



Sponsorship/ Donorship Proposal for Local Businesses

SUPPORTING YOUR LOCAL
SCHOOLS

A GOOD MESSAGE

Bringing hope, light & love to
primary school children

WEEKLY IN PRIMARY SCHOOLS NEAR YOU

BROMLEY, CROYDON, EASTBOURNE,
EPSOM, ORPINGTON, LAMBETH,
LEWISHAM, SOUTHWARK, WORTHING

Contact

Website www.spinnaker.org.uk

Email caroline@spinnaker.org.uk

Address The Office, Christ Church Chislehurst,
40 Lubbock Road, Chislehurst BR7 5JJ



creating space for Christian
encounter in primary schools



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Proposal Summary

We really appreciate how important your time is and so, for those who do not wish to explore the contents of this document, here are the key facts on one page.

“ *It's a real joy to have Heather visiting our school. The lessons are delivered with such quality. Christian and non Christian children thoroughly enjoy the sessions.* ”

- Deputy Head Teacher,
Lambeth School

“ *What Spinnaker does, what Christians do, is of the most supreme life-saving importance because we set a hope and expectation of goodness in the lives of the next generation: a vaccination against the present voices of hate and darkness. I'm so glad that we get to go in first and set a foundation of Christ's message on which millions of children can build their lives.* ”

- Mike Harrowing, Spinnaker CEO

Why we are contacting you

We are reaching out to local businesses like yours who may consider supporting us to develop the exciting vision of the charity through becoming a donor or sponsor, or helping us in other practical ways.

What's in this document

On the following pages you will find out more about our work in schools, there are links to navigate you directly to a [donate page](#), the [sponsorship options](#) or details for [bank-to-bank transfers](#).

What we do and why

Did you know that recent figures show that 56,000 children in the UK currently attend a traditional church, whereas 1,080,000 attend Church of England schools alone? Spinnaker Trust visits both church schools and community schools to create opportunities for Christian encounter. After 37 years of ministry, we have a solid reputation with schools and educationists.





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Convinced already?

If you do not want to go on and read the pages that follow, for speed and simplicity, **below are some easy donation or sponsorship options**. For more detail about us and how you can help, please browse through the following pages.



One-off or Regular Donation

This link will take you straight to our donation page. To find out how much difference your gift will make, head to pages 8-10 of this document. As a simple starter £100 p/m or £1,200 one off will help us create and deliver fortnightly assemblies to one school for a year.



Sponsorship Opportunities

We have created 3 sponsorship packages for 2023/4, if none of these hit the spot, please contact caroline@spinnaker.org.uk and we'll custom make a package for you!



Bank-to-Bank Transfers or Standing Orders

No forms, fuss or added stuff in your inbox!

Spinnaker Trust Ltd | Sort Code: 40 36 17 | Account No : 71407937



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About Us

Spinnaker promotes Wonder and Learning in primary school children to fulfil its mission of: inspiring engagement with, and exploration of the Christian faith. Working alongside schools and churches, we ensure that we stay relevant through the shifting priorities in society and education, whilst our mission remains unchanged since 1986.

Our team members talk passionately about their time in schools. They love what they do, they love the schools they visit, and they love inspiring children. With wisdom and sensitivity to each school's cultural ethos, our assemblies and lessons are delivered with humility and inclusiveness, as we explore the stories in the Bible and consider how they can help our everyday lives. We create space for school children to think through for themselves some of the big questions about God, whether He is there and what He is like.

Constantly inspired by our mission, the Spinnaker creative team produce a stream of engaging Worship Assemblies and RE lessons accessible to all, whether delivered in person by a Spinnaker team member, other schoolworker or teacher, or via our videos and other digital content.

We are passionate advocates of excellence in RE and Worship and seek to provide teachers, laypeople or home-schooling parents/carers with the tools they need to become experts in these fields.

Vision



to become a 'beacon of excellence' for education and worship that influences and enables Christian encounter in primary schools.

Mission



to inspire primary school children to engage with the Christian faith and explore its beliefs and values.

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[Sponsorships](#)



[Bank-to-Bank](#)



Meet the Schools Team



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Heather Hawthorne:
Lambeth & Southwark
Hub Leader



Katie Burtonshaw:
Bromley Hub Leader



Caroline Rous:
Orpington Hub Leader



Emily Speed:
Croydon Hub Leader



Kim Woodley:
Worthing Hub Leader



Lisa Bell:
Epsom & Ewell Hub
Leader



Sam Oakes:
Eastbourne Hub Leader



Caroline Allen:
Lewisham Hub Leader

The team also visits schools in Beckenham, Penge and West Wickham. Whilst we do not currently have Hub Leaders working in these areas, we are always willing and excited to visit new schools as soon as we have the capacity.

Sponsorship & Donors



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SPONSOR

We are seeking key business partners each year to be our named sponsors, recognised on our website and on other materials

Throughout the duration of your Sponsorship:

- Receive updates on the impact of your sponsorship
- Have your logo & link on the partners page on our site
- Have your logo & link on some relevant communications

Charity sponsorship payments are different from donations. You can deduct sponsorship payments from your business profits before you pay tax by treating them as business expenses.



DONOR

We are looking for business donors who will play a vitally important role in supporting Spinnaker through one off, ad-hoc, or regular donations

As a Donor, you will:

- Receive news updates to see the impact of your donation
- Be a valued member of the Spinnaker Community
- Receive prayer updates

Your limited company may pay less Corporation Tax when it gives money to a charity. Deduct the value of the donations from your total business profits before you pay tax.

Your sponsorship or donation can support the overall work of Spinnaker or can be targeted for impact in the area that best matches your passion. The 3 project streams on the following pages outline how you can help build resources, deliver resources or empower your local hub...

[Donate Online](#)



[Sponsorships](#)



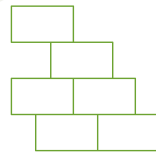
[Bank-to-Bank](#)



Project Streams & Impact



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Building Resources

All resources are created to fulfil our vision to influence and enable Christian encounter in primary schools. Throughout 2022/3, we developed the 'It's Jesus' collective worship resource series, the enthusiastic reception and take up of which exceeded our expectations. Work now continues into a second year for further enhancement and development, in preparation for a wider marketing campaign.

In conjunction with strengthening the 'It's Jesus' resource 22/23, the writing team start work on a brand-new set of resources for 2023/4. This new season will take its lead from the children themselves by curating Christian affirmations and challenges in response to School and household values including topics such as; determination, respect, resilience, compassion and integrity.

Simultaneously, select episodes of the 'It's Jesus' resource shall be reworked into educational and explorative lessons. Providing investigative historical, personal, and inter-faith resources for the classroom.

Gift Amount

One off

Monthly

£500

£40

Will pay for our creative team to develop an entire worship /lesson/club resource for the academic year 2023/4

Thanks to the generosity of our supporters, our resources are available for use by our 350 subscribers, 1,000+ members and over 5,000 users of our website annually. Resources are downloaded in UK, USA and across the world.

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Project Streams & Impact



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Delivering Resources

Help us sow seeds of the kingdom of heaven into thousands of children lives by donating to, or sponsoring the delivery of our resources. Every week, our team of 30+ volunteers and workers visit schools. Each team member will have prayed and carefully considered the impact of every lesson or assembly. They will know and understand the specific ethos of the school and how best to convey kingdom truths whilst respecting and including all cultures. Whether standing before a class, a whole school assembly or attendees of a school club, love, sensitivity and faith will accompany the games played, stories told, reflections conveyed and prayers prayed. Every opportunity is taken to include all members of the school community and our hope and expectation is for there to be moments of awe as we honour God in this way.

See the impact your contribution will have in helping us deliver resources:

Gift Amount	Number of children receiving on avg 20 worship assemblies a year* (£2.50 per child)
£ 125	50
£ 500	200
£ 1,000	400
£ 5,000	2000

** estimate based on 70 schools 50/50 1-form and 2-form entry*

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Project Streams & Impact



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Local Impact

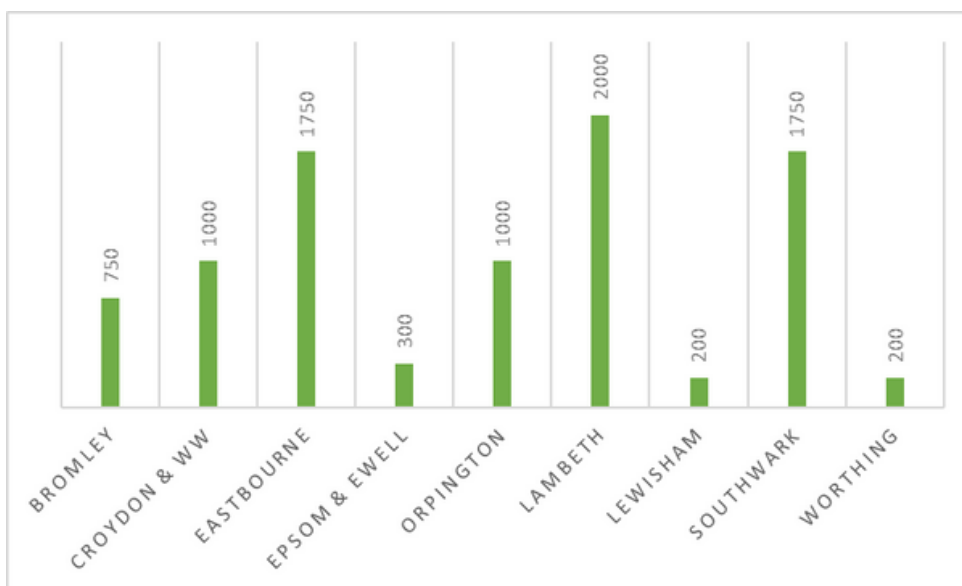
Investing in your Local Hub: Your gift or sponsorship will help with the delivery of assemblies and lessons in schools on your doorstep. It will help with the coordination and training of the team, involvement in preparing what happens in schools as well as important relationship building with schools and enabling connections with local churches.

It is our dream that every church family can embrace the schools in their area, praying for them and playing an active part in the school community.

You will also be supporting your hub leader and their team in the role of de facto chaplain, team members will often be found in the staffroom, car park or assembly hall offering encouragement and prayer to school staff.

See the impact your contribution will have in funding the work in your locality:

Monthly Hub Costs



We try and keep costs to a minimum and encourage a wide volunteer base to work in our hub teams. Hub costs are often dependent on the mix of salaries and volunteer staff which has an impact on the monthly hub delivery costs

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Added Value



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We are intentional about positively impacting school communities in many ways, including:

Mental Health & Well-being

Inspired by the teachings of Jesus and the bible, all our worship assemblies include strong, dependable, time proven guidance that can bring healing, hope and help to children's lives. We are more aware than ever of some of the challenges primary school children face and seek to take every opportunity to encourage them towards kindness, hope, inclusivity and so much more; we could fill this whole page up with the values we promote week in, week out to help children make healthy choices and reach out for help from trusted adults as well as inspiring them through faith.

"Children understand more about the reasons why we should love one another, share and care for each other and the importance of how we should conduct ourselves throughout our community." - Lambeth School

Building Bridges in the Community

Vital to our work are the wonderful relationships we have with the schools we visit. It is a part of our role to encourage and support our schools and it is not uncommon to find a Spinnaker schools worker in the staff-room praying for a staff member or a Head. This need appears to us to have been on the increase since the pandemic and, as a result, we have just introduced a 'blessing budget' for schools. Of equal importance are our relationships with the local churches, we love working with schools and churches to help strengthen important community links which build hope and trust.

"Spinnaker's involvement in the school has been a source of inspiration . Different members of staff sometimes comment on the impact as the words or stories of focus speaks directly to them." - Lambeth School

Help in other ways....



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lend us one of your experts

Perhaps you are inspired by and feel drawn to help in the mission but, rather than supporting us with a financial contribution, your business may be able to consider lending us some of your employee expertise. If you have capacity to help and can offer advice, consultancy, or even some person-hours in Publishing, Digital Media or Marketing Analytics Processes, we'd be delighted to hear from you.

Thank you! We hope you are interested!

Contact

Website www.spinnaker.org.uk

Email caroline@spinnaker.org.uk

Address The Office, Christ Church Chislehurst,
40 Lubbock Road, Chislehurst BR7 5JJ

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