



SECONDARY

SCHOOLS FUNDRAISING PACK



 PROVIDENCE ROW



Who We Are

Providence Row has been supporting people affected by homelessness for 165 years. We provide essential services such as food, shelter, skills training, and mental health support to help individuals rebuild their lives.

Why School Involvement Matters

Students have a unique opportunity to create real change through fundraising:

- **Educate students about homelessness and its causes.**
- **Develop leadership and teamwork skills.**
 - **Make a difference by raising money for essential services.**
 - **Support vulnerable people in your schools community.**





Pilgrims of Hope Jubilee Year

The Pilgrims of Hope Jubilee Year is a time of renewal, reflection, and action, offering schools a unique opportunity to integrate faith-based values into their fundraising efforts. By linking fundraising initiatives to the themes of pilgrimage, hope, and community, students can deepen their understanding of faith while making a tangible impact.

Pilgrimage Walk Challenge

- Organise a sponsored walk the equivalent distance of a famous pilgrimage route.
- Reflect on themes of faith, perseverance, and community.

Acts of Hope Challenge

- Students complete good deeds or volunteer for small tasks in exchange for donations.
- Create an 'Acts of Hope' board where students share their experiences.

Pilgrimage-Themed Art & Writing Competition

- Invite students to create artwork or essays on the theme of hope and pilgrimage.
- We will showcase the artwork at our community fundraising event in Spitalfields market on the 24th and 25th June, from the artwork we will choose one that will become our 'Christmas Card' in 2025



'Adopt a Pilgrim' Sponsorship

- Each class or year group learns about a famous historical or modern-day pilgrim and raises funds in their honour – consider Father Daniel Gilbert, founder of Providence Row.

Partnership with Local Parishes

- Collaborate with nearby churches to extend fundraising efforts into the wider faith community.

Sample Event Plan: Pilgrimage Walk Challenge

EVENT NAME: WALK IN FAITH: PILGRIMS OF HOPE CHALLENGE

DATE: [INSERT DATE]

LOCATION: SCHOOL GROUNDS/LOCAL PARK/CHURCH ROUTE

GOAL:

Students complete a collective pilgrimage distance to raise funds for Providence Row

HOW IT WORKS:

Each student gets sponsors to pledge donations per mile walked. Reflection stations are set up along the route with prayers and inspiring messages. A celebration ceremony concludes the walk, with a prayer and acknowledgment of participants.

By integrating the Pilgrims of Hope Jubilee Year into school fundraising, we inspire students to live out their faith through action while fostering a spirit of generosity and community engagement.



Fundraising Ideas

Creative Fundraising Challenges

Sponsored Silence



Fashion Show

Photography Competition



Non Uniform Day



Battle of the Bands

School Talent Show



Whole School Events

Technology and Digital Fundraisers

E-Sports or Gaming Tournament



Sponsored Screen-free day

Social Media Fundraising



Charity Football or Rugby Match



Sports Tournament



Dance-A-Thon

Sports & Challenge Events





Organising a Fundraising Event in 2025

Plan

Choose a fundraising idea, set a goal, have friends join you



Promote

Use posters, social media and student networks to spread the word.

Host The Event

Engage students, staff, and faculty members to maximize participation.



Donate Funds

Send funds easily via our online donation platform or bank transfer.



Celebrate

Tag Providence Row on social media, and we'll show off your impact!



Make a Bigger Impact:

- **Become a School Partner and pledge long-term support for Providence Row.**
- **Letters & Artwork for Service Users – Students can write messages of hope.**
- **Engage Families & Local Businesses to get parents and companies involved.**



Our Impact

Your support creates real impact - helping individuals move forward and build stable futures.

Kevin's story

Kevin came to Providence Row, working with our employability team to find a pathway of skills and a life of independence.

Through 10 weeks of regular work with our garden training coordinator, Ellie, and with Rob in our Employability and Progression team, Kevin unlocked knowledge and skills which got him a certified horticulture qualification.

Kevin completed his course and received his certification to the applause of Providence Row staff and volunteers at our graduation ceremony.

His employment prospects have widened, his skillset grown and his confidence in himself is greater than ever before.



Our Impact

The Headlines

Your support creates real impact - helping individuals move forward and build stable futures.



Served over 14,000 meals to people affected by homelessness or in temporary accommodation.



1500 Individuals came through our doors and received support from one of our many services at Providence Row.



1021 Individuals supported to access washing facilities, phone charging, a postal address, IT facilities and engagement in our many other services.



We helped 701 clients with their substance and alcohol issues through harm reduction advice and referral into Reset treatment and recovery services. Our Needle Exchange and Harm Reduction service helped 181 individuals.



Get Started Today!

Visit www.providencerow.org.uk/secondaryschools to register and receive fundraising materials. ✉ Contact getinvolved@providencerow.org.uk for support and resources.



Resources + Support

You can ramp up your fundraising effort and ensure maximum impact using some of our resources:

- Case Studies of our work
- Social Media Templates
- Yearly Impact Report and statistics
- Posters and Flyers

JOIN US IN MAKING A DIFFERENCE – ONE EVENT AT A TIME!



DONATE



LEARN MORE



SUPPORT, EMPOWERMENT, COMPASSION. SINCE 1860
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