

# Maximise your Membership

How to make the most of your  
Payments Innovation Forum membership





# Contents

- 2 Welcome to the Payments Innovation Forum
- 3 Our Mission and Values
- 4 Get Started, Get Connected, Get Involved
- 8 Member Meetings, Events and Conferences
- 11 Marketing Support
- 14 Member Resources
- 19 Membership FAQs

The graphic on the left side of the page features several teal circles of varying sizes. A large teal circle is at the bottom left. Above it, a medium-sized teal circle contains the PIF logo, which consists of the lowercase letters 'pif' in white on a dark teal rectangular background. Above this circle is a smaller teal circle, and further up is a small dark teal circle. The overall design is clean and modern, using a teal color palette.

# Welcome to the Payments Innovation Forum

Welcome to our community of thought-leaders and game-changers at the forefront of innovation in payments. Now you can unlock the full advantages of PIF to access a range of services, from support and practical guidance to many years of combined industry knowledge, experience and expertise.

PIF has developed into a well-respected industry body, championing the entry and phenomenal growth of new ways to pay and get paid. As well as supporting your business in many practical ways, we work hard to create an environment where our members can innovate, grow and thrive. Whether that's by pushing for best outcomes from legislative proposals or acting swiftly to prevent misinformation from harming the growth of the sector, we offer your business a vital ally.

We believe that our independence, as a not-for-profit organisation, allows us to provide real and objective representation to the advantage of our members and the industry as a whole, free from commercial influence.

Whether you are a new or long-standing PIF member, we want to make sure that you use your membership to its full potential. We hope that this guide helps you to make the most of the services, support and opportunities we provide.



# Our Mission and Values

**Our mission** is to promote safe, sustainable innovation in payments that balances the interests of industry, regulators and consumers.

**We are impact led** - this means cultivating a strong and connected network and prioritising activities that achieve the best outcomes for our members and the industry as a whole.

**We are vigilant** - the aggregated experience of our members in launching, operating and scaling a business in the payments space means that we are alive to the challenges and opportunities in real-time. We follow our instincts but we are ready to pivot.

**We are inquisitive** - we champion the transformative power of innovative payment solutions for all sections of society, and it begins with curiosity. At PIF, we have an unquenchable thirst for new ideas and approaches, and we empower each other to challenge the status quo.





# Get started by spreading the word

PIF membership is for everyone in your company, from your operational and commercial team members to your colleagues in regulatory compliance. Here are three easy steps to make sure everyone knows what benefits are available to them

**Step 1:** Tell your colleagues and teams about your PIF membership. To make this quick and simple, we've created some [content for you to share](#)

**Step 2:** Please make sure we are talking to the right people. The more contacts we have across your business, the greater the membership benefits are to your company

**Step 3:** If you are planning to announce your membership on your social channels, be sure to tag Payments Innovation Forum





# Get Connected

Register your email address to receive PIF event updates and news directly to your inbox



Add [press@paymentsinnovationforum.org](mailto:press@paymentsinnovationforum.org) to your media distribution list and we will promote your news and views on our website and across our social channels

Follow [Payments Innovation Forum](#) on LinkedIn to keep up to date with our activities, events and member news and views

Explore the [PIF events calendar](#) and save the dates for our upcoming member meetings and conferences





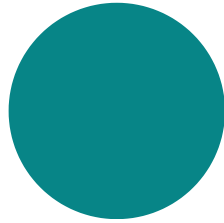
[Download](#) your PIF Logo here to use on your website and email signatures

## Get Involved

Now that you're a PIF member, you can get involved with all the different ways PIF is supporting and championing innovation in payments. Our goal is to promote safe, sustainable innovation in payments whilst making PIF your most valuable industry resource.

We value your input as well as your membership. To get the most amount of benefit from PIF, we recommend that you take part in our events and working group initiatives, and contribute your knowledge, experience and expertise to our advocacy work.

**Read on to find out how you and your colleagues can get involved and use your membership to its full potential.**



# Take part in our meetings, conferences and events

Our year-round programme of events provide expertly-curated content, networking opportunities, and future-focused perspectives through the lens of fintech innovators and payments pioneers.

**Payments Innovation Day** - our flagship event offers an abundance of networking opportunities as we showcase the solutions, trends and technologies driving innovation in payments.

**Working Groups and Member Briefings** - our issues-driven work streams are where challenges are raised and solutions sought. From the complexities of new and changing regulation, to educational campaigns and initiatives.

**PIF Summit and AGM** - our annual event explores the future for innovation in payments from an industry, regulatory, and government perspective, offering levels of candour and nuance that have become the hallmark of PIF events.

**Challenge Sessions** - these events provide a collaborative space to critically assess challenges, share insights and to help members tackle key issues in payments.

To get involved in PIF events as a speaker or panelist, please contact the team at: [events@paymentsinnovationforum.org](mailto:events@paymentsinnovationforum.org)







# Promote your business and expertise

Promote your expertise and grow your voice by taking advantage of open invitations to participate in PIF public and member-only events as a speaker, panelist or roundtable host. As a member of PIF, you have an abundance of opportunities to participate in timely discussions, contribute to candid conversations and share your vision for the future of innovation in payments.

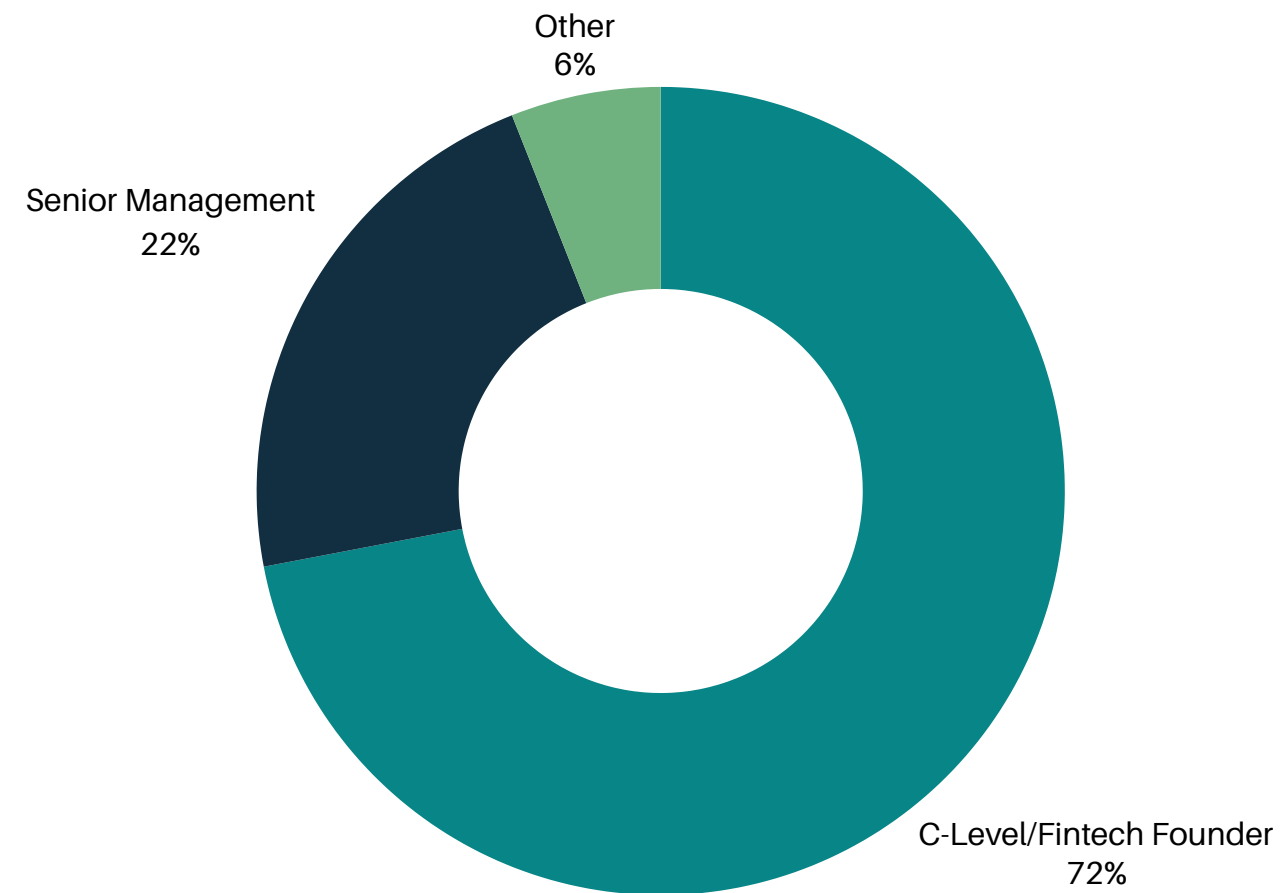
To get involved in PIF events as a speaker or panelist, please contact the team at: [events@paymentsinnovationforum.org](mailto:events@paymentsinnovationforum.org).





# Grow your network

Networking is just one of the perks of PIF membership. Our year-round programme of meetings, conferences and events are built with an abundance of networking time, providing opportunities for members to meet and connect with some of the most influential companies and individuals in payments and fintech.



\*Payments Innovation Day 2024 audience profile



# Collaborate with us to promote your brand

As a member of PIF, we would love to collaborate with you.

We can work together to co-curate marketing campaigns to promote your content, expertise, research and brand awareness through dedicated social media posts and member spotlight campaigns. Contact [marketing@paymentsinnovationforum.org](mailto:marketing@paymentsinnovationforum.org) to discuss your ideas with us.

Payments Innovation Forum

As Fintechs look to the future, they are honing in on both current and next-generation payments use cases. Through the voice of the fintech vendor, one can better understand the technology, strategies, and efforts Fintechs are putting in to advancing the fintech ecosystem.

Click here to read more on [Discover Global Network's](#) view into the global Fintech ecosystem – <https://lnkd.in/eWbfjnMp>

Insights from 'Voice of the Fintech Vendor: Fintechs See Partnerships As Critical to Meeting Growth Goals' commissioned by [451 Research](#), [S&P Global](#) and [Discover Global Network](#) – <https://lnkd.in/eGUZq9Yw>

#FintechTuesdaysWithDGN #digitalpayments #fintech



Payments Innovation Forum

**B4B Payments - A Banking Circle Group Company's** comprehensive suite of services opens doors to new opportunities, revolutionising the way you conduct transactions, manage payments and engage with your customers.

Read more here: <https://bit.ly/3KeCRH2>

Thank you for joining us and **B4B Payments - A Banking Circle Group Company** as we learnt more about B4B's extraordinary journey, marked by 17 years of fintech innovation within the payment ecosystem.

#FintechTuesdaywithB4BPayments #fintech #cardpayments #BaaS #bankingasaservice





### Categories

- Artificial Intelligence
- Banking-as-a-service
- Buy-now-pay-later
- Card Manufacturing
- Compliance
- Consultations
- Contactless Payments
- Cost-of-Living
- Cross-Border Payments
- Cryptocurrency
- Digital Payments
- Embedded Finance
- ESG
- Faster Payments
- Financial Inclusion
- Fintech for Good
- Fraud Prevention
- Guidance

#### PSR publishes first APP scams performance report

31 Oct 2023



#### Andaria Announces Strategic Partnership with Discover® Global Network

24 Oct 2023



#### Proceeds of fraud - Detecting and preventing money mules

20 Oct 2023



#### allpay cards joins the MULTOS Consortium

18 Oct 2023



# Grow awareness of your business

As a member of PIF, we would love to help promote your news, views and achievements.

Add [press@paymentsinnovationforum.org](mailto:press@paymentsinnovationforum.org) to your media distribution list, and we will promote your latest news and announcements on to our website and social media.



# Demonstrate industry thought-leadership

## White Papers, Research and Guidance

Collaborate with PIF to demonstrate industry-thought leadership across a range of topics, themes and industry issue. We will work with you to develop curated content for use by members and key stakeholders.

If you have an idea for a White Paper, we'd love to work with you.

Contact us at [marketing@paymentsinnovationforum.org](mailto:marketing@paymentsinnovationforum.org).





#### PIF Reports and Guidance

Access PIF Reports and Member Guidance



#### PIF White Papers

Access PIF White Papers



#### Industry Research

Access industry research from PIF members



#### Featured Guidance: Compliance with AML regulations

Practical member guidance to help firms avoid or remedy poor practice



#### PIF Consultation Responses

Read our views on the latest legislative proposals for the payments and e-money sector



#### PIF Legal & Regulatory Working Group

Latest news and views



#### PIF Business Taskforce

Access valuable insights into launching, growing and scaling a sustainable payments business.



#### Cost-of-Living Taskforce

Access timely research, signposting and insights impacting payments and fintech today relating to the Cost-of-Living Crisis

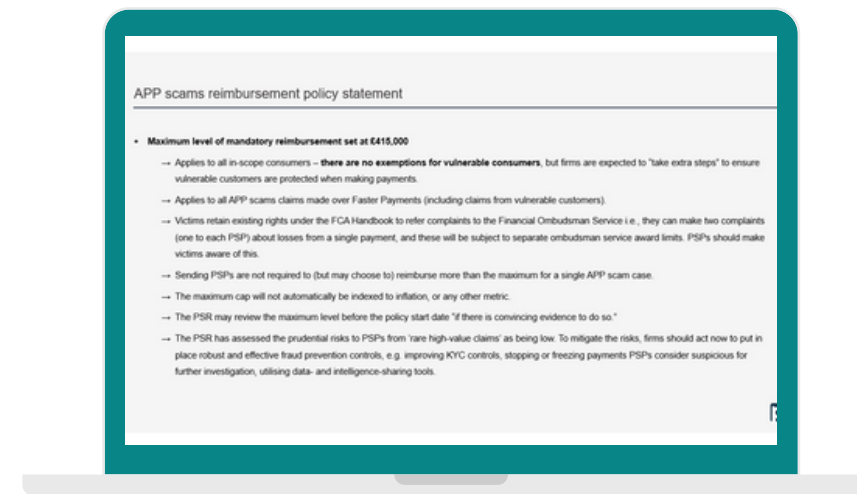
# Explore your member resources

- Member briefing notes and practical guidance
- White Papers and educational materials
- Working Group and Taskforce updates and materials
- PIF Reports and Member Guidance
- Research and insights from our members
- Our responses to legislative proposals including consultations, calls for evidence and impact assessments
- Presentations, data and research from member meetings and events
- Readouts from our meetings with regulators and government departments
- Strategies and plans that guide our work
- An 'Ask PIF' section to make it even easier for you to get in touch with us



# Prepare your business for new and changing rules and regulations

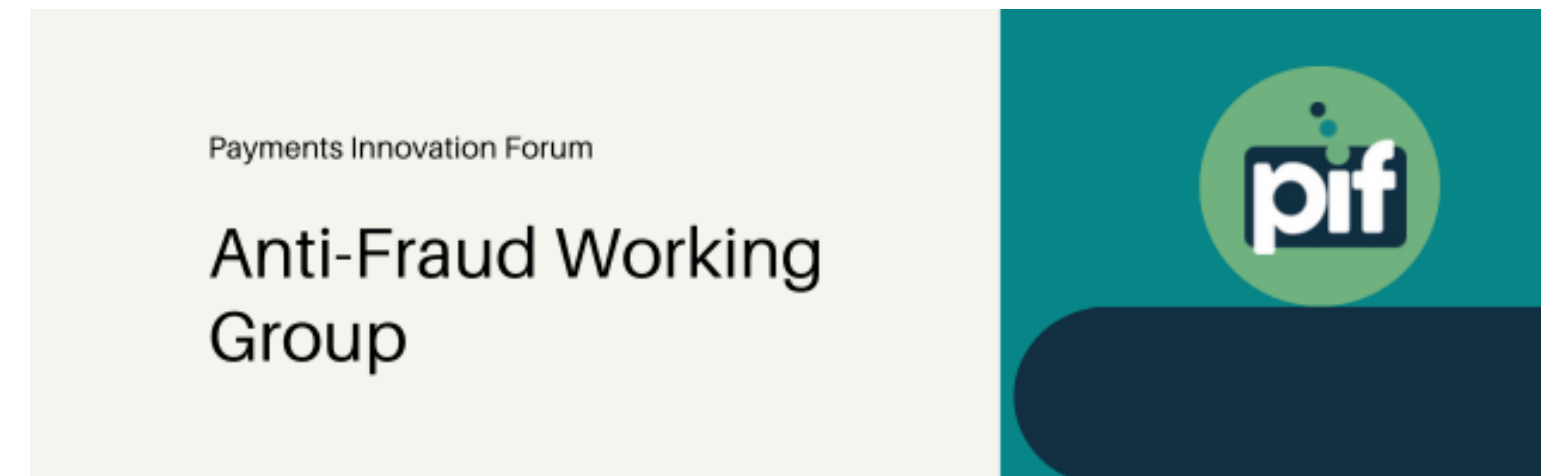
Be ready for change that comes from regulation. Our expert legal and regulatory team facilitates meetings and briefings to help our members contextualise new rules into their business, and understand the growing expectations of regulators.





# Collaborate in the fight against fraud tactics and scams

As innovation in payments continues to evolve, so does the opportunity for criminals to adapt their methods and leverage evolving technologies to their advantage. Our Anti-Fraud Working Group facilitates open discussion that raises awareness of new and emerging payment-related fraud risk. It aims to evolve PIF members' understanding of current fraud tactics and scams, and works to develop a consistent and holistic view of payment-related fraud risk.





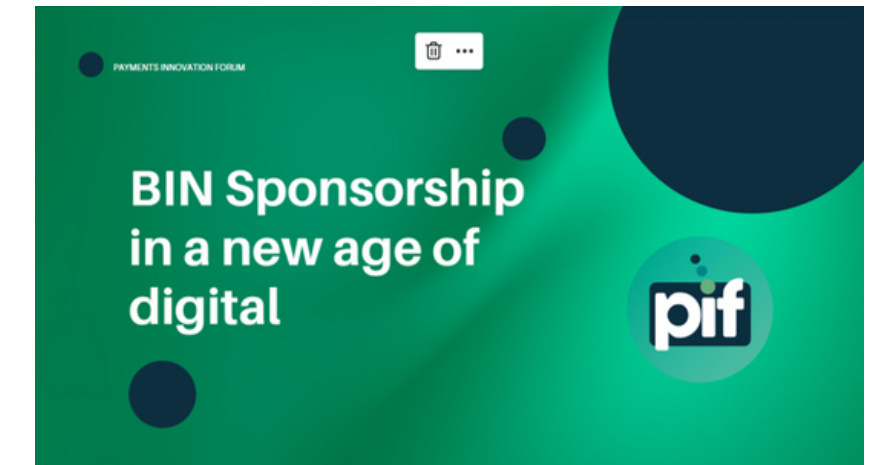


# Access practical guidance, research and industry insight

From the fundamentals of taking a new product to market and building business resilience, to a wide range of resources that helps you to prepare for change that comes from regulation. Stay ahead of the curve with our industry research and analysis. From payments and fintech market trends to consumer research reports, we provide our members with essential insight into the industry.



©2024 Payments Innovation Forum Ltd | Research Report





# Grow your team

The PIF Jobs Board connects job seekers with their next opportunity and employers with talent. Take advantage of a free, easy and convenient way to advertise your current vacancies.



[PIF Jobs Board](#)

# Membership FAQs

## **How will we be notified about PIF conferences and events?**

All our events are listed on the PIF website and published in the monthly member newsletter. You will also receive an e-mail invitation to each event as they approach.

## **Are PIF conferences and events free to attend?**

Yes, PIF members are eligible for three complimentary places at all our events. Additional tickets can be purchased for PIF conferences, including our flagship Payments Innovation Day, at the member-discounted rate.

## **How do we book to attend a PIF event?**

Registration links are provided on all our event webpages and in our monthly member newsletters. We will also provide booking details in our event emails to members.

## **Is it possible to sponsor a PIF event?**

Yes, and we would love to hear from you! Please get in touch at [events@paymentsinnovationforum.org](mailto:events@paymentsinnovationforum.org).

## **Is it possible to get involved in a PIF event as a speaker?**

Yes, all our events offer speaking opportunities for members. If you would like to speak at a PIF event, please contact [events@paymentsinnovationforu.org](mailto:events@paymentsinnovationforu.org) to discuss your idea with us.

## **How do we access online member resources?**

You need to use your company email address and a password to login to PIF member resources on the PIF website. Anyone from a member company can login to the member dashboard. If you don't already have access, or you've forgotten your password, please contact the team [membership@paymentsinnovationforum.org](mailto:membership@paymentsinnovationforum.org) who will be able to help you.

## **If I leave my company, will I still have access to online member resources?**

PIF membership is non-transferable. If you leave your company for another employer you will lose your access. If your new employer is a member of PIF, you should ask them if you can resume your access under their membership.

## **How can PIF help us to raise our profile?**

The best way to do this is to get involved with PIF events as a speaker or panellist, participate in our working group meetings, and share your news and views with us at [press@paymentsinnovationforum.org](mailto:press@paymentsinnovationforum.org)

## **Can we have a seat on the PIF Board?**

If you have been a member of PIF for at least a year, you are eligible to nominate a company representative to stand for election to the PIF Board as a non-executive director. Board elections are held as and when directors reach the end of their terms, in accordance with PIF's Articles.



# Membership FAQs continued

## **How do we renew our membership?**

The PIF membership year runs from 1st January to 31st December. You will receive your membership renewal invitation and invoice in October each year. All membership renewals are subject to the Terms and Conditions of PIF Membership.

## **Can we become a PIF Benefactor?**

If you would like to extend your support as a PIF Benefactor, please contact the PIF team at [membership@paymentsinnovationforum.org](mailto:membership@paymentsinnovationforum.org) who will provide you with further information on becoming a PIF Benefactor.

## **Can we cancel our membership?**

Yes, you can withdraw from PIF at any time but please be aware that membership fees paid will not be refunded in accordance with the Terms and Conditions of PIF Membership.





# You're almost set...

Just a few last steps to make sure you're ready to make the most of your membership:

Please make sure you have read and understood the [PIF Competition Law Guidelines](#). It is important that you and your colleagues do this before you get engage with us.

Please take time to read the [PIF Code of Conduct](#) and make sure your team members do the same





# Thank you to our Members and Benefactors

Our work is funded entirely by our members, with vital extra support from our Lead Benefactor Mastercard, and Benefactor Blackhawk Network.

Thank you for making our work possible. Your membership is very important to us.

PIF Lead Benefactor



PIF Benefactor





# Make the most of your PIF Membership

For general enquiries about your membership benefits and opportunities  
Please get in touch with:

[membership@paymentsinnovationforum.org](mailto:membership@paymentsinnovationforum.org)



paymentsinnovationforum.org



Payments Innovation Forum



Payments Innovation Forum

Working for you  
not for profit.



## Payments Innovation Forum

Payments Innovation Forum Ltd is a company registered in England and Wales at 86-90 Paul Street, London, EC2A 4NE, UK.  
Company number: 05955151

[paymentsinnovationforum.org](https://paymentsinnovationforum.org)