



WINTER SUPPORT PACK



PROVIDENCE ROW

HELPING HOMELESS AND VULNERABLE PEOPLE SINCE 1860

HOPE BEGINS IN A SAFE SPACE

#TheMileBetweenUs
www.providencerow.org



In partnership with



EASTERN CITY

Bridge the Gap this winter.

#TheMileBetweenUs

Who we are

Providence Row has been supporting people affected by homelessness for 165 years. From our base at the Dellow Centre in Tower Hamlets, we deliver food, healthcare, housing advice, psychotherapy, employability support, and harm reduction services to some of the most vulnerable in East London, the City, and neighbouring boroughs.

- **13,429** people seen sleeping rough in London in 2024/25 — the highest on record (+11.9% year-on-year).
- **7,863** were new to the streets, showing how quickly people are being pushed into crisis.
- **1** person dies every 6 hours while homeless in the UK.
- Over **12,000** meals served at Providence Row last year.
- **438** naloxone kits distributed, reversing overdoses and saving lives.

We are the last line of defence — offering dignity, compassion and pathways out of homelessness. We help those, that can't find help anywhere else.

The Mile Between Us

Just one mile separates Providence Row in East London from the towers of the City. Within that mile lies one of the starkest wealth gaps in Europe. The Mile Between Us is not just about distance. It's about closed doors, missed chances, and unseen stories — and it's also about the hope that bridges can be built when the City stands with us. Join us this winter and help bridge the gap by creating Safe Spaces for people affected by homelessness.



Real Impact. Real People.

Kevin's story: **Never Stop Growing**

At 57, Kevin came to Providence Row looking for stability and found it in our rooftop garden. With support from our Employability team, he gained a horticulture qualification, confidence, and a new sense of purpose.

"This course has opened a doorway for me...these are skills I'll keep forever."

KEVIN, now a qualified gardener

Paul's Story: **The Tools to Build a Life**

Paul first became homeless at just 8 years old. With our support, he gained his CSCS card, bus fares to training, and donated tools from corporate partners. Today, Paul is a qualified bricklayer and homeowner, building a new life in Jamaica.

"Few people show common love today... Providence Row gave me direction. These tools and skills will come with me everywhere I go."

PAUL, bricklayer & homeowner



Upcoming Winter Events



Homeless Action Week

Take a stand against homelessness with us **6th– 10th October**.

Raise awareness, raise funds, take action.

Create your own fundraiser, share our social media posts, sign up to volunteer with us, take on a challenge or come along to one of our events.

Bridge the gap – and help create safe spaces this winter.



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HOMELESS ACTION WEEK

Clothing Donation Drive

Items needed: **gloves, hats, scarves, socks, brand-new underwear, toiletries (must be mini sized).**

Pop a box in your work-place reception area to collect donations and contact Providence Row when its full. Or lick on the QR code to see donation points available in locations across the City.



DONATION POINTS

Unfortunately, we can't accept items not on the list.



Pop Up Charity shop

Providence Row is opening its first ever charity shop this winter at **One New Change, St Paul's, London, EC4. From 7 October – 20 December**, discover pre-loved fashion finds while supporting people affected by homelessness.

Get involved:

- **Donate clothes** – your wardrobe clear-out can change lives.
- **Volunteer in-store** – join our team and make a direct impact.
- **Take part in festive workshops** – adding fun, creativity and community in the run-up to Christmas.



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Sponsored by **CHEAPSIDE** at the City's heart

In partnership with **Round Retail**

Paws for Thought Charity Dog Walk

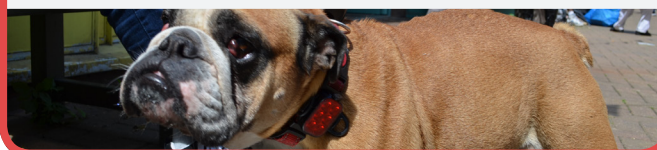


Join us on **Wednesday 19 November at 2pm** for a symbolic walk from the Gherkin to Providence Row's Dellow Centre. Together with dog lovers, corporate teams and local residents, we'll highlight **The Mile Between Us** and celebrate the special role dogs play in our lives.

At the Dellow Centre, enjoy **Pooch Pics, Sniffles and refreshments** before heading back to the city. Providence Row is proud to be **StreetVet accredited**, welcoming dogs on-site and offering free vet care for those whose owners are homeless.

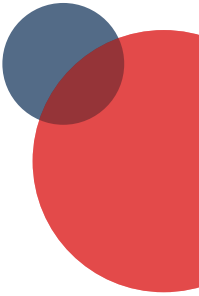


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Upcoming Winter Events

Continued



CEO Sleepout

Take a stand in Lords Cricket Ground on **Monday 24th November** for people affected by homelessness. Join our team of CEO's and Senior Leaders as they demonstrate a powerful show of solidarity, and help raise funds to support Providence Row's life changing work.

We are still looking for 4 people to join our team – could you be one of the four?



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Gaming Night at Canopy Hilton City

Tuesday 25th November 5.30pm. A retro gaming night like no other – nostalgia, auctions, and festive fun rolled into one unforgettable Christmas party night out. Battle friends and colleagues on classic consoles while supporting Providence Row.

Tickets: **£25pp** – limited availability! Scan the QR code to book your place.



BOOK TICKETS

Battersea 10k

Join us for a festive fun run on the evening of **Wednesday 26th November 7pm.**

Battersea Park is one of London's most picturesque parks and is completely flat! Perfect for novice runners and PB seekers.

We are asking for a commitment to raise a minimum of £100 in sponsorship.

Join us for a post-event Christmas social.



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Meal with Meaning

November, Providence Row Café. Join us for a festive afternoon tea prepared by our newly graduated catering trainees. A celebration of their achievements, and a chance to say thank you to the people and companies already supporting our kitchen and food programme.

We'll also explore how new partners can get involved in our training, employability and food initiatives.

Places are limited – RSVP to Emma Wild:
e-wi@providencerow.org.uk

Upcoming Winter Events

Continued



Tour and Learn

Join our 'Tour and Learn' to understand more about Providence Row's work tackling homelessness in London. You will be given a full tour of our day centre in Tower Hamlets, and have the opportunity to view one of our health fairs in action.

Date: **Wednesday 10th December**

Time: **11am – 12pm**

Location: **Providence Row; The Dellow, Day Centre 82 Wentworth Street, London, E1 7SA**

Find out how you can get involved through partnerships, volunteering and more.

Please RSVP to:
MBlakesley@providencerow.org.uk

Carols at Lunch Series

This December, children's choirs will light up reception areas in some of the City's most iconic buildings. Join us around the Christmas tree, pull on your festive jumper, sing along with the kids, and support **Providence Row's Winter Safe Spaces Appeal**.

Happening across **three days only** – don't miss out!

Use the QR code to see where we'll be each day and donate.



VIEW LOCATIONS



Providence Row Annual Carol Service, sponsored by Natixis IM

You are warmly invited to join Providence Row for our annual Carol Service on **Tuesday 9th December at St. Mary Moorfields Catholic Church, 7pm**.

A Mince pie and mulled wine reception will follow the service in the hall.

Please RSVP to:
modonoghue@providencerow.org.uk



Gift a hot meal this Christmas

For many, Christmas means warmth and food with loved ones. For those without a home, it can be the hardest time of year.

Providence Row's Food Programme serves thousands of breakfasts and lunches every year to people in crisis. Donating just **£5 today** can gift a meal to someone this Christmas.

Follow the QR code or use the donation stations across the City this Christmas as part of the **The Mile Between Us** campaign. Together, we can help feed those without.



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How Companies can Support us.

Do your own fundraising

Alongside our organised events, we invite you to create your own fundraising activities:

- Host an **Office Sleepout** in solidarity.
- Run a **quiz night, bake sale, or raffle** with colleagues.
- Donate just **£5 and pay a lunch forward** for someone facing homelessness.
- Make **monthly giving** your New Year's resolution.

Raise Awareness

- Share **#TheMileBetweenUs** across digital screens, newsletters, and LinkedIn.
- Invite Providence Row to host a **Lunch & Learn** to educate staff on homelessness and social justice.

Donate

- Provide **matched funding** to double staff impact.
- **Sponsor one of our Events:** Paws for Thought Charity Dog Walk and Festive Voices at Lunch School Choir series - £2,000 to exclusively sponsor an event.
- **Gift a company donation to our winter appeal.**

Your support ensures we can:

- 1** Serve over **12,000 hot, nutritious meals** each year to people in crisis.
- 2** **Provide safe spaces and vital services** – from showers and health care to advice and psychotherapy.
- 3** Help people **rebuild their futures** through training, employment support, and routes to stable housing.



Your Partnership, Their Future: Join Us in 2026.

Stand with us for lasting change. Together we can create impact that endures:

-  **Multi-Year/Charity of the Year**
Unite your organisation behind a cause that matters and you can get your arms around.
-  **Corporate Partnership Programme**
Join as a Visionary (£10–20k) or Strategic Partner (£20k+) for deep, long-term engagement and measurable outcomes.
-  **Tailored Impact**
Access bespoke CSR/ESG reporting and volunteering opportunities that inspire your teams.
-  **Service Sponsorships**
Champion vital programmes such as our Food Programme (12,000+ meals a year), Employment & Progression, and Peer Mentoring — helping people train, grow, and secure jobs.
-  **Create a Legacy**
Invest in long-term solutions that bring hope and opportunity to thousands.

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One meal, one smile, one act of kindness at a time. Help us bridge the gap this winter

Ready to make a difference? Contact Senior Partnerships Manager - Michael Blakesley today.

 07741 385418  mblatesley@providencerow.org.uk

 www.providencerow.org.uk

Hope Begins in a Safe Place
#TheMileBetweenUs



Registered with
FUNDRAISING
REGULATOR



Providence Row is a charitable company limited by guarantee registered in England and Wales with company no. 07452798 and reg. charity no. 1140192. Its registered office is The Dellow Centre, 82 Wentworth Street, London E1 7SA.