



# UNIVERSITY FUNDRAISING PACK



 PROVIDENCE ROW





## Who We Are

Providence Row has been supporting people affected by homelessness for 165 years. We provide essential services such as food, shelter, skills training, and mental health support to help individuals rebuild their lives.

## Why University Involvement Matters

University students have a unique opportunity to create real change through fundraising and advocacy:

- **Raise awareness about homelessness and its causes.**
- **Develop leadership and event management skills.**
  - **Make a tangible difference by funding essential services.**
  - **Build a culture of social responsibility within your university community.**



# Fundraising Ideas

## Social & Nightlife Fundraising

Karaoke Fundraiser



Pub Quiz Night

Club night for a cause



Comedy Night



Battle of the Bands

Theatre or Dance Performance



## Creative & Performance Fundraising

## Awareness & Community Fundraising

Panel Discussion & Film Screening



Donation Drives

Street Food Fair



Charity Football or Rugby Match



Sports Tournament



Sponsored Hike / Walk

## Sports & Challenge Events





# Organising a Fundraising Event in 2025

## Plan

*Choose a fundraising idea, set a goal, recruit your participants.*



## Promote

*Use posters, social media and student networks to spread the word.*

## Host The Event

*Engage students, societies, and faculty members to maximize participation.*



## Donate Funds

*Send funds easily via our online donation platform or bank transfer.*



## Celebrate

*Tag Providence Row on social media, and we'll highlight your impact!*



## Maximise Your Impact

- **Make Providence Row Your RAG (Raising & Giving) Charity Partner**
- **Collaborate with Societies & Sports Clubs**
- **Volunteer & Engage Directly with Providence Row**





# Our Impact

*Your support creates real impact - helping individuals move forward and build stable futures.*

## Kevin's story

**Kevin came to Providence Row, working with our employability team to find a pathway of skills and a life of independence.**

Through 10 weeks of regular work with our garden training coordinator, Ellie, and with Rob in our Employability and Progression team, Kevin unlocked knowledge and skills which got him a certified horticulture qualification.

Kevin completed his course and received his certification to the applause of Providence Row staff and volunteers at our graduation ceremony.

**His employment prospects have widened, his skillset grown and his confidence in himself is greater than ever before.**



# Our Impact

## The Headlines

Your support creates real impact - helping individuals move forward and build stable futures.



**Served over 14,000 meals** to people affected by homelessness or in temporary accommodation.



**1500 Individuals** came through our doors and received support from one of our many services at Providence Row.



**1021 Individuals** supported to access washing facilities, phone charging, a postal address, IT facilities and engagement in our many other services.



**We helped 701 clients with** their substance and alcohol issues through harm reduction advice and referral into Reset treatment and recovery services. Our Needle Exchange and Harm Reduction service helped 181 individuals.





# Get Started Today!

Visit [www.providencerow.org.uk/universities](http://www.providencerow.org.uk/universities) to register and receive fundraising materials. ✉ Contact [getinvolved@providencerow.org.uk](mailto:getinvolved@providencerow.org.uk) for support and resources.



## Resources + Support

You can ramp up your fundraising effort and ensure maximum impact using some of our resources:

- Case Studies of our work
- Social Media Templates
- Yearly Impact Report and statistics
- Posters and Flyers

**JOIN US IN MAKING A DIFFERENCE – ONE EVENT AT A TIME!**



**DONATE**



**LEARN MORE**



**SUPPORT, EMPOWERMENT, COMPASSION. SINCE 1860**  
[providencerow.org.uk/165yearsofgiving](http://providencerow.org.uk/165yearsofgiving)