

# How we help



## Family Care Team

Our Family Care Team provide supportive listening, prioritising the needs of the parents of babies in hospital with compassion, and offering advice and guidance.

## Parental support

SSNAP staff work hard to minimise stress for parents in the Neonatal Unit by providing basic needs.

## Little Ssnaplings

Parent and baby/toddler groups for families who have spent time in the neonatal unit.

## Staff training

SSNAP funds additional training and study days for nurses.

## Essential equipment

SSNAP continues to purchase essential equipment for the hospital to enhance the care provided by the NHS.

## Supporting research projects

We invest time and resources into helping with and supporting research projects.

**Please get in touch to see how we can work together.**

“Mountney's association with SSNAP has been hugely beneficial. Not only are we supporting a great local charity but SSNAP's large and loyal following puts us in front of a lot of organisations in and around Oxfordshire.”



Support for the Sick Newborn and their Parents

# Corporate Opportunities



**SSNAP support sick newborn, their parents and those that care for them; by providing emotional, medical, financial and informational support.**

We operate from the John Radcliffe Hospital in Oxfordshire, a hospital that cares for babies from all over the country.

[www.ssnap.org.uk](http://www.ssnap.org.uk) • [contact@ssnap.org.uk](mailto:contact@ssnap.org.uk) • 01865 221359

SSNAP (Support for Sick Newborn and Their Parents)  
Level 2, Women's Centre, John Radcliffe Hospital,  
Oxford, OX3 9DU



Registered Charity No: 1146622 • Limited Company No: 7888187

# Why support SSNAP?

## Increase your company profile

We can improve your brand positivity by showing your customers and clients that you care and support the work of a well respected and established local charity.

## Boost staff morale and retention

Supporting a charity that means something to your employees is an excellent way of increasing staff engagement. Your employees are invited to get involved at all levels – from attending our Charity Dinner and challenge events to volunteering opportunities.

## Enjoy a unique partnership

Relationships are at the heart of SSNAP. Your partnership with us will have a personal touch. We will work with you to understand your business goals and develop a mutually beneficial relationship in line with these. We will ensure that you are kept up-to-date with the ongoing impact of your support.

**The support we receive from our corporate partners, no matter their size, is essential in helping us support families on the neonatal unit.**



# Ways to get involved

## Charity of the Year

Working with SSNAP as your Charity of the Year can help to increase engagement with fundraising. We can come to your office, talk to your team about the work that we do, provide collateral for events and support your organisation with their fundraising efforts.



## Workplace fundraising

There are so many great ways to start fundraising, from having a collection for spare change in reception, to organising a team event, such as a Great Office Bake-Off or Games Night to encourage a little friendly competition to even winning a day off work! Alternatively, some workplaces might prefer a coffee and cake morning, or a dress down Friday.

## Sporting challenges

There are so many exciting group events and competitions that companies can enter one, or multiple teams in to, such as half marathons, mountain hikes and bike rides. Entering a team event can help to relieve pressures that an individual might feel about fundraising alone, while helping to build team spirit, morale and culture within the workplace.

## Matched Giving

Many companies will generously offer to match any charitable activities, which can make a big difference to the effectiveness of any fundraising undertaken.

## Give as you earn

Payroll giving is an easy, tax effective way to make a regular contribution to SSNAP, with the amount deducted from your pre-tax pay. Please contact your HR Manager to see if your company has signed up to a payroll giving scheme, and to find out more information.