



AI & Agentic Payments Forum 2026

24 September 2026
London



www.paymentsinnovationforum.org



Agentic Payments: The next great inflection point

Be part of the conversation

As AI-powered solutions evolve from assisting decisions to making them, the payments ecosystem faces a profound turning point. This seismic shift brings new opportunities, but also raises important questions about industry readiness, and the safeguards required to build trust and mitigate risk at scale. This half-day event brings key stakeholders together to build a shared view of what 'agentic-ready' means in practice, and to explore how agentic AI is reshaping payments with implications for strategy, risk and regulation.

Who We Are

We are the Payments Innovation Forum (PIF), the not-for-profit membership organisation and industry body for the payments industry. Our priority is to work on behalf of our members to support growth and help shape a safer, smarter, more inclusive future for payments. We help our members and the industries they serve to unlock the full potential of innovation in payments. We do this by working with our members to deliver an impactful series of events, facilitate knowledge exchange, and enable cross-sector problem-solving.

The **AI & Agentic Payments Forum 2026** forms part of PIF's flagship Payments Innovation Series, an interconnected programme of events bringing together industry leaders, innovators and decision-makers to examine the solutions, trends and technologies shaping innovation across the sector. Each event is designed to strengthen the relationships and shared understanding that move the industry toward greater collaboration, more opportunities, and good outcomes for consumers.



Why sponsor

Partnering with us gives you a platform to share your expertise in an area where the industry is actively seeking solutions, clarity and direction. As a sponsor, you will demonstrate your thought leadership to a highly engaged and motivated audience of AI & agentic commerce stakeholders from across the payments and wider fintech and financial services sectors.

PIF brings together expertly curated groups of industry leaders by design. Each PIF event uniquely offers a high-intent audience:

22%

Delegates holding senior business and partnership development roles.

68%

Delegates holding C-level, SVP, VP, Director or equivalent roles.*

*Attendee profile over last 18 months





PIF brings a new perspective and spirited debate to the issues facing us all in payments and keeps tangible, meaningful topics on the table that can help us to make better decisions.”

Hartwig Gerhartinger, SVP Global Regulatory, Enterprise Risk & ESG, Paysafe

Be at the forefront of the conversation

1

Demonstrate



Showcase your leadership, insights and expertise in an area where the industry is proactively seeking solutions, clarity and direction.

2

Collaborate



Contribute to the conversation about the future of autonomous payments, and how the industry builds the right safeguards to establish trust and mitigate risk.

3

Strengthen



Grow your network, strengthen partnerships, extend your influence and make valuable connections in a setting designed for action-orientated engagement.

4

Support



Demonstrate your commitment to progress by supporting an event designed to strengthen the relationships and shared understanding that open up opportunities for industry, and enable good outcomes for consumers.



PIF's events have proven to be highly worthwhile for us. It has been an effective way for us to get our message across to a highly engaged and targeted audience, whilst supporting the valuable work PIF does."

Matt Sloan, VP, Head of Global Business Development EMEA, Discover Network

How to get involved

Lead Sponsor

Take centre stage, engage with industry leaders and position your organisation at the forefront of this important conversation. Your brand will feature prominently across all event communications, and you will have the opportunity to deliver a keynote and shape event themes.

Event Sponsor

Partner with us as an event sponsor and your brand will feature across all event touchpoints. Share your knowledge and expertise as a panellist or demonstrate thought leadership as a speaker in front of a highly targeted audience.

Networking Sponsor

Fuel the conversation into the evening as our networking drinks sponsor. This is an exclusive opportunity to elevate your brand and make a lasting impression with your industry peers.



Sponsorship Packages

All sponsorship packages come with brand visibility across every stage of the event - before, during and after. Your organisation will be featured in dedicated social media campaigns, and your logo will appear on event signage.

The event passes listed below are fully transferable and can be used by your team or shared with industry partners.

	Speaker/Panel Slot	Event passes	Price (Ex VAT)
Lead Sponsor	✓	8	£15,000
Event Sponsor	✓	5	£5,000
Networking Drinks Sponsor	✓	3	£3,000



The event passes listed above are in addition to any free passes you already receive as a PIF member. If you require any additional passes, these can be purchased at 50% off the published delegate rate.



Pair your sponsorship with PIF membership to maximise your impact and save up to 70% in your first year.



The event made us feel like an integral part of the payments ecosystem. We mingled with many interesting parties, uncovering numerous opportunities for future collaboration. We connected well with everyone which was truly rewarding.”

Johnny Karam, Senior Director,
AKcess Labs



Huge credit to the speakers and the wider PIF community for facilitating discussions that were operationally honest, commercially relevant and centred around better consumer outcomes.”

Leigh Carrington, Head of Business
Development, Tillo



I always learn something new. There’s always one person who says something or shows something that really makes you think.”

David Walsh, VP Original Content,
BHN



PIF deals with tough topics and represents the industry in difficult questions which is very difficult to do on your own.”

Joseph Askham, Head of Legal, Risk
& Compliance, Thredd



Let's work together

Become a sponsor

Email:

events@paymentsinnovationforum.org

Website:

www.paymentsinnovationforum.org/events

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Sponsorship FAQs

Can we share the cost of sponsorship with another organisation?

Co-sponsorship is possible, and we review these requests on a case-by-case basis to ensure the partnership aligns with our objectives

Will we receive a list of attendees? Will it include contact details?

We will email the delegate list one week before the event. This list will include names, job titles and company names. Contact details will only be shared if delegates have opted in to sharing these details with sponsors.

How many speakers can we have?

Each sponsorship package includes one speaking slot and one panel slot. You can have the same or two different speakers for each.

How can we promote our sponsorship?

We will provide you with a custom sponsor social graphic which we encourage you to use on social media in the run up to event. We will promote your sponsorship in our event campaigns and reshare your own posts.

What format will the sessions follow?

To support open, constructive dialogue, many sessions use the Chatham House Rule, though some may be on the record depending on the topic. We will specify the format before each session.

Will the event be filmed?

Yes. We film selected parts of the event to capture key insights and create high-quality content that can be shared with sponsors and the wider PIF community.

What savings do we receive when we combine sponsorship with PIF membership?

When you pair sponsorship with PIF membership, you unlock substantial first-year savings. Lead sponsors receive 70% off their annual membership fee, event sponsors save 50%, and networking sponsors benefit from a 30% discount.

Learn more about membership here:

www.paymentsinnovationforum.org/join

