



Sponsor the
Payments Innovation Day
2025

22 May 2025

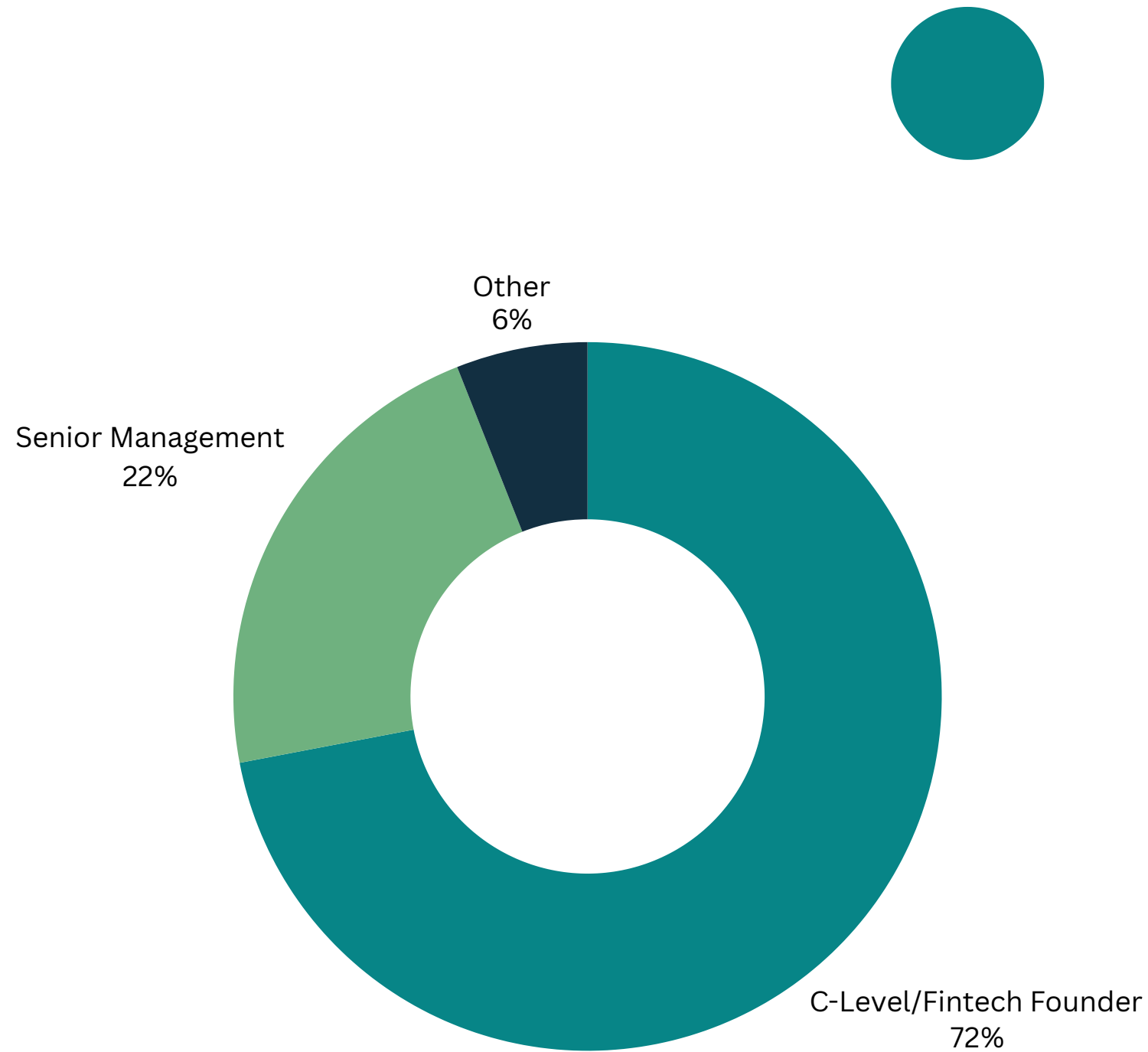


Igniting innovation in payments

The Payments Innovation Forum (PIF) brings collaboration and innovation together. We are for everyone who is serious about unlocking the transformative power of digital payment solutions to drive positive change for business and society.

Our flagship **Payments Innovation Day** returns on 22 May 2025 to inspire and explore the art of the possible. This event is expertly curated by the Payments Innovation Forum, the not-for-profit payments industry body promoting safe, sustainable innovation in payments.

With an audience of payments industry leaders, innovators and decision-makers, this event is the perfect destination to inform, promote and inspire as a sponsor.



Bringing the right people together

We bring the right people together. Our flagship Payments Innovation Day shines a light on the latest innovations in payments and covers a broad range of topics that demand expert perspectives. The people and organisations this event attracts are undisputed in their seniority and influence, with many combined years' experience of launching, growing and scaling a business in the payments space.

What our audience says



The event was very well structured and made us feel like an integral part of the UK payment providers ecosystem. We had the chance to mingle with many interesting parties, uncovering numerous opportunities for future collaboration. We connected well with everyone, which was truly rewarding. We can't wait for your next event!

AKcess Labs

Sponsoring this event has been highly worthwhile for Discover Global Network, cementing for us a highly successful year of collaboration with PIF.

Discover Global Network

Organised and excellently executed, with an agenda that managed to take us through inclusion, APP fraud and AI seamlessly and left us wanting more.

Caxton

This event is the highlight of the fintech calendar. Thank you for organising a day of interesting speakers highlighting the importance of both inclusion and cutting-edge fraud prevention measures.

B4B Payments

Thank you for an excellent and packed agenda of panels and presentations. It was my first time attending - what a wonderful and welcoming group!

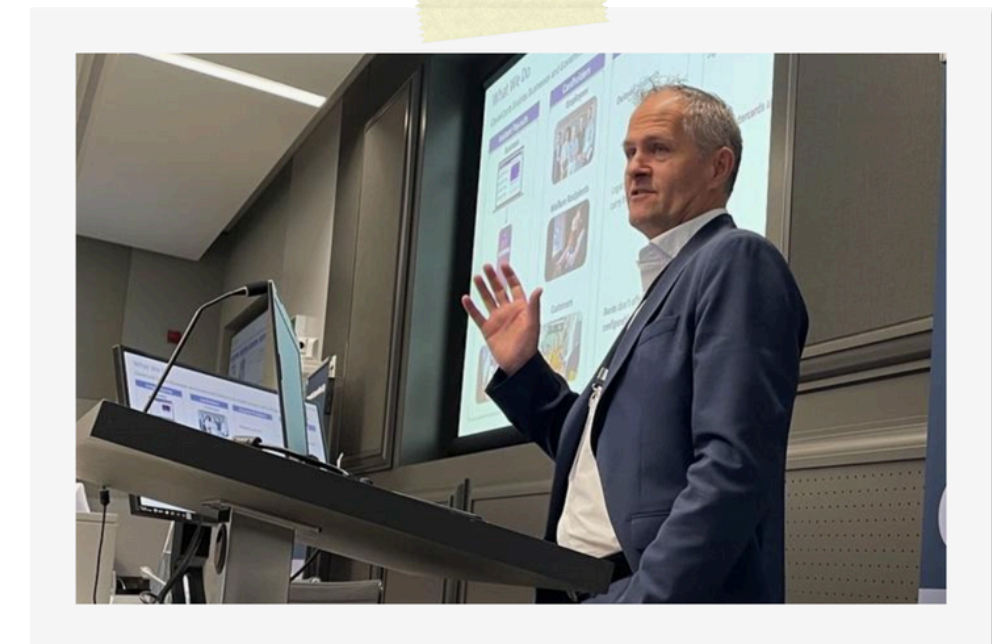
Wonderful Payments

PIF is a great organisation and a great place to have informed dialogue.

Safecypher

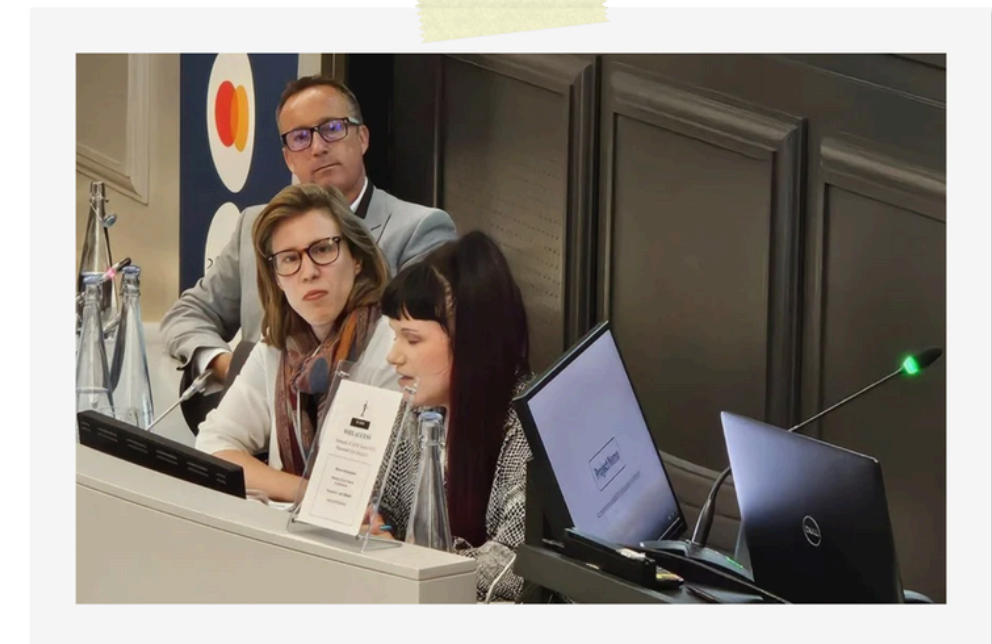
Where innovation comes to life...

Now in its eleventh year, the Payments Innovation Day has become a well-respected platform for industry innovators to challenge the ordinary and provoke opportunity.



...and the status quo is challenged

The Payments Innovation Day is where the industry comes together to tackle the most critical issues facing fintech founders and payments pioneers. From the impact of new and changing regulation to unlocking the transformative power of digital payment solutions for consumers, businesses, government and public sector organisations.





Schedule at a glance

- **08:00 - 09:00**
Registration and
Networking Breakfast
- **09:00 - 17:30**
Payments Innovation Day 2025
- **17:30 - 22:00**
Payments Innovation Forum
Spring Social 2025



Why sponsor?

- You want your business and expertise to be front of mind with industry leaders and decision makers
- You have the solutions, tools and technology to help businesses innovate and grow
- You want to uncover opportunities for collaboration to achieve your strategic objectives
- You have an inspiring story to tell!

The Payments Innovation Day 2025 gives your business a platform to showcase your innovations and expertise to a highly engaged and targeted audience. Whether you are looking to build relationships, generate leads or champion a cause, we offer customisable sponsorship packages to suit your budget and marketing goals.

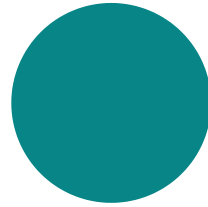


Sponsorship packages at a glance

Sponsors of the Payments Innovation Day represent a select group of industry leading organisations committed to innovation in payments and its ability to drive positive change for people, businesses and society.

Sponsoring the Payments Innovation Day 2025 brings high levels of brand visibility in an environment ideally suited to engaging with the most senior and influential leaders and experts in payments.

	PIF Member	Non-Member
Innovation Champion	£15,000	£18,750
Innovation Partner	£10,000	£12,500
PIF Spring Social (Evening Networking Reception)	£8,000	£10,000
Lunch & Networking Breaks	£5,500	£6,875
Lanyards	£3,500	£4,375

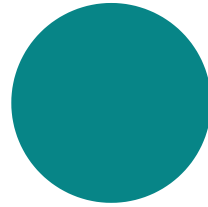


Innovation Champion

PIF Members: £15,000 + VAT

Non Members: £18,750 + VAT

- Innovation Champion branding on the event website and event campaigns across PIF social channels
- Innovation Champion e-banner
- Dedicated email and social media campaign
- Logo featured on event banners and display screens
- Keynote (20 mins) and panel seat (45 mins)
- Innovation Champion press release (pre-event) and video interview
- Eight complimentary delegate passes (can be used by your team or gifted to industry partners/customers)

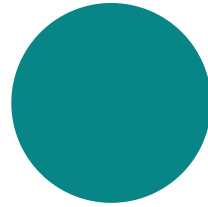


Innovation Partner

PIF Members: £10,000 + VAT

Non Members: £12,500 + VAT

- Innovation Partner branding on the event website and event campaigns across PIF social channels
- Innovation Partner e-banner
- Dedicated email and social media campaign
- Logo featured on event banners and display screens
- Speaking opportunity (20 mins)
- Four complimentary delegate passes



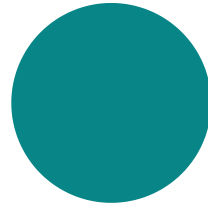
PIF Spring Social

Evening Networking Reception

PIF Members: £8,000 + VAT

Non Members: £10,000 + VAT

- Sponsor branding on the event website and event campaigns across PIF social channels
- Sponsor e-banner
- Dedicated email and social media campaign
- Logo featured on event banners and display screens throughout the PIF Spring Social event space
- PIF Spring Social welcome speech (5 mins)
- Five complimentary delegate passes (can be used by your team or gifted to industry partners/customers)



Lunch & Networking Breaks

PIF Members: £5,500 + VAT

Non Members: £6,875 + VAT

- Sponsor branding on the event website and event campaigns across PIF social channels
- Sponsor e-banner
- Dedicated email and social media campaign
- Logo featured on event banners and display screens throughout the lunch and networking break areas
- Panel seat (45 mins)
- Three complimentary delegate passes

Lanyards

PIF Members: £3,500 + VAT

Non Members: £4,375 + VAT

- Sponsor branding on the event website and event campaigns across PIF social channels
- Sponsor e-banner
- Dedicated email and social media campaign
- Logo featured on delegate lanyards
- Panel seat (45 mins)
- Two complimentary delegate passes

Save on your sponsorship



Add PIF membership and save

Save 25% on your sponsorship by becoming a member of the Payments Innovation Forum.

To learn more about the value we can bring to your business, please visit:

paymentsinnovationforum.org/join

Become a
sponsor



 diane.brocklebank@paymentsinnovationforum.org

 divya.philip@paymentsinnovationforum.org

 paymentsinnovationforum.org

 [Payments Innovation Forum](#)