



PRIMARY  
**SCHOOLS  
FUNDRAISING  
PACK**



 **PROVIDENCE ROW**



## Who We Are

Providence Row has been supporting people affected by homelessness for 165 years. We provide essential services such as food, shelter, skills training, and mental health support to help individuals rebuild their lives.

## Why School Involvement Matters

Students have a unique opportunity to create real change through fundraising:

- **Learning about homelessness and its causes.**
- **Develop leadership, teamwork, empathy and social responsibility skills.**
  - **Make a difference by raising money for essential services.**
  - **Foster a spirit of community and generosity.**



# Fundraising Ideas

## Classroom Fundraising Challenges

Sponsored Silence

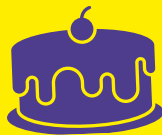


Read-a-thon

Art and Design Competition



Non Uniform Day



Bake Sale

School Talent Show



## Whole School Events

## Themed and Seasonal Events

Easter Egg Hunt Fundraiser



Carol Singing in Spitalfields Market

Harvest Festival Food Drive



Penalty Shootout



Fun Run or Walk

Obstacle Course Challenge



## Sports & Challenge Events





# Organising a Fundraising Event in 2025

## Plan

*Choose a fundraising idea, set a goal, have friends join you*



## Promote

*Use posters, social media and student networks to spread the word.*

## Host The Event

*Engage students, staff, and faculty members to maximize participation.*



## Donate Funds

*Send funds easily via our online donation platform or bank transfer.*



## Celebrate

*Tag Providence Row on social media, and we'll show off your impact!*



## Make a Bigger Impact:

- **Become a School Partner and pledge long-term support for Providence Row.**
- **Letters & Artwork for Service Users** – Students can write messages of hope.
- **Engage Families & Local Businesses** to get parents and companies involved.



# Our Impact

*Your support creates real impact - helping individuals move forward and build stable futures.*

## Kevin's story

**Kevin came to Providence Row, working with our employability team to find a pathway of skills and a life of independence.**

Through 10 weeks of regular work with our garden training coordinator, Ellie, and with Rob in our Employability and Progression team, Kevin unlocked knowledge and skills which got him a certified horticulture qualification.

Kevin completed his course and received his certification to the applause of Providence Row staff and volunteers at our graduation ceremony.

**His employment prospects have widened, his skillset grown and his confidence in himself is greater than ever before.**





# Our Impact

## The Headlines

Your support creates real impact - helping individuals move forward and build stable futures.



**Served over 14,000 meals** to people affected by homelessness or in temporary accommodation.



**1500 Individuals** came through our doors and received support from one of our many services at Providence Row.



**1021 Individuals** supported to access washing facilities, phone charging, a postal address, IT facilities and engagement in our many other services.



**We helped 701 clients with** their substance and alcohol issues through harm reduction advice and referral into Reset treatment and recovery services. Our Needle Exchange and Harm Reduction service helped 181 individuals.



# Get Started Today!

Visit [www.providencerow.org.uk/secondarieschools](http://www.providencerow.org.uk/secondarieschools) to register and receive fundraising materials.

✉ Contact [getinvolved@providencerow.org.uk](mailto:getinvolved@providencerow.org.uk) for support and resources.

## Resources + Support

You can ramp up your fundraising effort and ensure maximum impact using some of our resources:

- Case Studies of our work
- Social Media Templates
- Yearly Impact Report and statistics
- Posters and Flyers

**JOIN US IN MAKING A DIFFERENCE – ONE EVENT AT A TIME!**



**DONATE**



**LEARN MORE**



**SUPPORT, EMPOWERMENT, COMPASSION. SINCE 1860**  
[providencerow.org.uk/165yearsofgiving](http://providencerow.org.uk/165yearsofgiving)