

Payments Innovation Forum
Summit 2024

18 September 2024



Sponsorship Packages and Opportunities

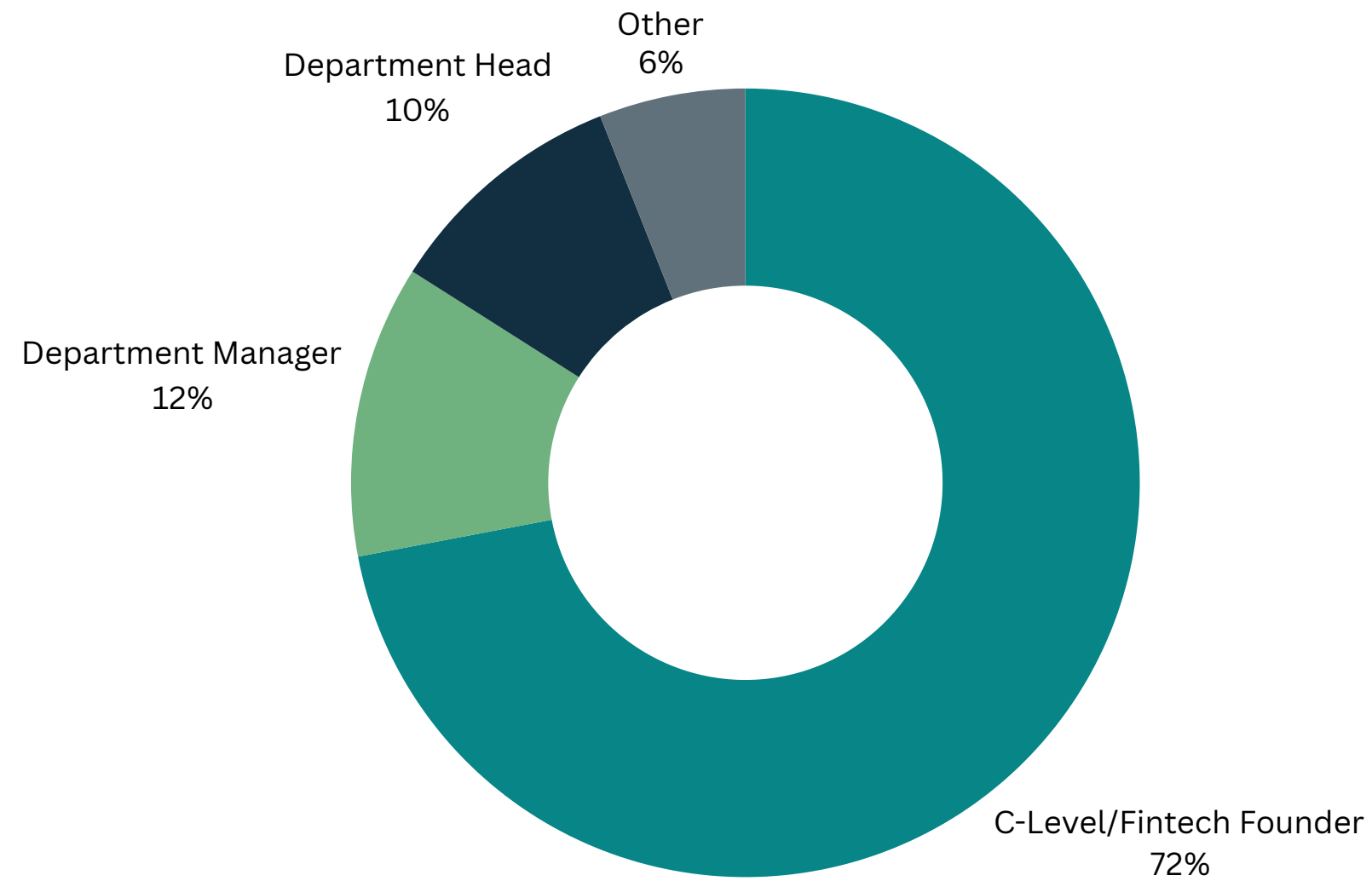
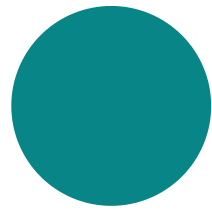


Igniting innovation and collaboration

The Payments Innovation Forum (PIF) brings collaboration and innovation together. We are for everyone who is serious about unlocking the transformative power of digital payment solutions to drive positive change for business and society.

The PIF Summit returns on 18 September 2024 to challenge our thinking, educate, inspire, and explore the art of the possible. This event is expertly curated by the Payments Innovation Forum, the not-for-profit association that's focused on promoting safe, sustainable innovation in payments that harmonises the interests of industry, regulators and consumers.

With an audience of payments industry leaders, innovators and decision-makers, this is the perfect destination to educate and inspire as a sponsor.



Bringing the right people together

We bring the right people together. The PIF Summit facilitates candid conversations, covering a broad range of topics that demand expert perspectives. The people and organisations this event attracts are undisputed in their seniority, with many combined years' experience of launching, growing and scaling a business in the payments space.

What our audience says



The event was very well structured and made us feel like an integral part of the UK payment providers ecosystem. We had the chance to mingle with many interesting parties, uncovering numerous opportunities for future collaboration. We connected well with everyone, which was truly rewarding. We can't wait for your next event!

AKcess Labs

Sponsoring this event has been highly worthwhile for Discover Global Network, cementing for us a highly successful year of collaboration with PIF.

Discover Global Network

Organised and excellently executed, with an agenda that managed to take us through inclusion, APP fraud and AI seamlessly and left us wanting more.

Caxton

This event is the highlight of the fintech calendar. Thank you for organising a day of interesting speakers highlighting the importance of both inclusion and cutting-edge fraud prevention measures.

B4B Payments

Thank you for an excellent and packed agenda of panels and presentations. It was my first time attending - what a wonderful and welcoming group!

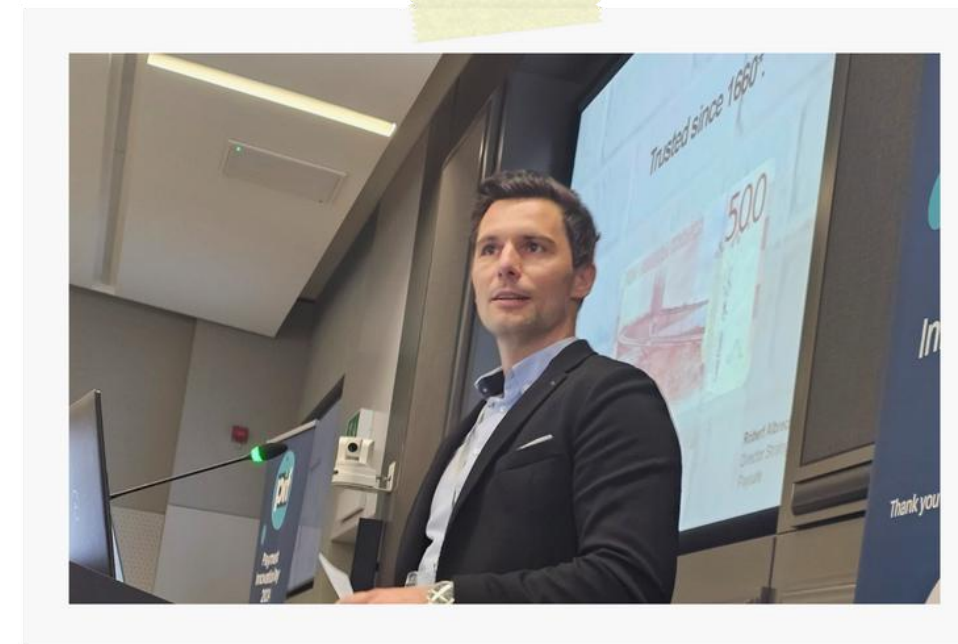
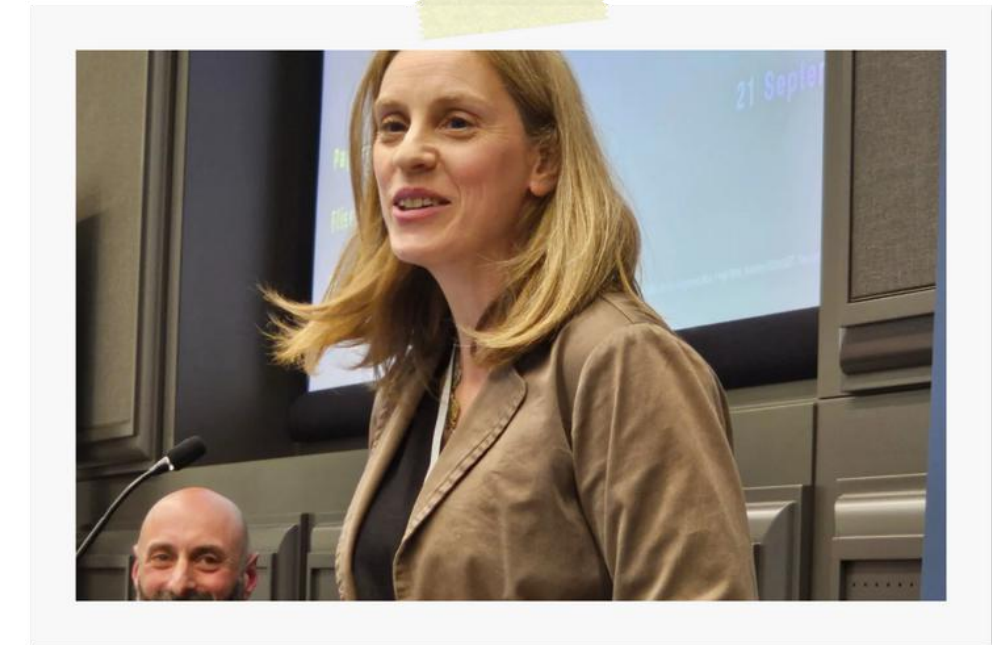
Wonderful Payments

PIF is a great organisation and a great place to have informed dialogue.

Safecypher

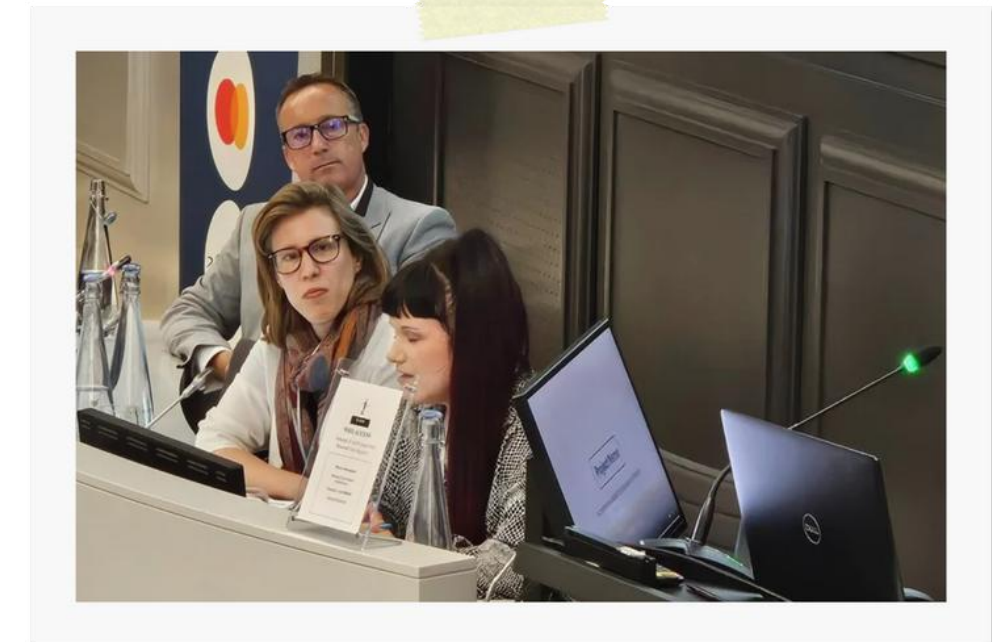
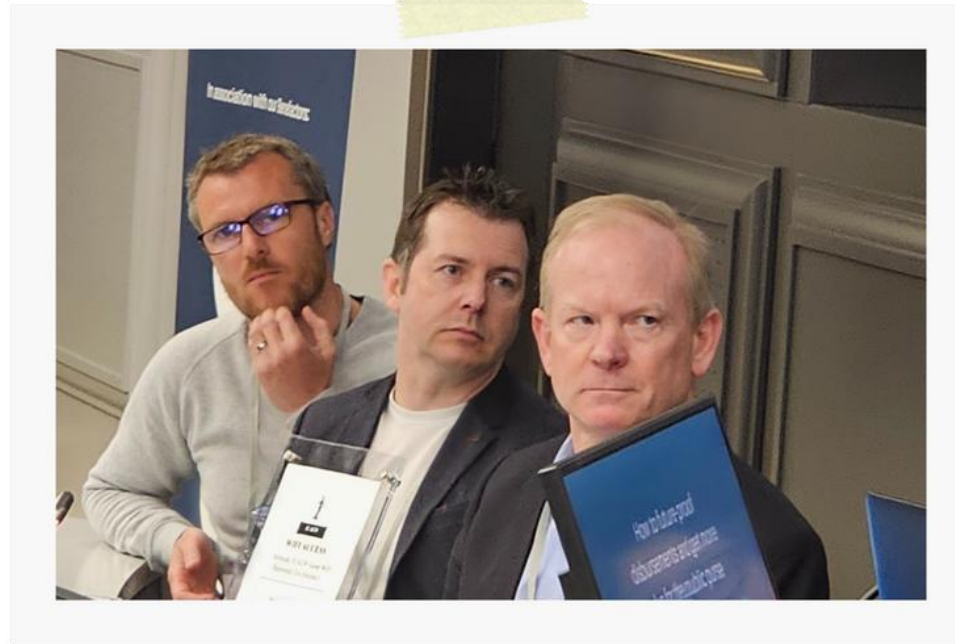
Where innovation comes to life...

The PIF Summit provides a open platform for industry innovators to challenge the ordinary and provoke opportunity.



...and the status quo is challenged

The PIF Summit is where the industry comes together to tackle the most critical issues facing the industry today. From the complexities of new and changing regulation, and the ascent of AI, to the need for a safer, smarter, more inclusive digital future for payments.





Schedule at a glance

- **09:30 - 10:00**
Registration and
Networking Breakfast
- **10:00 - 17:30**
Payments Innovation Forum
Summit 2024
- **18:00 - 19:00**
Networking Drinks Reception
- **19:00 - 22:00**
Payments Innovation Forum
Annual Dinner 2024

A large graphic on the left side of the slide features a dark teal circle containing several white paper airplanes. Each airplane is attached to a vertical dashed white line that extends downwards. One airplane at the top center is green, while the others are white. The entire graphic is set against a white background with a teal circle above it and a teal shape at the bottom left.

Why sponsor?

- You want your business to be front of mind with industry leaders and decision makers
- You have the solutions, tools and technology to help businesses innovate and grow
- You want to uncover opportunities for collaboration to achieve your strategic objectives
- You have an inspiring story to tell

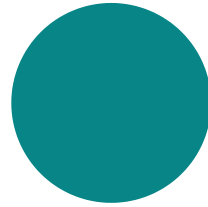
This event gives your business a platform to showcase your innovations and expertise to a highly engaged and targeted audience. Whether you are looking to build relationships, generate leads or champion a cause, we offer customisable sponsorship packages to suit a range of budgets and marketing goals.



Sponsorship packages at a glance

Each of our event sponsorship packages help you to showcase your insight and expertise, build brand awareness, and connect with high-value prospects.

	PIF Member	Non-Member
Silver Sponsor: Networking Partner	£8,500	£10,500
Gold Sponsor: Innovation Partner	£10,000	£15,000
Platinum Sponsor: Lead Sponsor	£15,000	£20,000

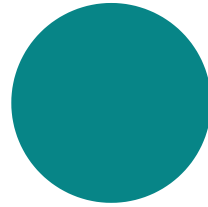


Silver Sponsor: Networking Partner

PIF Members: £8,500 + VAT

Non Members: £10,500 + VAT

- Logo featured on event website, email and social media campaigns
- Two dedicated emails to PIF network (pre/post event)
- Networking Partner e-banner
- Logo featured on event banners and signage
- PIF Annual Dinner 2024 welcome address
- Three complimentary all-access tickets to the PIF Summit, Networking Drinks and PIF Annual Dinner

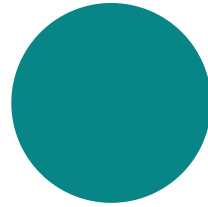


Gold Sponsor: Innovation Partner

PIF Members: £10,000 + VAT

Non Members: £15,000 + VAT

- Logo featured on event website, email and social media campaigns
- Innovation Partner e-banner
- Dedicated email and social media campaign
- Logo featured on event banners and signage
- Innovation Showcase speaking slot (20 min) and panel seat (45 min)
- Innovation Showcase press release
- Four complimentary all-access tickets to the PIF Summit, Networking Drinks and PIF Annual Dinner



Gold Sponsor: Lead Partner

PIF Members: £15,000 + VAT

Non Members: £20,000 + VAT

- Logo featured on event website, email and social media campaigns
- Lead Partner e-banner
- Dedicated email and social media campaign
- Logo featured on event banners and signage
- Keynote (20 min) and panel seat (45 min)
- Lead Partner video interview and press release
- Eight complimentary all-access tickets to the PIF Summit, Networking Drinks and PIF Annual Dinner

Save on your sponsorship







Add PIF membership and save

Save on your sponsorship by becoming a member of the Payments Innovation Forum. To learn more about the value we can bring to your business, please visit:

paymentsinnovationforum.org/join

Become a sponsor



-  diane.brocklebank@paymentsinnovationforum.org
-  divya.philip@paymentsinnovationforum.org
-  paymentsinnovationforum.org
-  [Payments Innovation Forum](#)