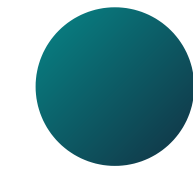


# Demonstrate industry thought-leadership

## White Papers, Research and Guidance

Collaborate with PIF to demonstrate industry-thought leadership across a range of topics, themes and industry issue. We will work with you to develop curated content for use by members and key stakeholders.

If you have an idea for a White Paper, we'd love to work with you.





#### **PIF Reports and Guidance**

Access PIF Reports and Member Guidance



#### **PIF White Papers**

Access PIF White Papers



#### **Industry Research**

Access industry research from PIF members



#### **Featured Guidance: Compliance with AML regulations**

Practical member guidance to help firms avoid or remedy poor practice



#### **PIF Consultation Responses**

Read our views on the latest legislative proposals for the payments and e-money sector



#### **PIF Legal & Regulatory Working Group**

Latest news and views



#### **PIF Business Taskforce**

Access valuable insights into launching, growing and scaling a sustainable payments business.



#### **Cost-of-Living Taskforce**

Access timely research, signposting and insights impacting payments and fintech today relating to the Cost-of-Living Crisis

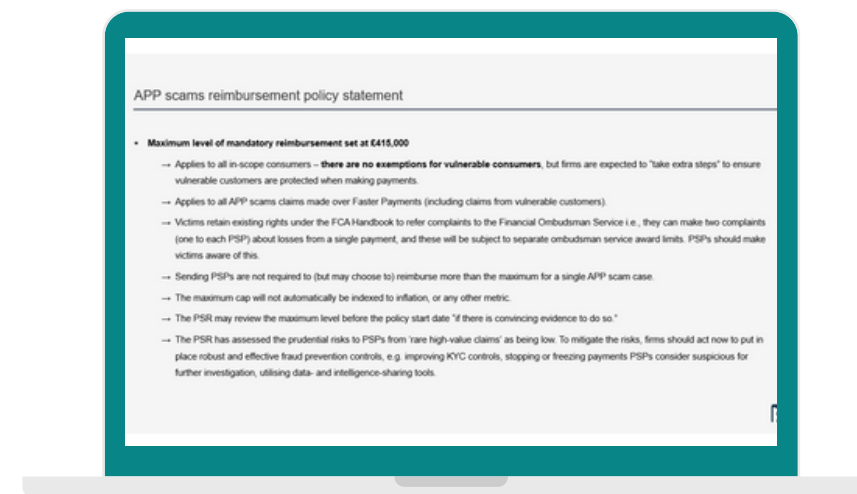
# Explore your member resources

- Member briefing notes and practical guidance
- White Papers and educational materials
- Working Group and Taskforce updates and materials
- PIF Reports and Member Guidance
- Research and insights from our members
- Our response to legislative proposals including consultations, calls for evidence and impact assessments
- Presentations, data and research from member meetings and events
- Readouts from the FCA/Payment Trade Bodies Liaison meetings
- Insights and briefing notes from our International Discovery Group
- Strategies and plans that guide our work
- An 'Ask PIF' section to make it even easier for you to get in touch with us
- Member discounts



# Prepare your business for new and changing rules and regulations

Be ready for change that comes from regulation. Our expert legal and regulatory team facilitates meetings and briefings to help our members contextualise new rules into their business, and understand the growing expectations of regulators.





# Understand and fight current fraud tactics and scams

As innovation in payments continues to evolve, so does the opportunity for criminals to adapt their methods and leverage evolving technologies to their advantage. Our Anti-Fraud Working Group facilitates open discussion that raises awareness of new and emerging payment-related fraud risk. It aims to evolve PIF members' understanding of current fraud tactics and scams, and works to develop a consistent and holistic view of payment-related fraud risk.



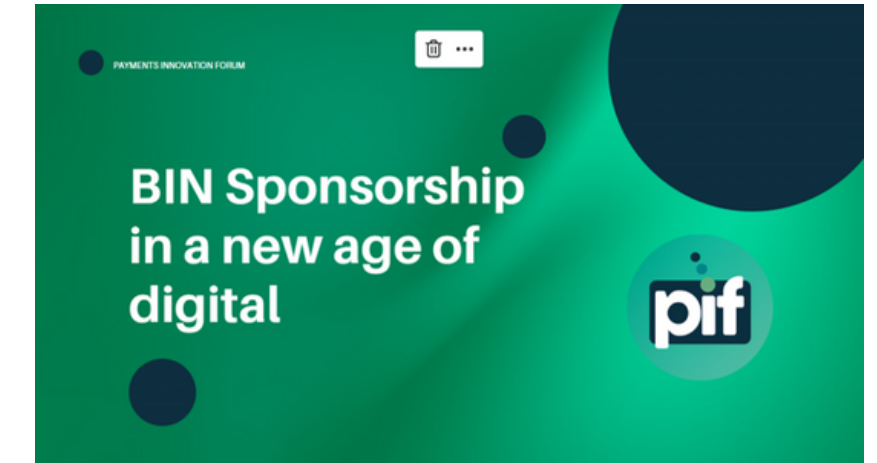


# Access practical guidance, research and industry insight

From the fundamentals of taking a new product to market and building business resilience, to a wide range of resources that helps you to prepare for change that comes from regulation. Stay ahead of the curve with our industry research and analysis. From payments and fintech market trends to consumer research reports, we provide our members with essential insight into the industry.



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# Grow your team

Advertise your job openings and internships free of charge, on the PIF Jobs Board.



# Membership FAQs

## **How will we be notified about PIF events?**

Events are listed on the PIF website, and you will receive an e-mail invitation to each event as they approach.

## **How can PIF help us to raise our profile?**

The best way is to get involved with our events as a speaker and contribute thought-leadership to our content. Please feel free to approach us with your ideas.

## **Can PIF help us to generate sales leads?**

The more involved you are in our activities and events, the more exposure you and your business will have.

## **Can we have seat on the PIF Board?**

Elections are held as and when our Non-Executive Directors near the end of their three-year terms, and in accordance with the company's constitution. Provided your company is a fully paid-up member in good standing you are eligible to stand for election.

## **If I leave my company, will I still have access to member resources?**

PIF membership is not transferable. If you leave your company for another employer, you will automatically lose your access. If your new employer is a member of PIF you should ask them if you can resume access under their membership.

## **How do we renew our membership?**

The PIF membership year will run from 1st January to 31st December. All PIF memberships will renew on 1st January each year.

## **Can we cancel our membership?**

Yes, you can cancel your membership at any time but please be aware that membership fees paid will not be refunded in accordance with the Terms and Conditions of PIF Membership.

## **Can our membership be terminated by PIF?**

Yes, PIF reserves the right to refuse or terminate memberships in accordance with the Terms and Conditions of PIF membership.





# You're almost set...

Just a few last steps to make sure you're ready to make the most of your membership:

Please make sure you have read and understood the PIF Competition Law Guidelines. It is important that you and your colleagues do this before you get engage with us.

Please take time to read the PIF Code of Conduct and make sure your team members do the same





# Thank you to our Members and Benefactors

Our work is funded entirely by our members, with vital extra support from our Lead Benefactor Mastercard, and Benefactor Blackhawk Network.

**Thank you for making our work possible. Your membership is very important to us.**

PIF Lead Benefactor



PIF Benefactor





# Make the most of your PIF Membership

## **For general enquiries about your membership benefits and opportunities**

Please get in touch with

[diane.brocklebank@paymentsinnovationforum.org](mailto:diane.brocklebank@paymentsinnovationforum.org)

## **To discuss marketing opportunities**

Please get in touch with [divya.philip@paymentsinnovationforum.org](mailto:divya.philip@paymentsinnovationforum.org)



[paymentsinnovationforum.org](https://paymentsinnovationforum.org)



Payments Innovation Forum



Payments Innovation Forum

**Working for you not  
for profit.**



## **Payments Innovation Forum**

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