### How we help

#### **Family support**

Our Family Care Team provide supportive listening, prioritising the needs of the parents of babies in hospital with compassion, and offering advice and guidance.

#### **Little SSNAPlings**

Parent and baby/toddler groups for families who have spent time in the neonatal unit.

#### **Funding equipment**

We help fund practical and medical equipment and technology that enhances the care babies receive in the neonatal unit.

#### **Investing in NHS staff**

We invest in the professional development of neonatal staff by funding additional training, courses, and resources.

#### **Research and innovation**

We invest time and resources into helping with and supporting research projects.

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association with SSNAP has been hugely beneficial. Not only are we supporting a great local charity but SSNAP's large and loyal following puts us in front of a lot of organisations in and around Oxfordshire.

Please get in touch to see how we can work together.

#### www.ssnap.org.uk • contact@ssnap.org.uk • 01865 221359

SSNAP (Support for Sick Newborn and Their Parents) Level 2, Women's Centre, John Radcliffe Hospital, Oxford, OX3 9DU





# Corporate and group opportunities

Support for the Sick Newborn and their Parents











Partner with SSNAP to make a life-changing difference for sick and premature babies.

We offer engaging ways for companies, community groups, and teams to get involved.

## Why support SSNAP?

#### Increase your profile

We can improve your brand positivity by showing your customers, clients or members that you care and support the work of a well respected and established local charity.

#### **Boost staff morale and retention**

Supporting a charity that means something to your employees or members is an excellent way of increasing engagement. Your team is invited to get involved at all levels – from attending our Charity Dinner and challenge events to volunteering opportunities.

#### Enjoy a unique partnership

Relationships are at the heart of SSNAP. Your partnership with us will have a personal touch. We will work with you to understand your business or group goals and develop a mutually beneficial relationship in line with these. We will ensure that you are kept up-to-date with the ongoing impact of your support.

The support we receive from our corporate and group partners, no matter their size, is essential. SSNAP receivse no statutory funding and we rely solely on fundraisers and donations. Together we can support newborns, their families and the dediated staff at Oxford's John Radcliffe Hospital.







# Ways to get involved

#### **Charity of the Year**

Working with SSNAP as your Charity of the Year can help to increase engagement with fundraising. We can come to your office or meeting place, talk to your team about the work that we do, provide collateral for events and support your organisation with their fundraising efforts.



#### **Workplace fundraising**

There are so many great ways to start fundraising, from having a collection for spare change in reception, to organising a team event, such as a Great Office Bake-Off or Games Night to encourage a little friendly competition to even winning a day off work! Alternatively, some organisations might prefer a coffee and cake morning, or a dress down Friday.

#### **Sporting challenges**

There are so many exciting group events and competitions that organisations can enter one, or multiple teams in to, such as half marathons, mountain hikes and bike rides. Entering a team event can help to relieve pressures that an individual might feel about fundraising alone, while helping to build team spirit, morale and a positive culture.

#### **Matched Giving**

Many organisations will generously offer to match any charitable activities, which can make a big difference to the effectiveness of any fundraising undertaken.

#### Give as you earn

In a company, payroll giving is an easy, tax-effective way to make a regular contribution to SSNAP, with the amount deducted from your pre-tax pay. Please contact your HR Manager to see if your company has signed up to a payroll giving scheme, and to find out more information.