

● Payments Innovation Forum

Payments Innovation Day 2024

The PIF logo is centered within a teal circle. It features the lowercase letters 'pif' in a white, sans-serif font, enclosed in a dark teal rectangular box. Above the box are three small circles of varying sizes and colors (teal, light teal, and dark teal).

●
23 May 2024
One Moorgate Place, London

●
In association with our Benefactors:



Innovation Sponsors:

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Morning

- 08:45** **Welcome and Opening Remarks /The Auditorium**
Joseph Askham, Head of Legal, Risk and Compliance, **Thredd**/Chair, **Payments Innovation Forum (PIF)**, David Walsh, VP Original Content EMEA, **BHN**/Vice Chair, **PIF**, and Diane Brocklebank, Executive Director, **PIF**
- 09:00** **Keynote /Making payments accessible for all**
Jason Field, Vice President, Account Management, **Mastercard**
- 09:20** **Presentation /Crossing the rails to enable customer choice**
Paul Wickers, CEO & Founder, **Huggg**
- 09:40** **Presentation /Empowering choice**
Simon Thomas, Senior Product Manager, **allpay**
- 10:00** **Presentation /Supporting the vulnerable: How you can make an impact whilst growing your business**
Amber Sutherland, UK & Ireland Lead, **Visa Government Solutions**
- 10:20** **Panel /How to future-proof disbursements and get more value for the public purse**
Paul Wickers, CEO & Founder, **Huggg**, Simon Thomas, Senior Product Manager, **allpay**, Amber Sutherland, UK & Ireland Lead, **Visa Government Solutions**, and Jim Leroux, CEO, **Pin4**. Moderated by David Walsh, VP Original Content EMEA, **BHN**/Vice Chair, **PIF**

11:00 **Networking Break / The Atrium**

- 11:30** **Panel / Disability Inclusion as the next frontier in payments**
Introduced and moderated by Joanne Dewar, Project Lead at **Project Nemo** with Mary Elliott, Management Partner, **Fox Williams** and Associate Trustee of the **RNIB**, Claire Maillet, Counter-fraud expert, Founder & Director of **STUC** (Stammerers Through University Consultancy), and Darren Deal, SVP, Fintech, Government and Digital Partnerships, UK&I, **Mastercard**



- 12:15** **Presentation / Managing spending by, and on behalf of, vulnerable adults**
Tom Bishop, Chief Commercial Officer, **Cleva**
- 12:35** **Presentation / Cash as a basic means of payment and its place in an ever more digital world**
Robert Albrecht, Director Strategic Partnerships and Business Development, **Paysafe**

13:00 **Networking Lunch / The Atrium**

Afternoon

- 14:00** **Presentation /Elevating customer engagement: Unveiling the power of messaging in payments**
Filippo Percario, Director of Global Partnerships at **Mitto** and Sanjay Kupae, Head of Strategic Alliances at **MoEngage**
- 14:20** **Panel /Navigating the evolving landscape of customer engagement with generative AI**
Emily Campbell-Ratcliffe, Head of AI Assurance, **Responsible Technology Adoption Unit**/Department for Science, Innovation & Technology, Boris Diakonov, Co-CEO, **ANNA Money**, Filippo Percario, Director of Global Partnerships at **Mitto** and Sanjay Kupae, Head of Strategic Alliances at **MoEngage**
Moderated by Siobhan Moore, Partner, **Keystone Law**/Board Member, **PIF**
- 15:00** **Networking Break /The Atrium**
- 15:30** **Presentation /A step change in CNP fraud prevention**
Ben Jordan, CEO, **Safecypher**
- 15:50** **Presentation /Let's outsmart APP fraud**
Ramez Hanafi, Head of Digital Products & Solutions, UK&I, **Visa**
- 16:10** **Panel /What does a game-changing fraud response look like?**
Anthony Gudgeon, Head of Fraud Operations, **Thredd**, Victoria Preece, Director of Governance, **allpay**, Richard Luff, Vice President, Financial Crime Solutions, **Mastercard**, Ben Jordan, CEO, **Safecypher** and Ramez Hanafi, Head of Digital Products & Solutions, UK&I, **Visa**. Moderated by Chris Ellis, Director, **Bowsprit International**/Board Member, **PIF**
- 16:45** **Presentation /Challenges facing SME onboarding across sectors**
Nehme Abouzeid, CTO and Founder, **AKcess**
- 17:00** **Panel /Innovate to accelerate: How fintech can supercharge small business growth and boost local economies**
Kieron James, CEO & Co-Founder, **Wonderful Payments**, Mike Peplow, CEO, **Positive Payments**, and Nehme Abouzeid, CTO and Founder, **AKcess**
Moderated by Mark Beresford, Director, **Edgar, Dunn & Company**
- 17:45** **Closing Remarks**
- 17:50** **PIF Spring Social 2024 /Networking Drinks Reception in The Members' Room**
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Learn more at www.Visa.co.uk

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