

# CASE STUDY

**System Integrator:** Anna Valley

**Location:** NEC Areen, Birmingham

Phill Wildman from SY talks to Lloyd Wragg, Project Manager (Permanent Install Division) at Anna Valley.

While on a tour of the NEC Arena I asked Lloyd where and why Anna Valley use SY products?

*“The types of install where we use SY products the most, is where we need to implement simple, reliable local control of displays in meetings, training and function rooms. This can be across a broad range of premises used for meeting and training facilities across our client’s sites.*

*For instance, here at the NEC, we look after several buildings across multiple venue sites. So, a consistent and uniform approach is required. We do this for two reasons: firstly, to offer a familiar and straight forward solution to the user, and secondly to make our installation. So we have installed several of the MFT-31V wall plates with the inbuilt HDBaseT transmitter on the back, so send the signal to a large format display screen in all the small meeting rooms that surround the NEC Arena. So anyone who is using the rooms, can easily connect their laptop into the wall plate and control the display. Very straight forward to use for anyone. Everyone likes to use it, so it works well as a solution for us to offer here”.*



NEC VIP Suite SY Electronics MFT-31V multi-format input plate with TV monitor display control and HDMI and VGA inputs, which sends the signals to the display via HDBaseT.

I asked if the people who use the meeting rooms are the same staff or are other visitors using these?

*“They have all types of visitors using these rooms, when they hold an event the clients hold their meetings in these rooms, and others can rent out a room on an Ad-Hoc basis for smaller events and training sessions etc. So they get used a lot here. At the NEC Arena, several of the MFT-31Vs are installed, used in conjunction with SLIM 70 EDGE extenders, which we have installed across a range of meeting rooms and conference suits. The customer needs to know that every day, no matter who is using it, it just works. Plain and simple, no fuss, nice and easy for everyone.”*



SY Electronics' SLIM 70 EDGE receivers are mounted on the rear of each meeting room TV monitor display

Well we enjoyed our tour around the NEC Arena and was impressed with the quality of the installation work carried out by the team at Anna Valley. They obviously paid much care and attention to detail, when choosing what and why to install certain products. The finished result was both cost effective to install and has proved to be a reliable and easy to use product.

It just remains for me to thank the staff at the NEC Arena and the guys at Anna Valley for the time spent to give everyone an insight into what makes up a professional solution. Thank you guys.

SY Electronics can support you on your next project, so contact us for more information and find out how we can help you.