

PAYMENTS INNOVATION FORUM



# Summit **2022** Sponsorship

21-22 September

One Moorgate Place, London

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# About us

The Payments Innovation Forum (PIF) is a not-for-profit trade body that works for and on behalf of its members to promote a safe, fair, transparent and innovative payments industry.

Our work is focused on promoting the highest possible standards of compliance, advocating for our members on important policy issues, improving the perception of new and established payment methods and facilitating the exchange of knowledge and experience to drive performance across the industry.

As well as supporting our members in practical ways, we work to shape the broader external environment in which members operate. Everything we do is aimed at promoting a healthy, sustainable and ethical market for payments where our members can grow and thrive.

Since our beginnings 14+ years ago, we have supported the entry and phenomenal growth of new payment services and fintech. And we are steadfast in our mission to advocate for a positive policy agenda that promotes innovation and competition in payments, whilst protecting the interests of consumers.

# About the event

The Payments Innovation Forum (PIF) Summit returns for a fifteenth year to deliver expert insights and a global perspective on the future for payments innovation. Bringing together key industry stakeholders, this event has become established as a leading destination for the payments and fintech sector.

Across a variety of inspiring keynotes, case studies and lively debate, this event will explore how the sector is innovating at pace to drive positive change in financial services whilst continuing to navigate an increasingly complex regulatory landscape and the challenge of ESG imperatives.

Being a sponsor of the PIF Summit and the PIF Annual Dinner 2022 positions your organisation in front of an audience that's striking in its relevance and influence, offering a perfect opportunity to align your brand with innovation and excellence in payments whilst making long-lasting connections.

**21-22 SEPTEMBER 2022**

# Sponsorship Packages

	Members excluding VAT	Non-Members excluding VAT
Headline Sponsor	£10,000	£12,500
Annual Dinner Sponsor	£7,500	£9,400
Event Partner	£7,000	£8,750
Networking Sponsor	£5,000	£6,250
Registration Sponsor	£3,500	£4,400

# Headline Sponsor

## Pre-event brand awareness

- Logo and company name featured heavily in all pre-event email and social media campaigns
- Logo at the top of the event webpage
- Press release supported by a dedicated social media and email campaign
- Use of the 'PIF Headline Sponsor logo' for your website and marketing materials

## On the day - 22 September

- Opportunity to display up to 2 x pull-up banners in the entrance hall and 2 x banners in the Auditorium
- Branding across the main and digital display screens throughout the day
- Logo on the front cover of the event programme
- Opportunity to deliver a 20 minute keynote presentation
- Opportunity to brand/host a 45 minute panel session
- 4 x complimentary delegate seats and 2 x seats at the PIF Annual Dinner on 21 September

Members  
£10,000

Non-Members  
£12,500

# Annual Dinner Sponsor

## Pre-event brand awareness

- Logo on pre-event email and social media campaigns
- Logo on the event webpage
- Dedicated social media and email campaign
- Use of the 'PIF Annual Dinner Sponsor logo' for your website and marketing materials

## On the night - 21 September

- Opportunity to display up to 3 x pull-up banners at the pre-dinner drinks reception
- Branding across the main and digital display screens throughout the night
- 5 x complimentary seats for colleagues and/or your partners/customers
- Logo printed on menu cards placed at each setting
- Opportunity to provide branded table gifts (production/delivery not included)
- Logo in the PIF Summit 2022 event programme
- Verbal acknowledgement during the Chair's welcome address

Members  
£7,500

Non-Members  
£9,400

# Event Partner

## Pre-event brand awareness

- Logo featured in pre-event email and social media campaigns
- Logo on the event webpage
- Dedicated social media and email campaign
- Use of the 'PIF Event Partner logo' for your website and marketing materials

## On the day - 22 September

- Opportunity to display up to 1 x pull-up banner in the Auditorium
- Branding across the main and digital display screens throughout the day
- Logo in the event programme
- Opportunity to deliver EITHER a 20 minute presentation OR brand/host a 45 minute panel session
- 2 x complimentary delegate seats and 2 x seats at the PIF Annual Dinner on 21 September

Members  
£7,000

Non-Members  
£8,750



# Networking Sponsor

## Pre-event brand awareness

- Logo featured in pre-event email and social media campaigns
- Logo on the event webpage
- Dedicated social media and email campaign
- Use of the 'PIF Networking Sponsor logo' for your website and marketing materials

## On the day - 22 September

- Opportunity to display 2 x pull-up banners in the lunch and networking break areas
- Branding across the main and digital display screens throughout the day
- Logo in the event programme
- 2 x complimentary delegate seats and 2 x seats at the PIF Annual Dinner on 21 September

Members  
£5,000

Non-Members  
£6,250

# Registration Sponsor

## Pre-event brand awareness

- Logo featured in pre-event email and social media campaigns
- Logo on the event webpage
- Dedicated social media and email campaign
- Use of the 'PIF Registration Sponsor logo' for your website and marketing materials

## On the day - 22 September

- Opportunity to display up to 1 x pull-up banner in the registration area
- Branding across the main and digital display screens throughout the day
- Logo printed on badge lanyards
- Opportunity to supply branded delegate stationery (production/delivery not included)
- Logo in the event programme
- 2 x complimentary delegate seats and 2 x seats at the PIF Annual Dinner on 21 September

Members  
£3,500

Non-Members  
£4,400

# Become an event sponsor

Get in touch with us!

Find out more about becoming a sponsor - get in touch with [diane.brocklebank@paymentsinnovationforum.org](mailto:diane.brocklebank@paymentsinnovationforum.org)

AGM & Summit 2022 - Payments Innovation Forum