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## Volunteer Fundraising Guide for the Primate Society of Great Britain

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### What does the Primate Society of Great Britain do?

We unite primatologists and work to raise the profile of primatology. In addition to supporting and promoting primate research, conservation and care with our grants, platform, and fundraising, the Society produces its own publication, Primate Eye and PEN (Primate Eye Newsletter), aimed at disseminating primatology news, opportunities, and highlighting the fantastic work our members do alongside recent advancements in the field.

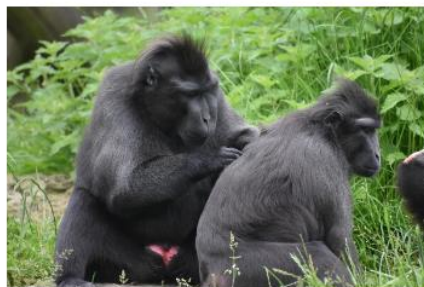
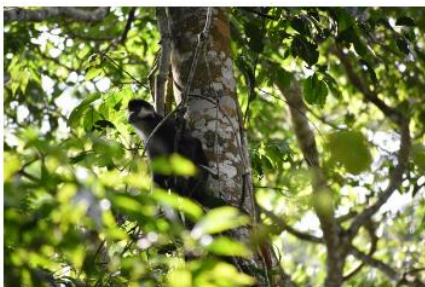
We also celebrate and showcase primatology through our twice-yearly scientific meetings, giving researchers, students, and organisations a chance to connect with others and present their work. These meetings are fantastic networking opportunities for members at a range of career stages.

The PSGB has a strong commitment to primate conservation. Each year we fundraise for and support a different primatology conservation cause, as well as give out multiple grants in 3 key areas; conservation, captive care, and research. Our current Conservation Cause can be viewed [here](#), along with previous causes and the amounts raised.

### Conservation cause

*Many of the world's primates are threatened, so conservation is at the heart of PSGB's work.*

Money donated by PSGB members directly each year is donated to a conservation cause selected by the Conservation Subcommittee and approved by Council. Different geographical areas 'take turns' each year, such as an African-based conservation project is supported for one year, followed by a Central/South American-based org, then a Madagascar-based project, followed by an Asia-based org, and so forth.



## 2023 conservation cause



Integrating human dimensions into conservation practices and to bridging the knowledge gaps.



<https://kiara-indonesia.org/>

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### Fundraising ideas

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Looking to raise funds for a good cause? We're here to help! Below are some fun and easy fundraising activities that you can do to support primate conservation.

**Awareness Raising:** Organize a local event or social media campaign to spread the word about primate conservation and the work of our charity.

**Sponsored Challenges:** Take on a personal challenge, like a sponsored walk, run or cycle, to raise funds for the cause.

**Bake Sale:** Bake and sell sweet treats to raise funds. Perfect for those who love to bake!

**Quizzes & Games Night:** Organize a quiz or games night, where participants pay to enter and raise funds.

**Raffles & Auctions:** Organize raffles and auctions of donated items, like experiences, art, or other goods.

**Street Collections:** Collect donations from members of the public in exchange for information about our charity and its work.

**Online Fundraising:** Set up a personal fundraising page on platforms like GoFundMe or JustGiving. Easy and convenient!

**Gift Aid:** Make sure our charity is signed up to the Gift Aid scheme, so we can claim an extra 25% on every donation made by UK taxpayers.

We're here to support you every step of the way! Let's raise some funds for the PSGB!

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### Hosting a large-scale event or program

Are you interested in hosting a big fundraising event or initiative. Look no further! Our organization is always on the lookout for motivated individuals who want to make a difference.

If you have an idea for a large-scale fundraising event, we would love to hear from you. Our marketing chair is dedicated to helping our supporters turn their ideas into successful fundraising initiatives. Whether you're thinking of hosting a charity gala, a benefit concert, or a community bake sale, our marketing chair will be there to provide guidance and support every step of the way.

Email contact: [marketing@psgb.org](mailto:marketing@psgb.org).





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### A huge thank you!

*'We at the Primate Society of Great Britain would like to express our heartfelt gratitude to all our supporters and volunteers who have helped raise funds for our cause. Your unwavering commitment to primate conservation is what drives us forward, and your efforts will make a real difference to the future of these magnificent animals. Your generosity and support have been truly inspiring and we are humbled by your kindness. We couldn't have done this without you, so from the bottom of our hearts, thank you for making a difference. Together, we will continue to protect and preserve these magnificent creatures for future generations to enjoy.'*

### How to submit your donation

**Any funds raised can easily be donated on the below link...**



#### Contact information:

Need any more help? Feel free to get in touch below:

Email contact: [marketing@psgb.org](mailto:marketing@psgb.org).

Website: <https://www.psgb.org/>

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### Keep in touch and become a member

The Primate Society of GB is a thriving and friendly society that encourages members from all backgrounds, career stages, primatological disciplines and institutions (including universities, zoos, welfare organisations and NGOs). If not already a member, you are encouraged to join PSGB. By joining, you not only become a member of the UKs national primatological society but you get a whole host of benefits too!

Members can register for our twice yearly meetings at reduced costs, receive our publications of Primate Eye and Primate Eye Newsletter (PEN), are eligible for the PSGB grants, have exclusive access to our Youtube channel, can view council minutes to ensure transparency between the members and council, and have access to networking opportunities with other UK primatologists! Your membership fee also goes towards supporting primate research and conservation! Bonus!

### Use the link below to sign up and become a member

<https://www.psgb.org/pages/7-become-a-psgb-member-renew-your-membership>

